

## DAY1

建築家や建築教育のためのヒューマニティ DX

**Humanitarian Digital Transformation for architects and architectural education**

2021年12月9日（木）9:30～12:00 | Dec. 9, 2021, 9:30-12:00



### Projects and Their Consequences

プロジェクトとそれらの帰結

**Jesse Reiser and Nanako Umemoto**

ジェシー・ライザー + 梅本奈々子

RUR Architecture DPC, Princeton University School of Architecture

RUR Architecture DPC, プリンストン大学建築学科

### Summary 要旨

Following the recent completion of their Taipei Music Center and the success of their O-14 office tower in Dubai, Jesse and Nanako will discuss the precarious position of architecture in relation to the arts and sciences. Whereas the latter speaks to a general form of knowledge applicable to a variety of conditions, the former speaks to the specificity and irreproducibility of a given situation. Having developed a sustained project in architecture for over 30 years, Jesse and Nanako will demonstrate, through their built and speculative work, how the interplay between architectural theories and ideas; the hard constraints of given sites, programs, and budgets; and the chance

happenings that occur during a project's lifespan converge nonhierarchically in the most successful architectural projects, thereby reinforcing architecture's autonomy as a distinct cultural practice.

台北ミュージックセンターの完成とドバイの O-14 オフィスターの成功に続き、ライザーと梅本は建築の不安定な立ち位置について芸術と科学に連関する側面から論じます。科学はさまざまな状況に適用可能な概説的知識に言及する一方、芸術は特定の状況の特異性と再現不可能性へ言及します。30年以上にわたって建築プロジェクトを持続するなかでライザーと梅本は、建築理論とアイディアの相互作用、特定のサイト・プログラム・予算に関する厳しい制約、プロジェクトの期間中に起こる偶然の出来事が非階層的に収束していくことで建築がより成功へと近づき、それによって特異な文化的プラクティスとしての建築の自律性が確固たるものになるということについて、完成した建築や思索的なプロジェクトを通して論じます。

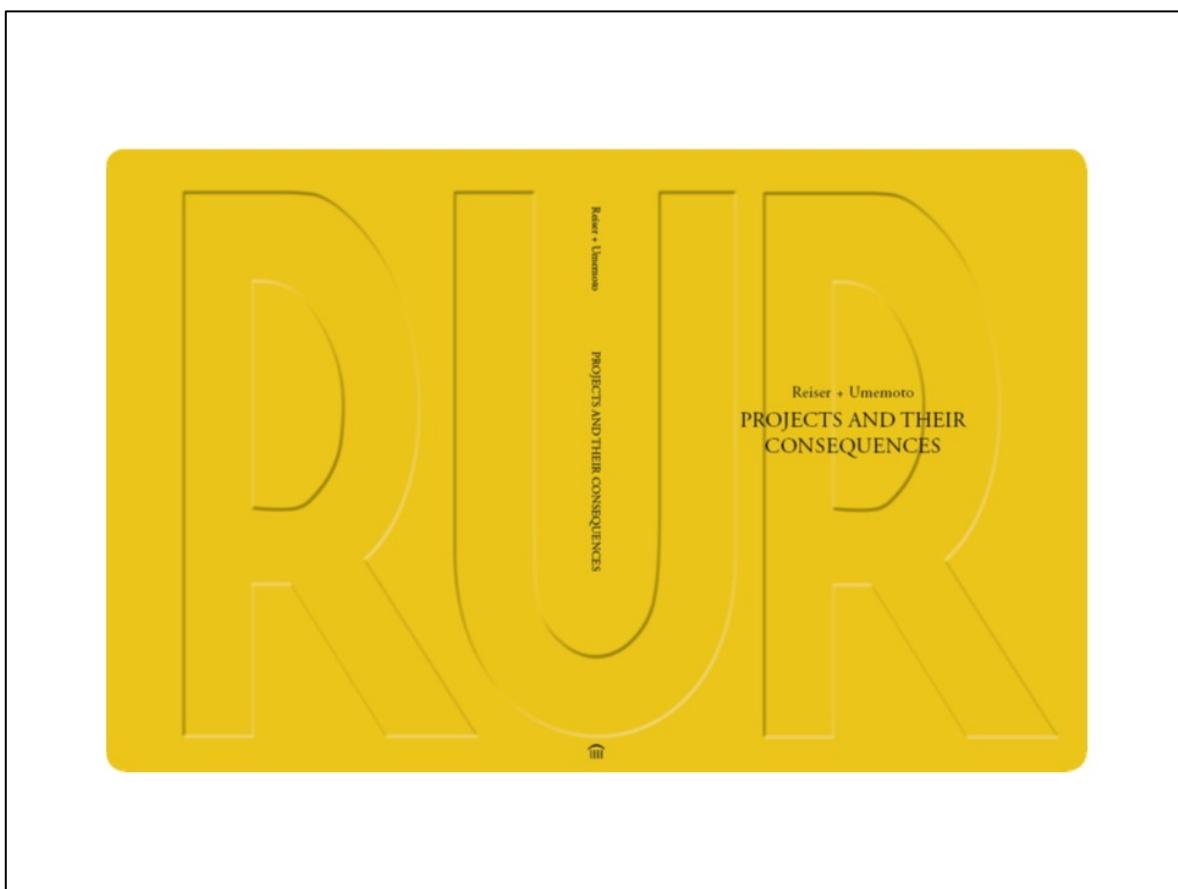
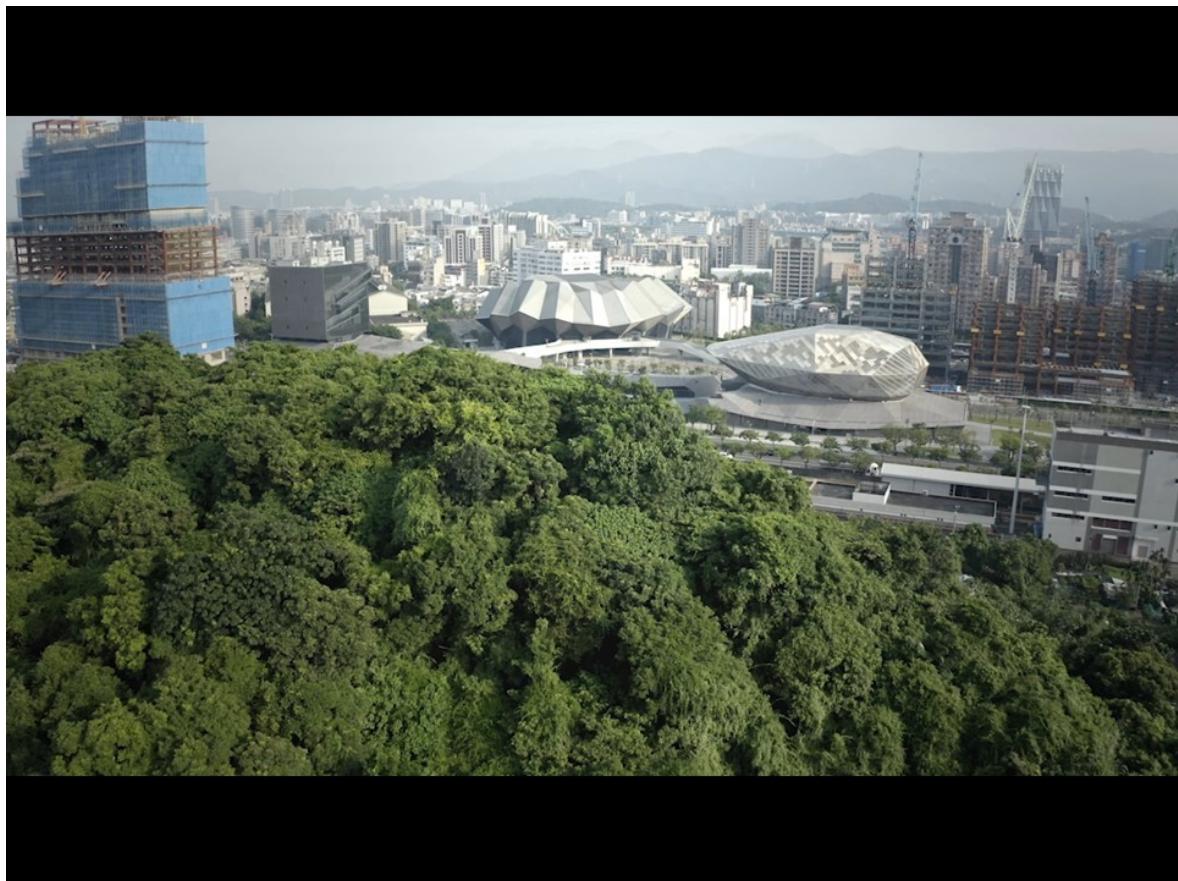
### **Short bio 略歴**

Reiser + Umemoto, RUR Architecture DPC, is a multidisciplinary design firm operating at a wide range of scales: from furniture design, to residential and commercial structures, up to the scale of landscape, urban design, and infrastructure. In 2010, the firm was awarded first prize for the Taipei Music Center and the Kaohsiung Port Terminal in Taiwan, the former having been completed in 2021 and the latter set to be completed next year. Jesse Reiser and Nanako Umemoto have received numerous awards for their speculative work and built projects, including the Chrysler Award for Excellence in Design, the Academy Award in Architecture by the American Academy of Arts and Letters, the Presidential Citation and John Hejduk Award from the Cooper Union, and the USA Booth Fellowship from United States Artists for Architecture & Design. The firm's first comprehensive monograph, *Projects and Their Consequences*, was published in 2019 and traces thirty years of innovative, multidisciplinary investigations of form, structure, technique, and planning.

Reiser + Umemoto, RUR Architecture DPC は学際的なデザイン事務所として、家具デザインから住宅、商業、景観および都市デザイン、インフラまで、幅広い規模で事業を展開しています。2010年に同社は台湾の台北ミュージックセンターと高雄港湾ターミナルで最優秀賞を受賞しました。前者は 2021 年に完成し、後者は来年完成する予定です。ジェシー・ライザーと梅本奈々子は、クライスラー・アワードよりエクセレンス・イン・デザイン賞、アメリカ芸術文学アカデミーより建築アカデミー賞、クーパー・ユニオンよりジョン・ヘイダック賞、ユナイテッド・ステイツ・アーティスツ建築とデザイン部門よりブース・フェローシップなど、思索的なプロジェクトから建築において数々の賞を受賞しています。事務所初の包括的なモノグラフ “*Projects and Their Consequences*”は 2019 年に刊行され、30 年間にわたって取り組んできた形態、構造、技術、計画に関する革新的で学際的な研究をたどっています。

R E I S E R + U M E M O T O



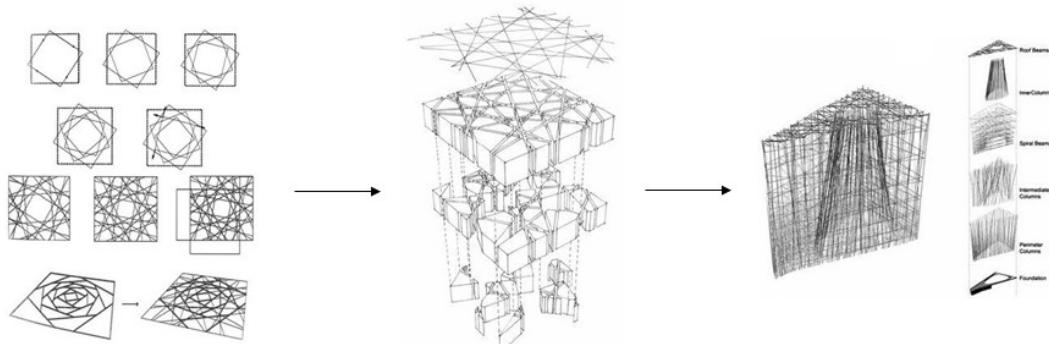




## SOME PROJECTS IN ARCHITECTURE

THE MUSICAL INSTRUMENT PROBLEM	DURATION 35 YEARS
THE TEXTUAL PROJECT	DURATION 10 YEARS
THE SURFACE PROJECT	DURATION 20 YEARS
THE ROD-NET PROJECT (RUR)	DURATION 17 YEARS
THE MATERIAL PROJECT (RUR)	DURATION 25 YEARS

### MIGRATION OF DIAGRAM



Cecil Balmond's structural geometry for  
Toyo Ito's Serpentine Pavilion 2002

Toyo Ito colors in Balmond's diagram  
And turns the structure into infill

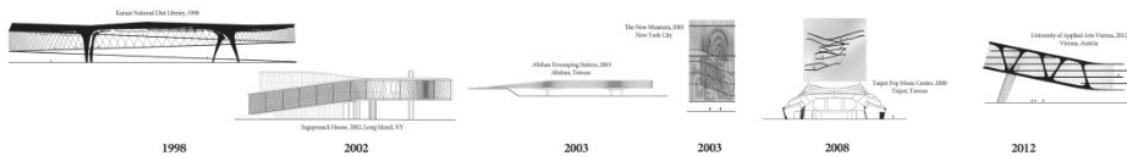
Sou Fujimoto Stretches and upscales  
Balmond's diagram for Taiwan Tower 2011

## SOME PROJECTS IN ARCHITECTURE

### THE SURFACE PROJECT



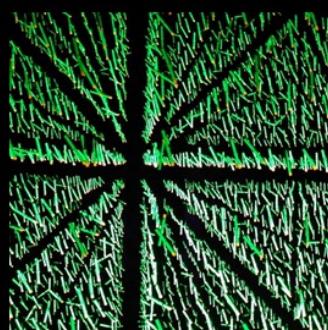
### THE ROD-NET PROJECT



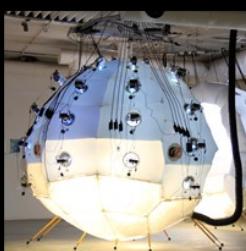
### THE HOLESY PROJECT



**O-14**  
Dubai, UAE



**Flux Room**



**Geoscope 2**



**Taipei Music Center**  
Taipei, Taiwan



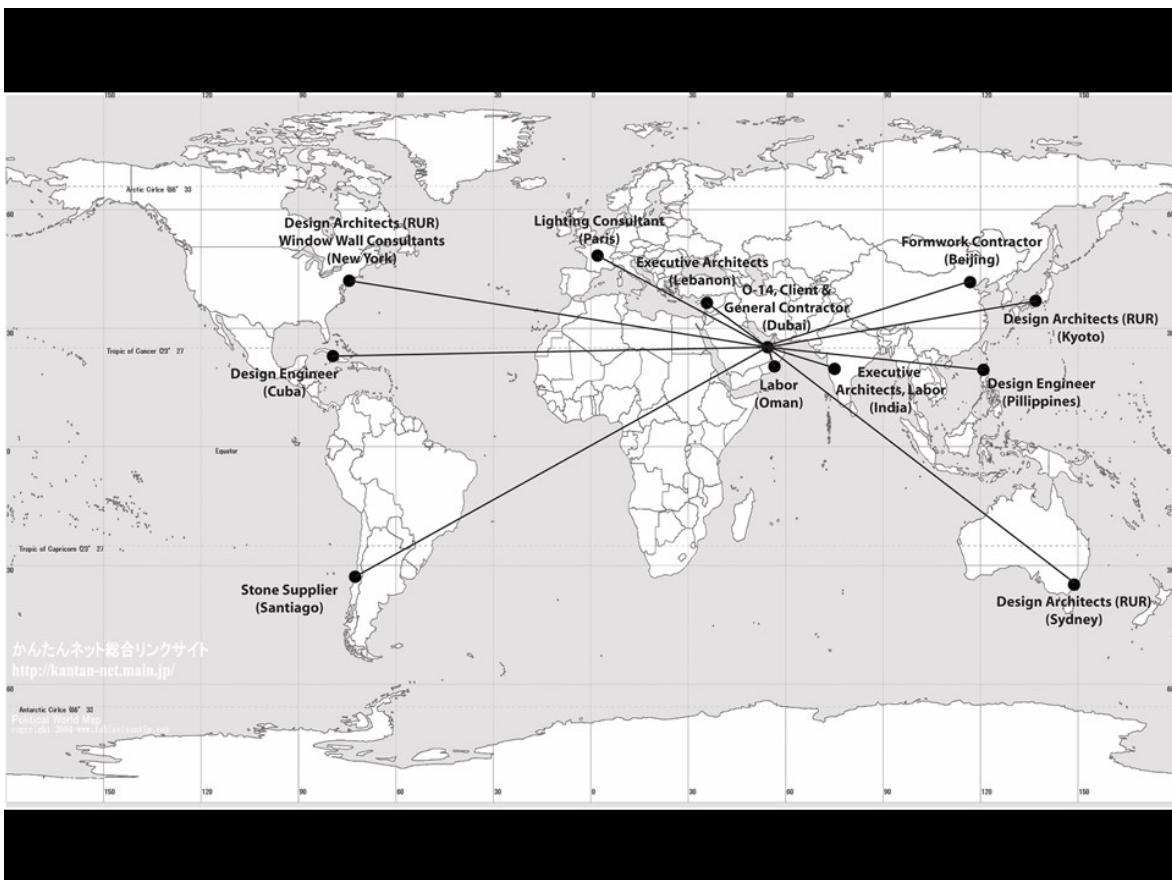
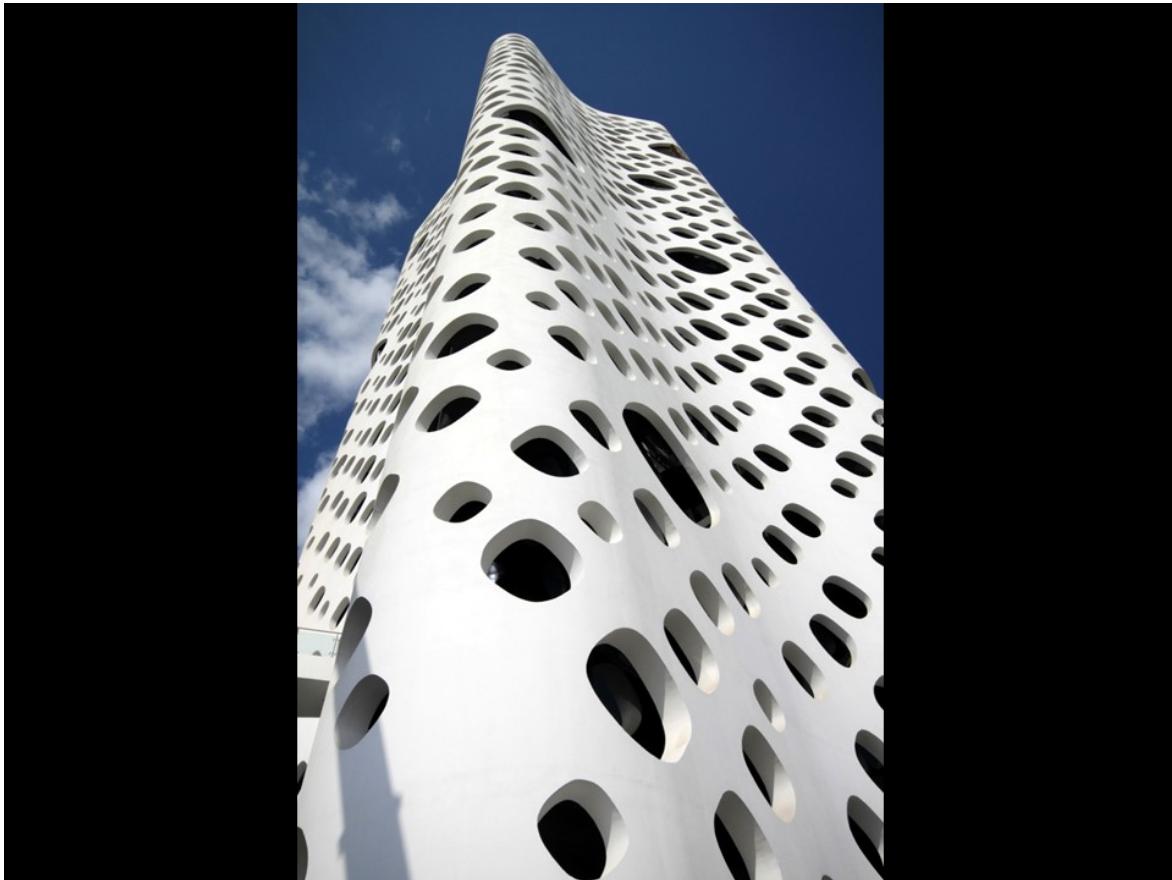
**Kaohsiung Port Terminal**  
Kaohsiung, Taiwan

## O-14

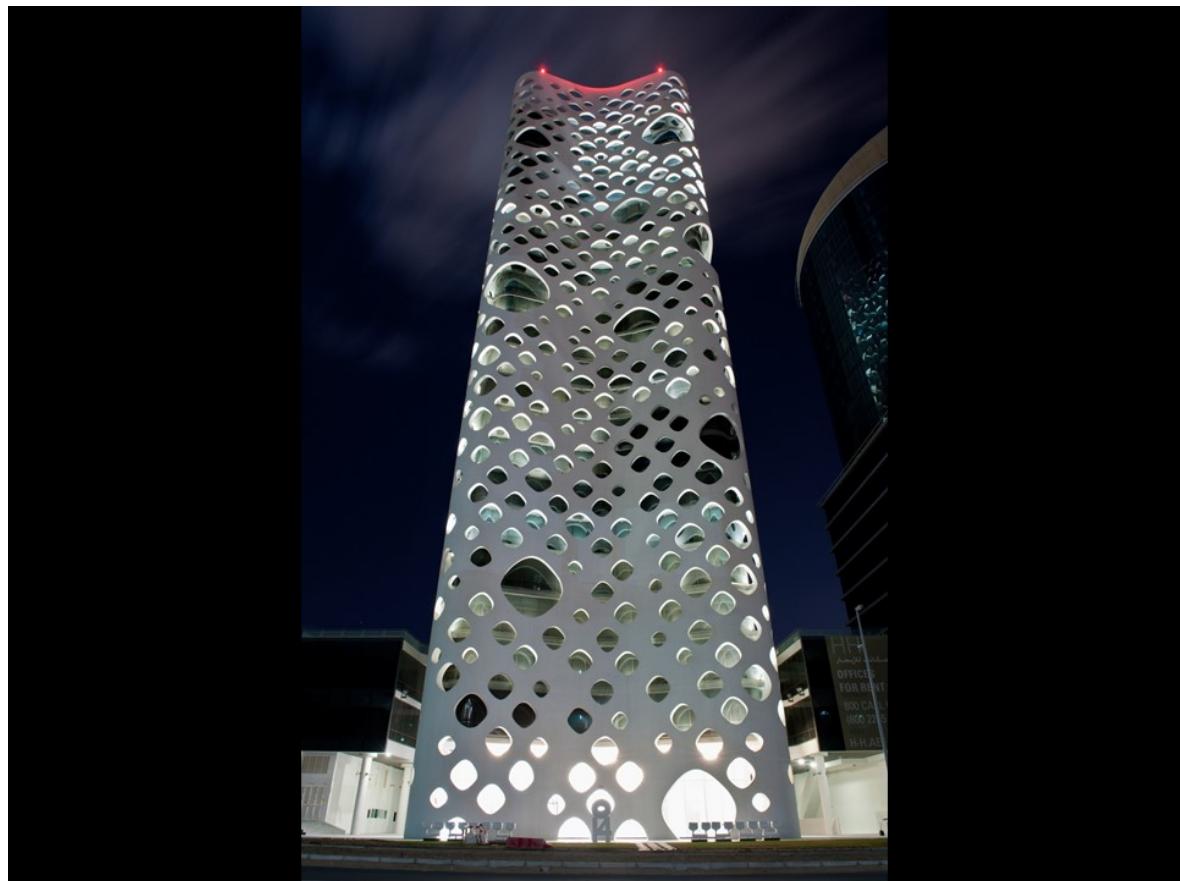
Dubai, UAE

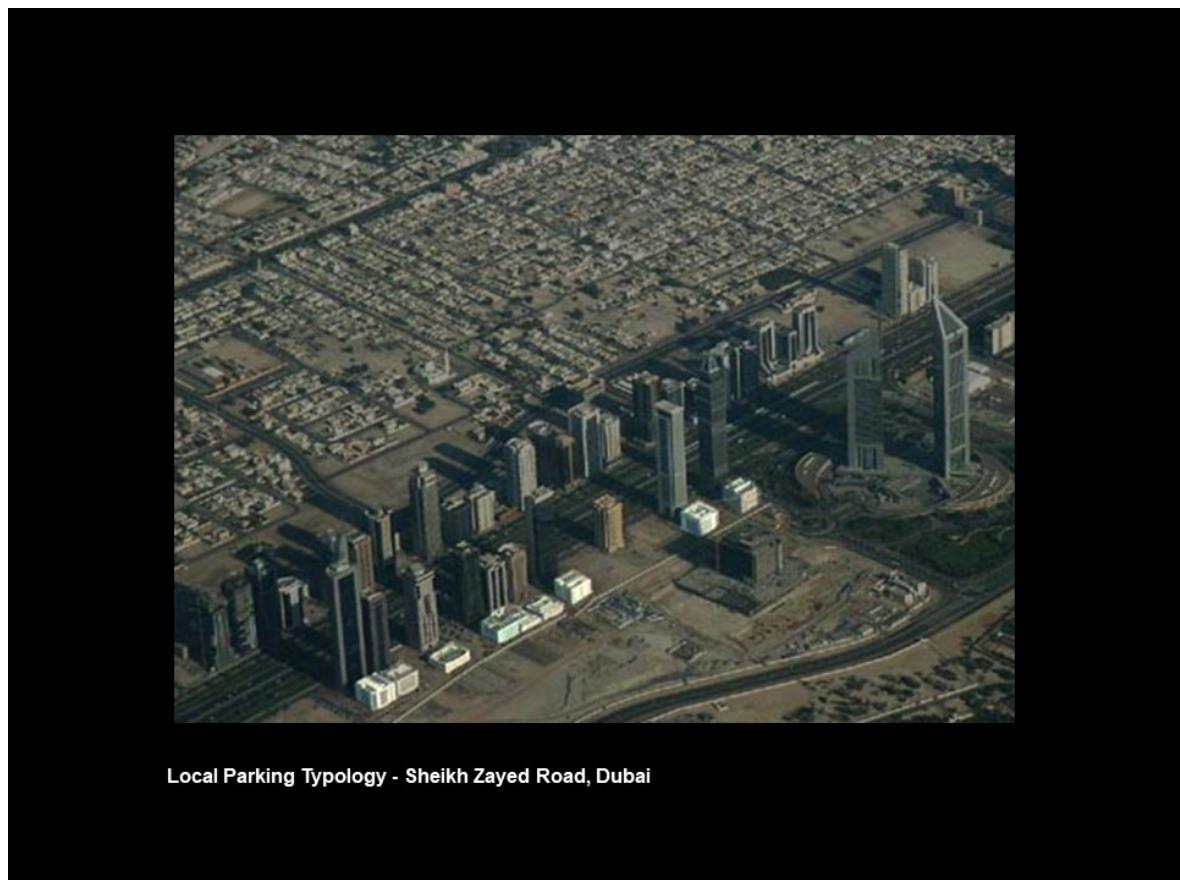
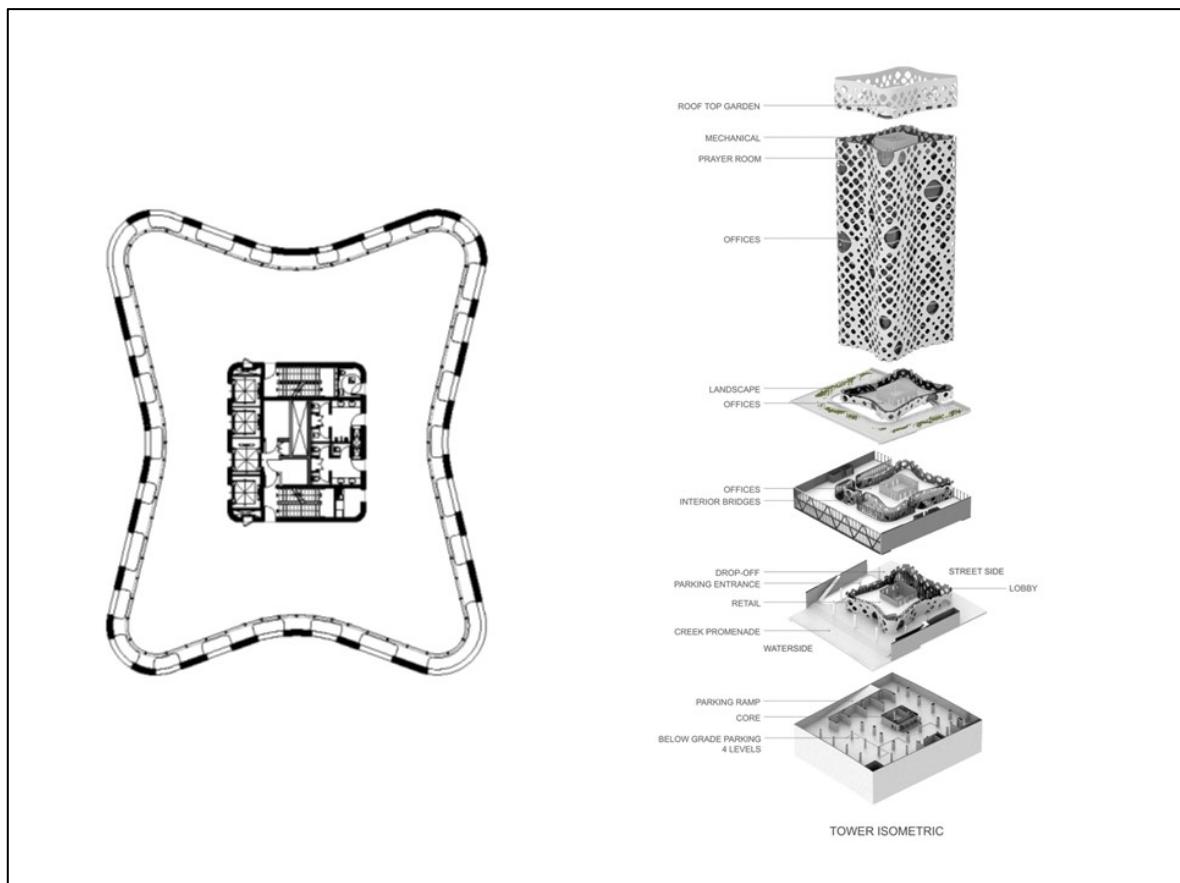
Office Building | 31,400 m<sup>2</sup> | Dubai, United Arab Emirates | Completed 2010





DESIGN ARCHITECT	EXECUTIVE ARCHITECT	ENGINEER	CONTRACTOR	DEVELOPER
				
<b>United States/ Japan</b> Reiser-Umemoto RUR Architecture	<b>Lebanon</b> Joseph Sawaya Erga Progress	<b>United States / Cuba</b> Ysrael Seinuk P.E. YAS	<b>United Arab Emirates</b> Abdallah Yabroodi Dubai Contracting Company	<b>United Arab Emirates</b> Shahab Lutfi H&H Development
● 				





Local Parking Typology - Sheikh Zayed Road, Dubai

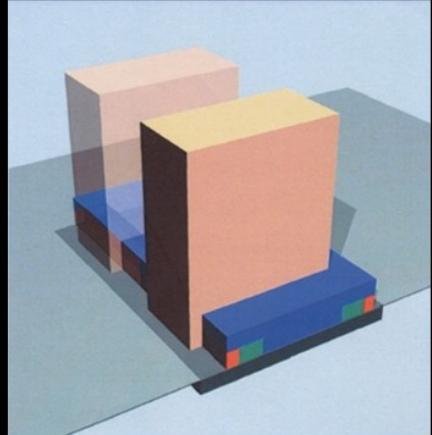
**Reconfiguring the developer's masterplan required a tactical relocation of the above-ground parking convention in Dubai**



Podium base with active frontage at ground level



Double height arcade with retail activity



Typical building envelope with parking in podium

Design Codes: Business Bay, Dubai

**Create multiple frontages and activity at multiple levels by freeing the podium from the building mass**



Typical podium base with active frontage at ground level



O-14 podium has multiple frontages and interaction with exterior on all levels of podium

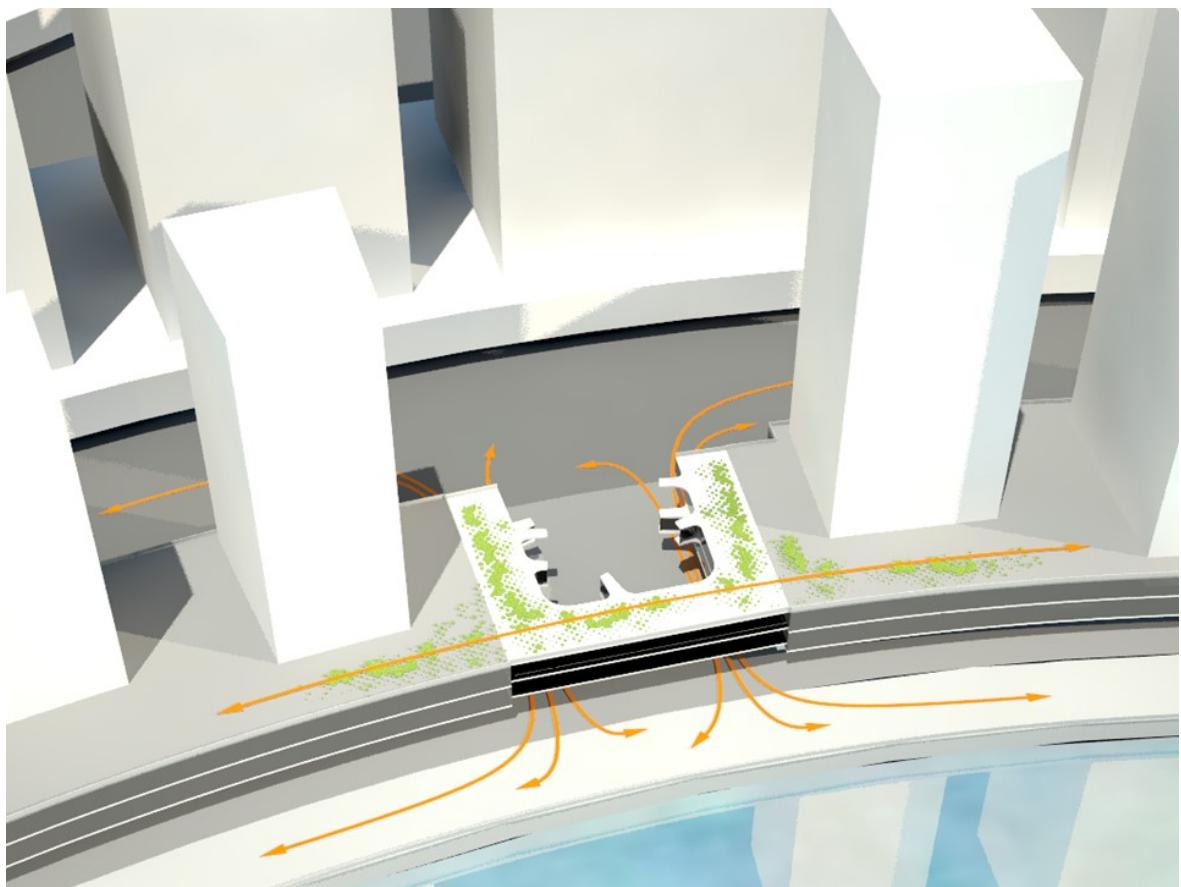
**Redefinition of arcade-like space to enable porosity and continuity at ground level without classical hierarchies**

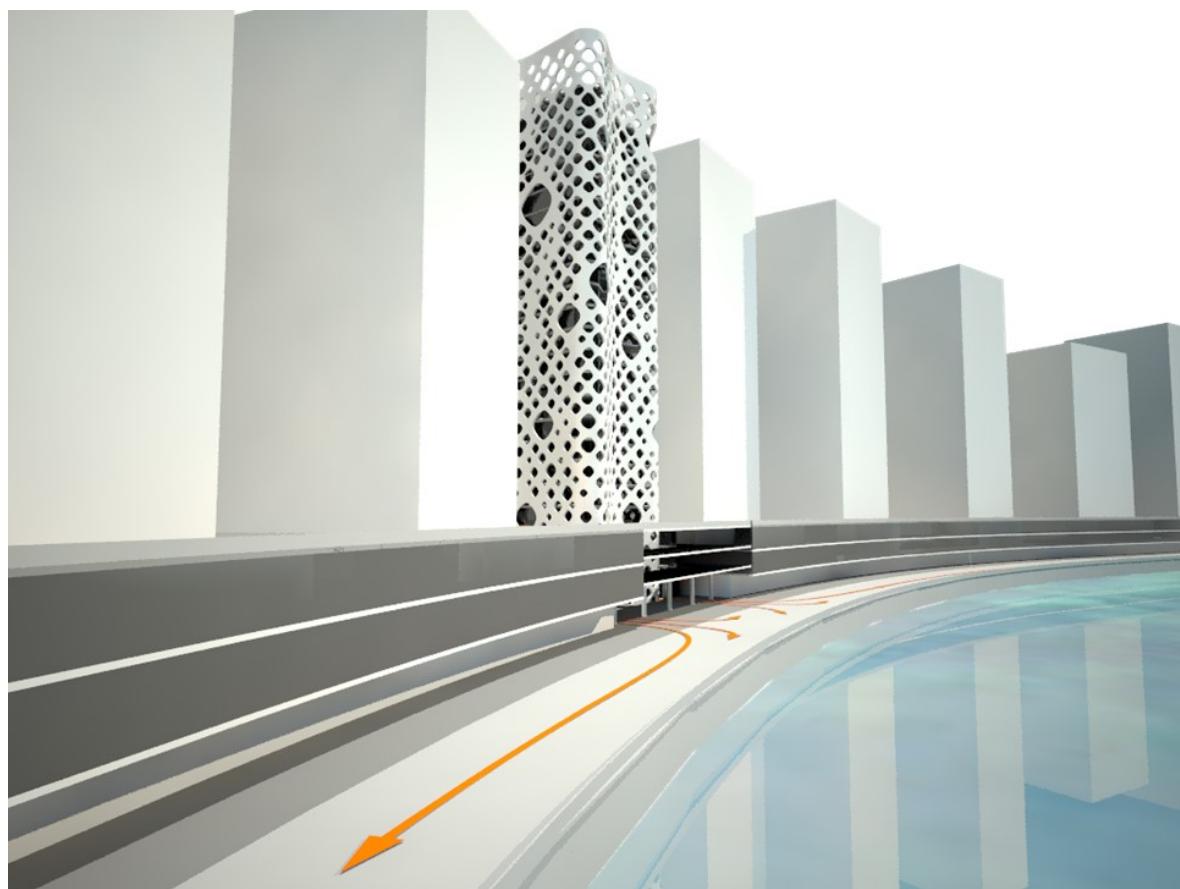
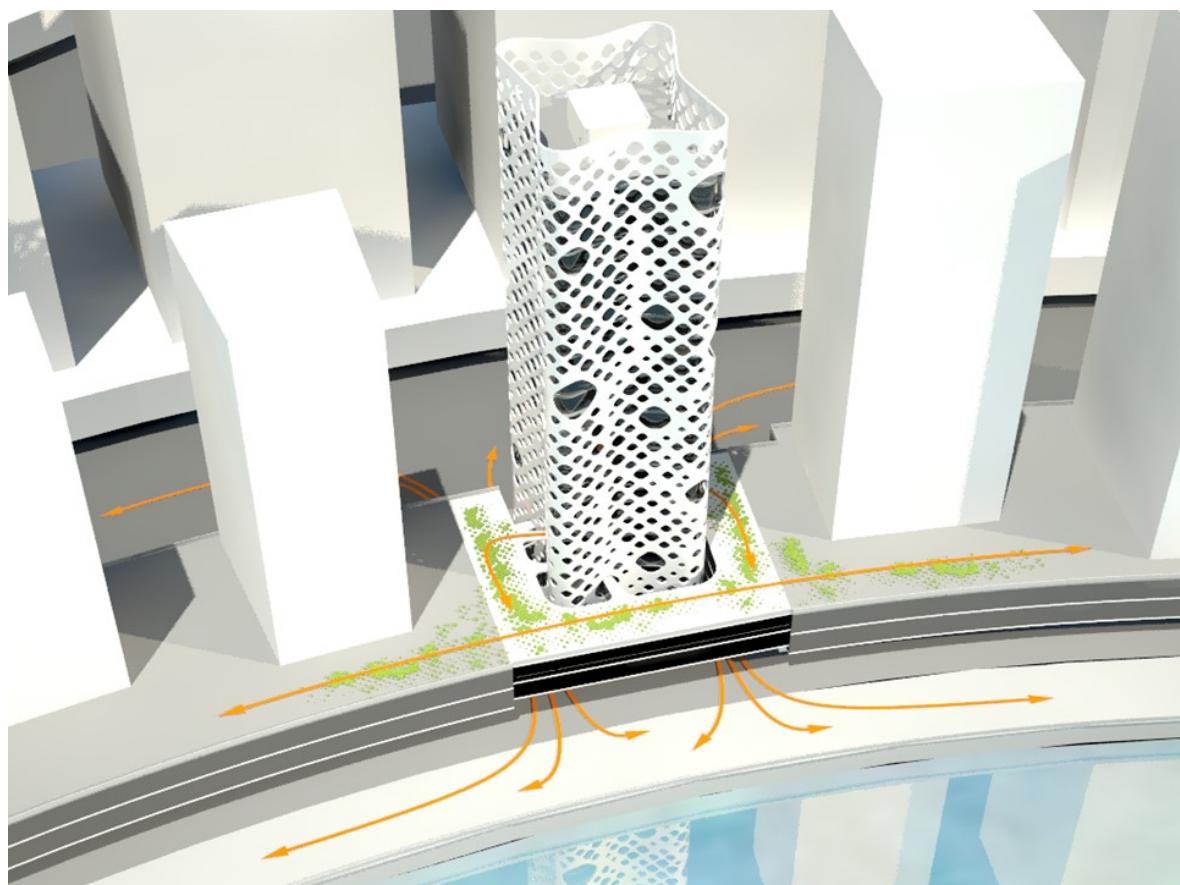


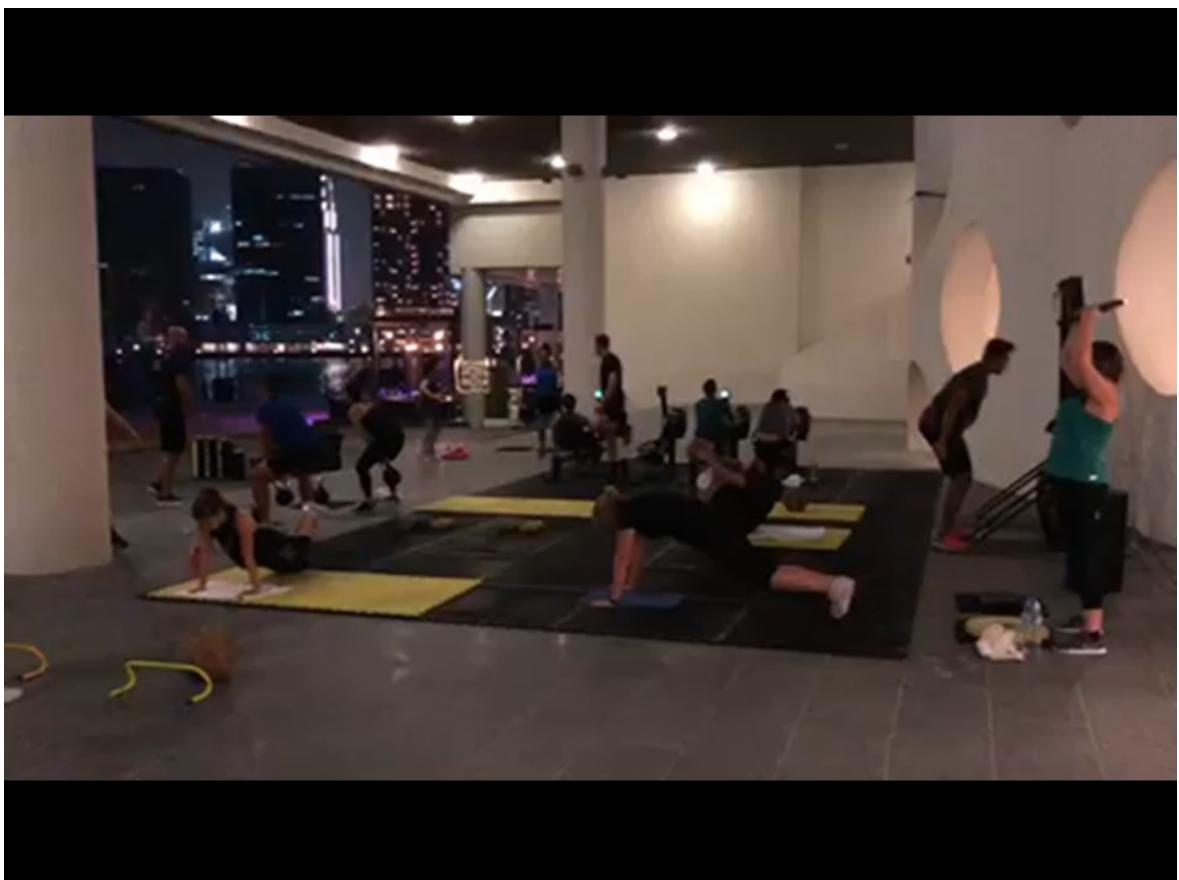
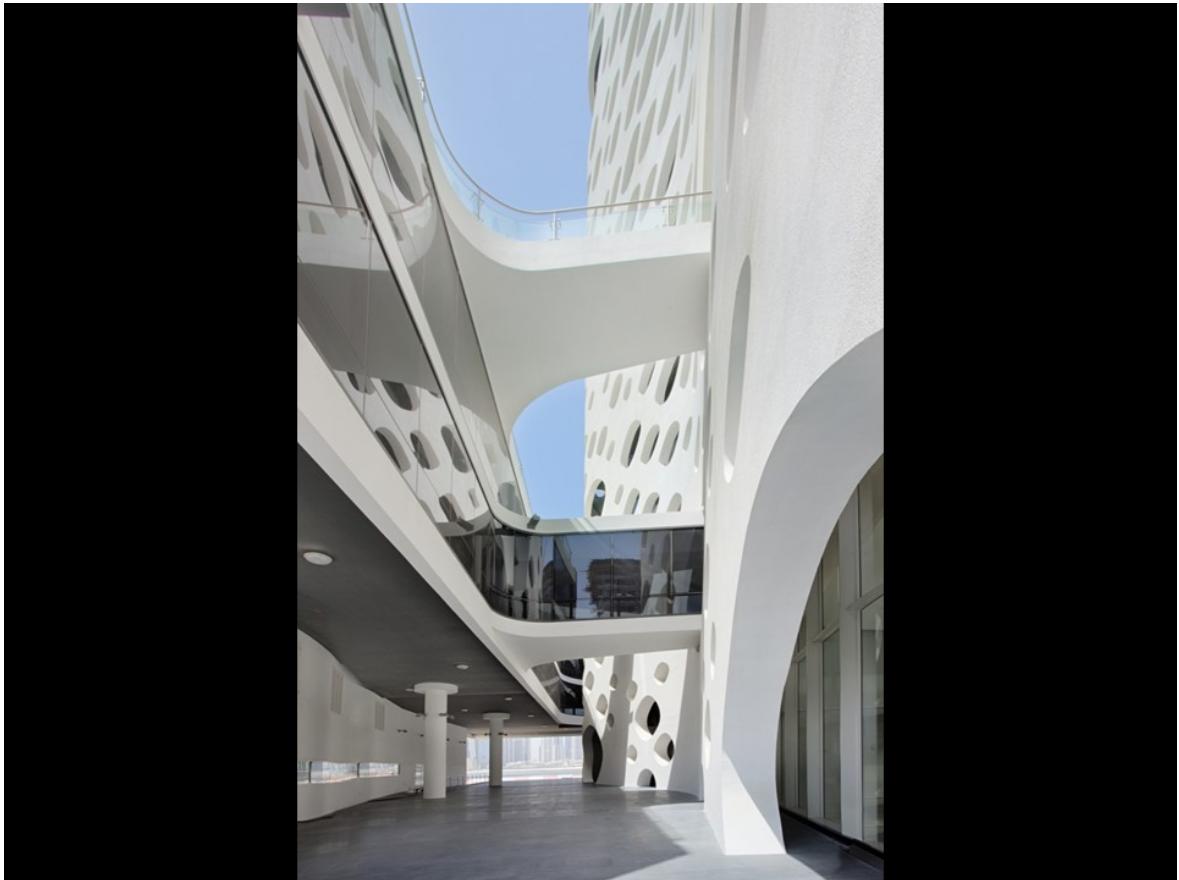
Double height arcade with retail activity

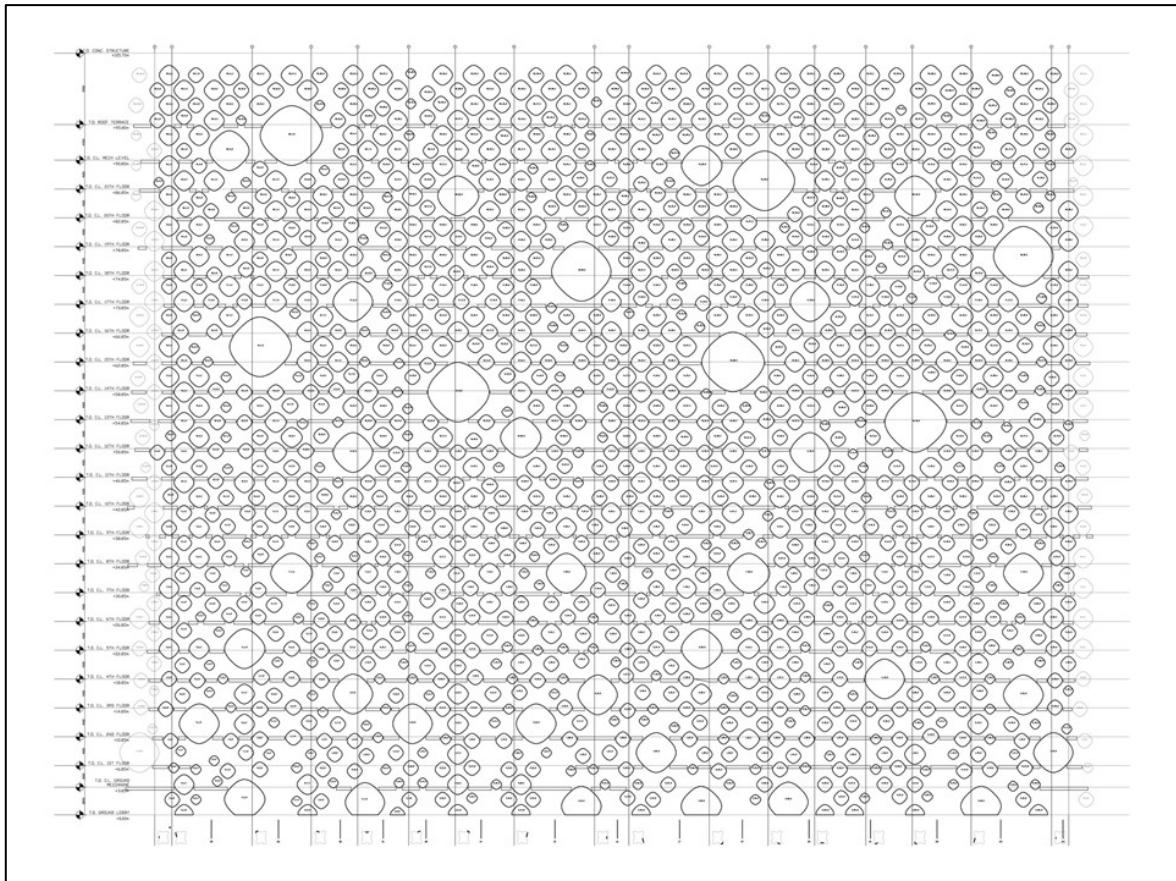


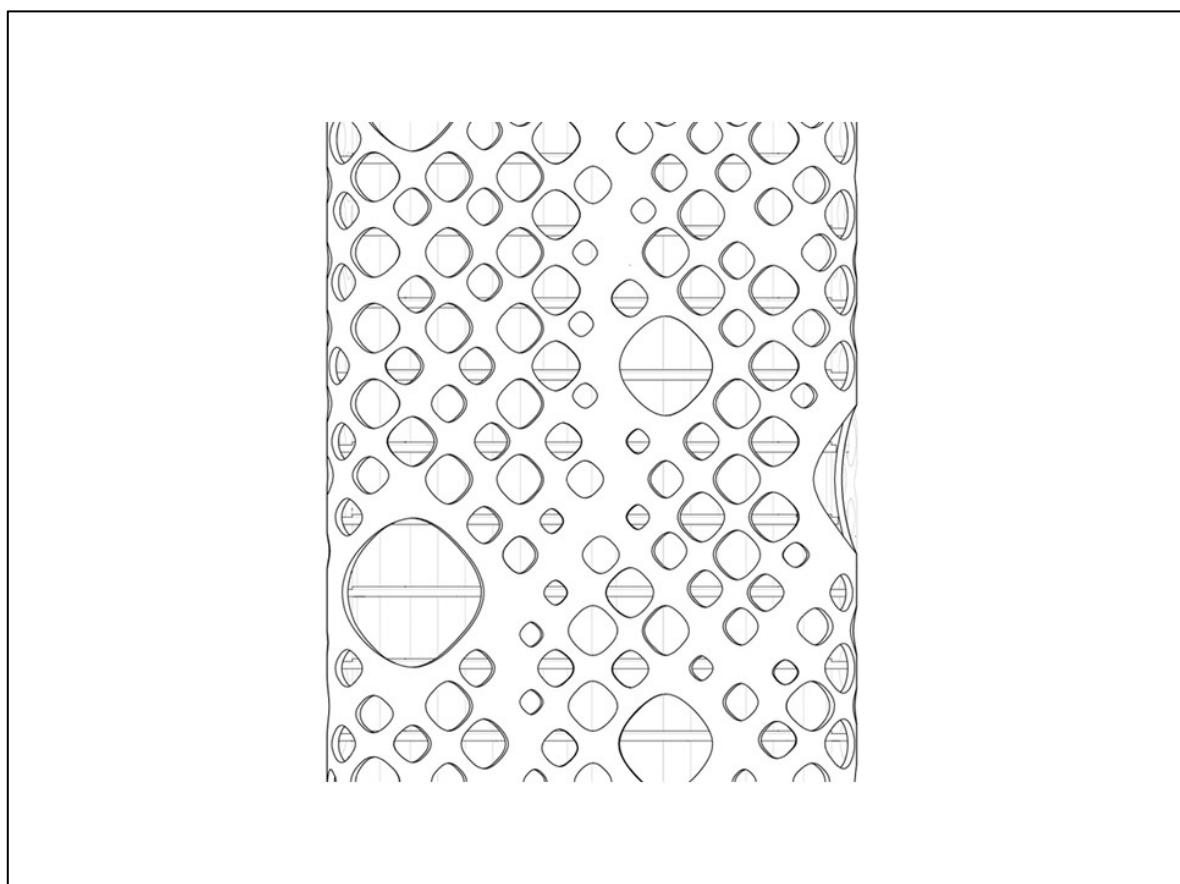
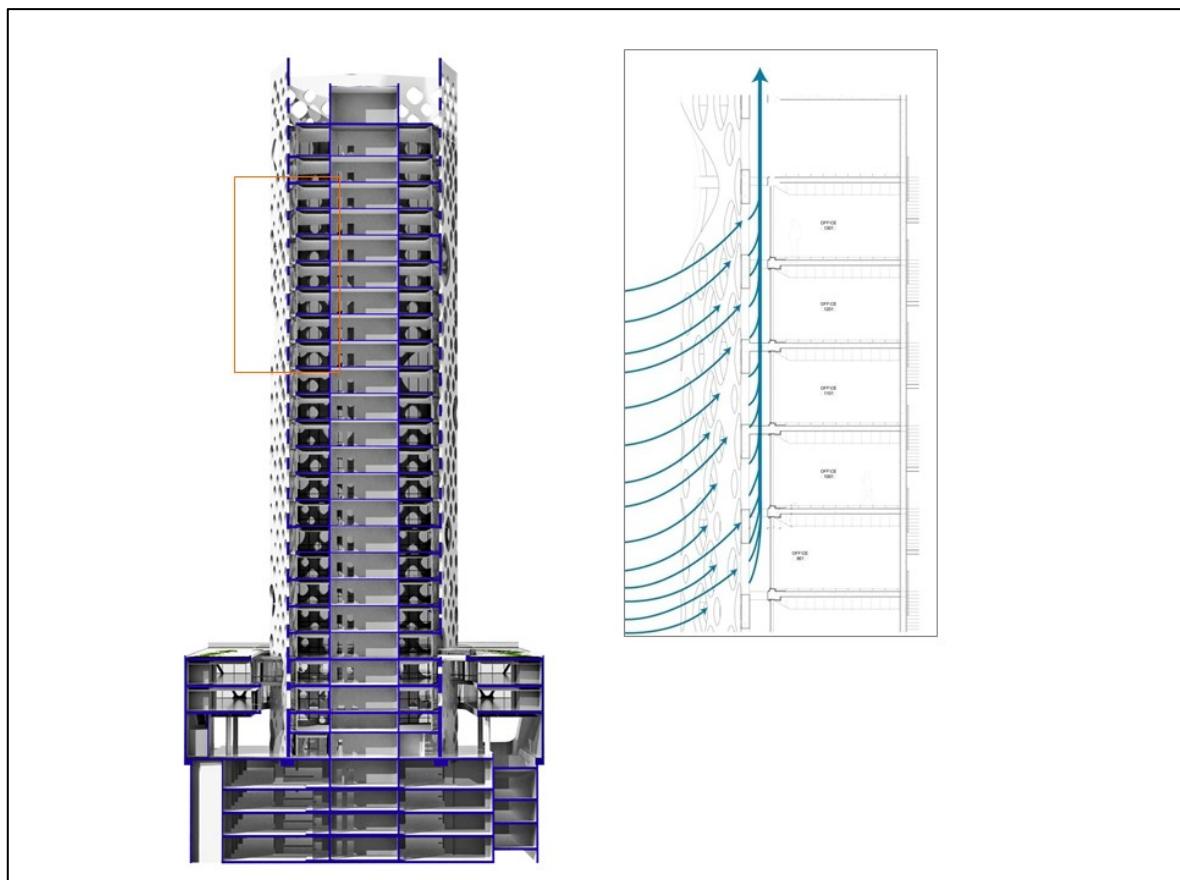
O-14 Retail 'arcade'











If projects by Thom Mayne and Robert Stern can both achieve LEED Platinum ratings, then purely performance-based sustainability fortunately has **no architectural consequences**

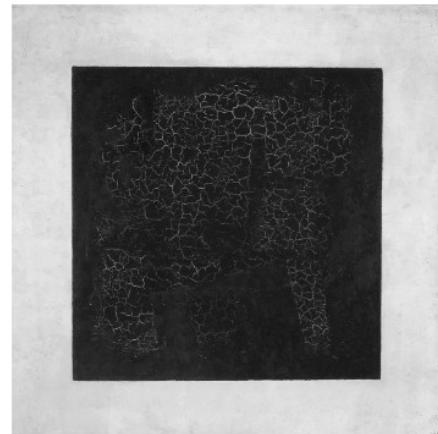


41 Cooper Square, Morphosis  
LEED Platinum, 2009



G.W. Bush Presidential Library,  
Robert A.M. Stern Architects  
LEED Platinum, 2013

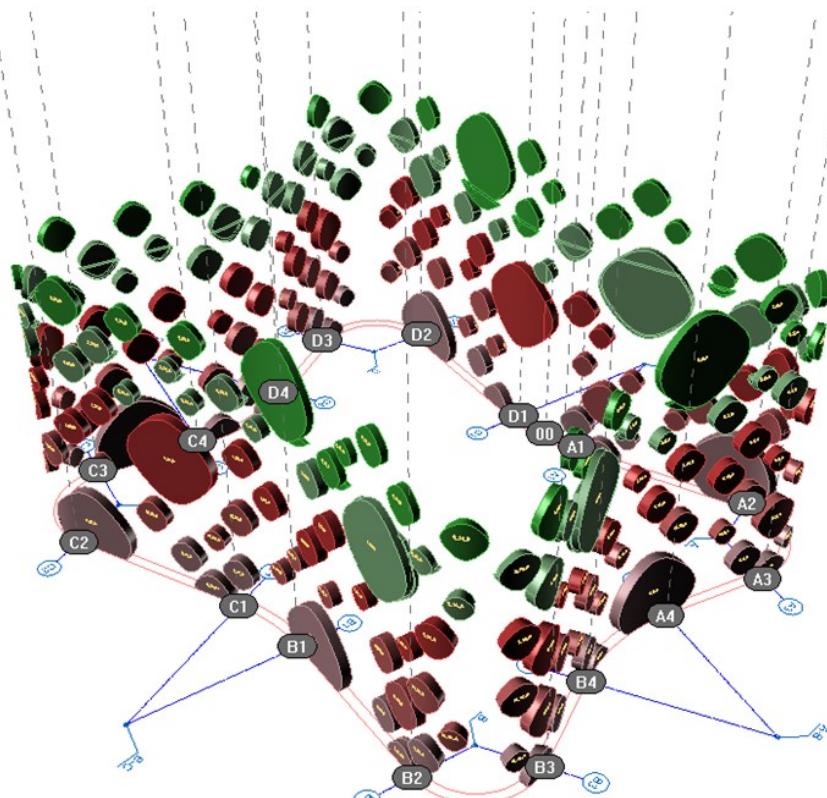
Sustainability:  
**non-objective,**  
**unlocalized,**  
**noncultural,**  
**contributing to a**  
**universal,**  
**statistical good**



*Black Square*  
Kazimir Malevich, 1915

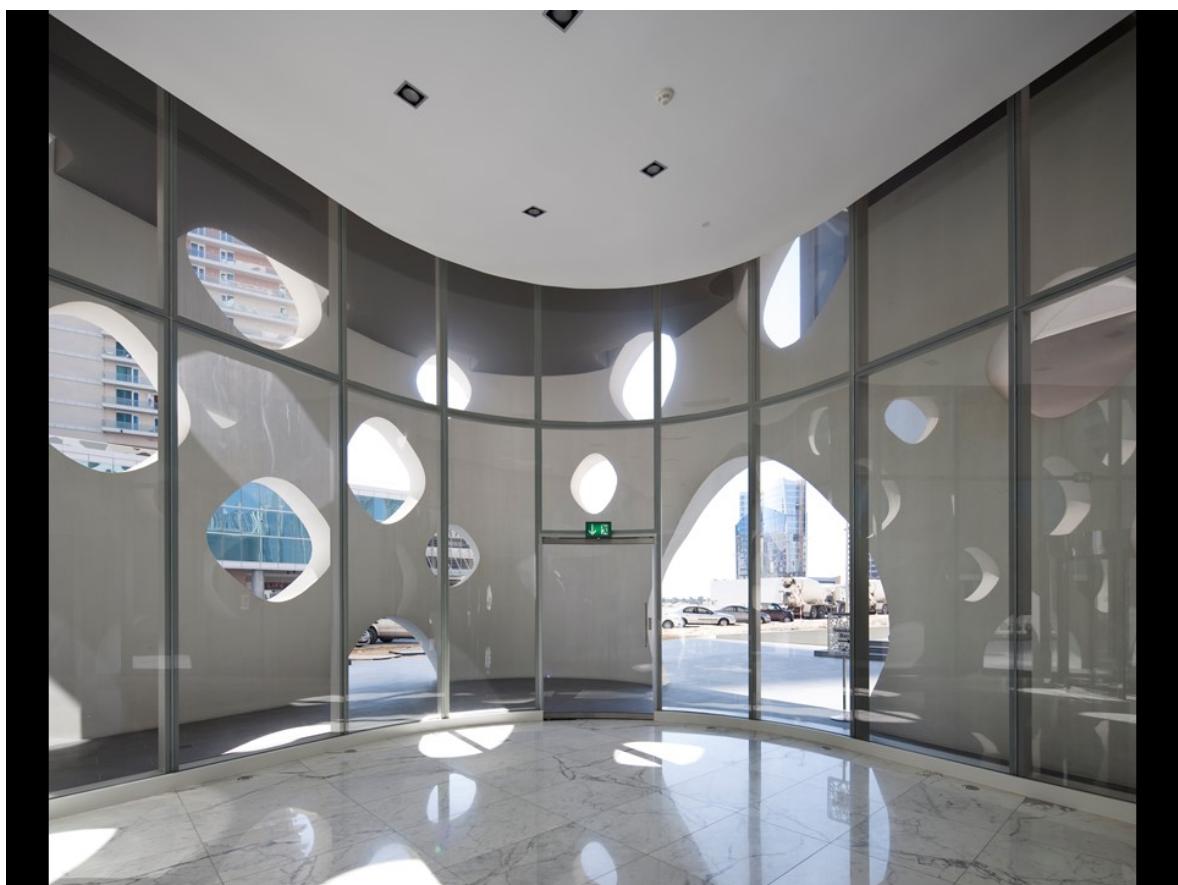
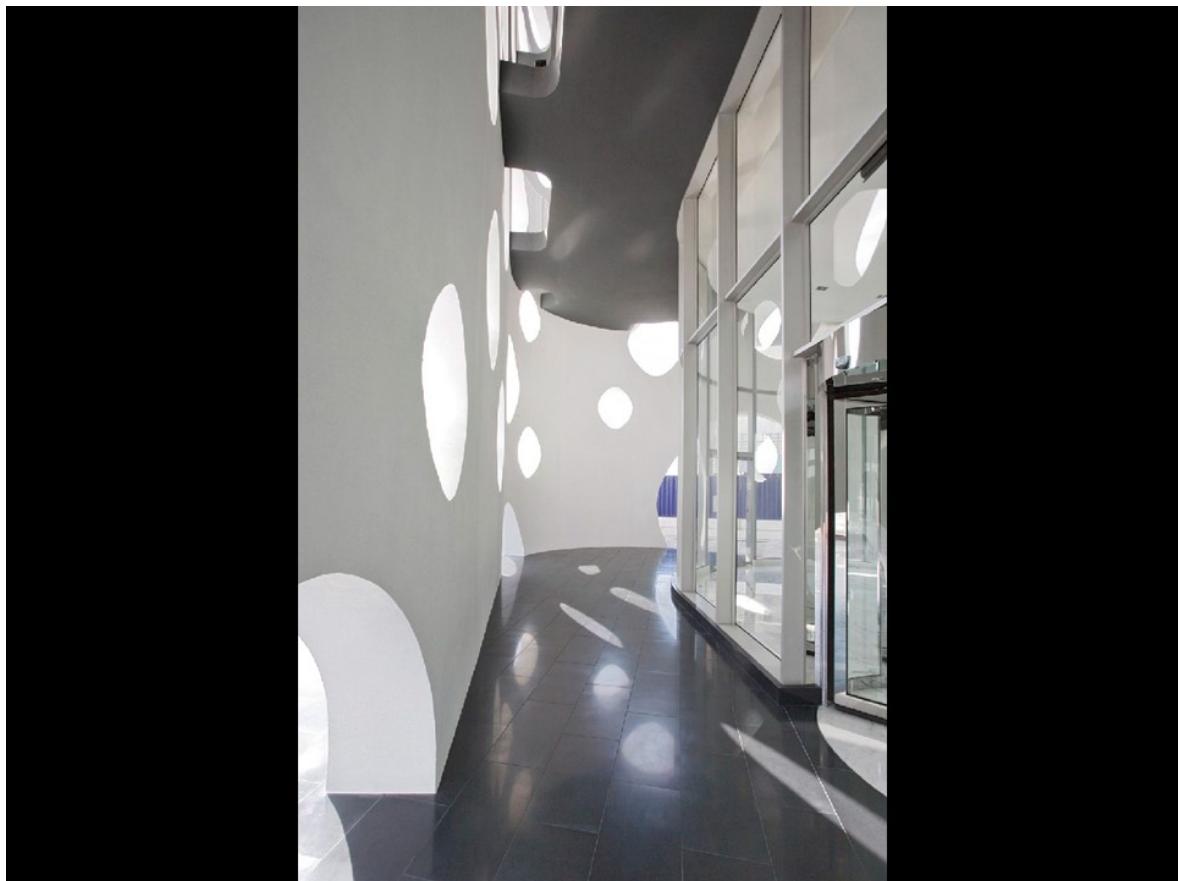


Symbolizing Green: Rhetorical Use of Sustainability



Void-form types and placement





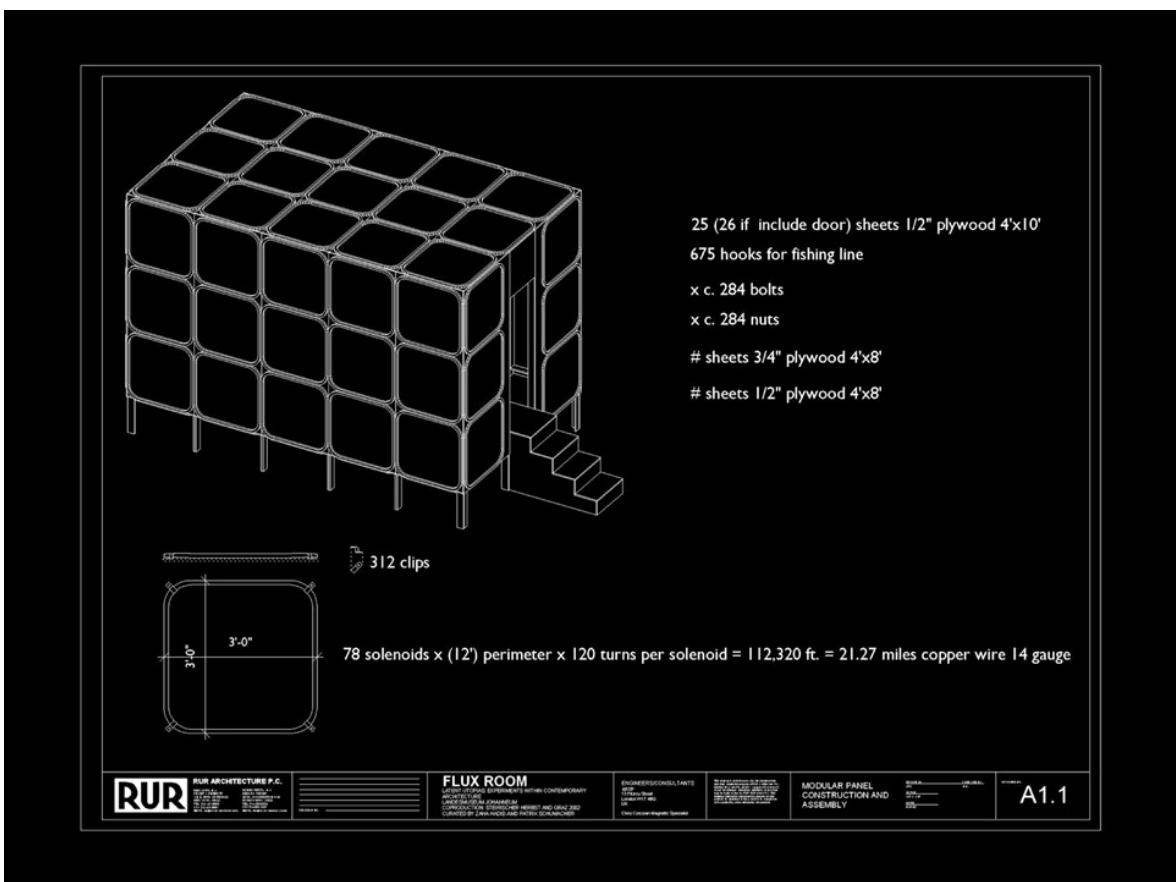
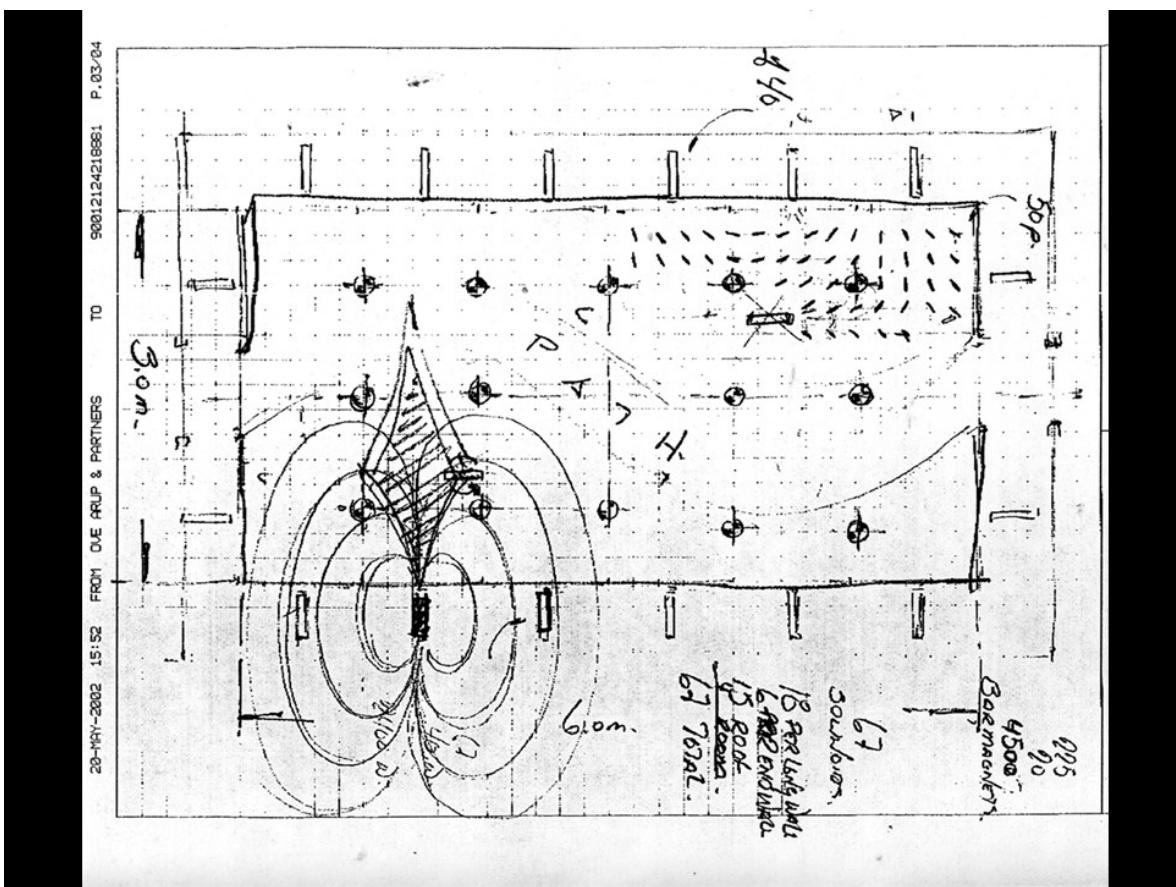




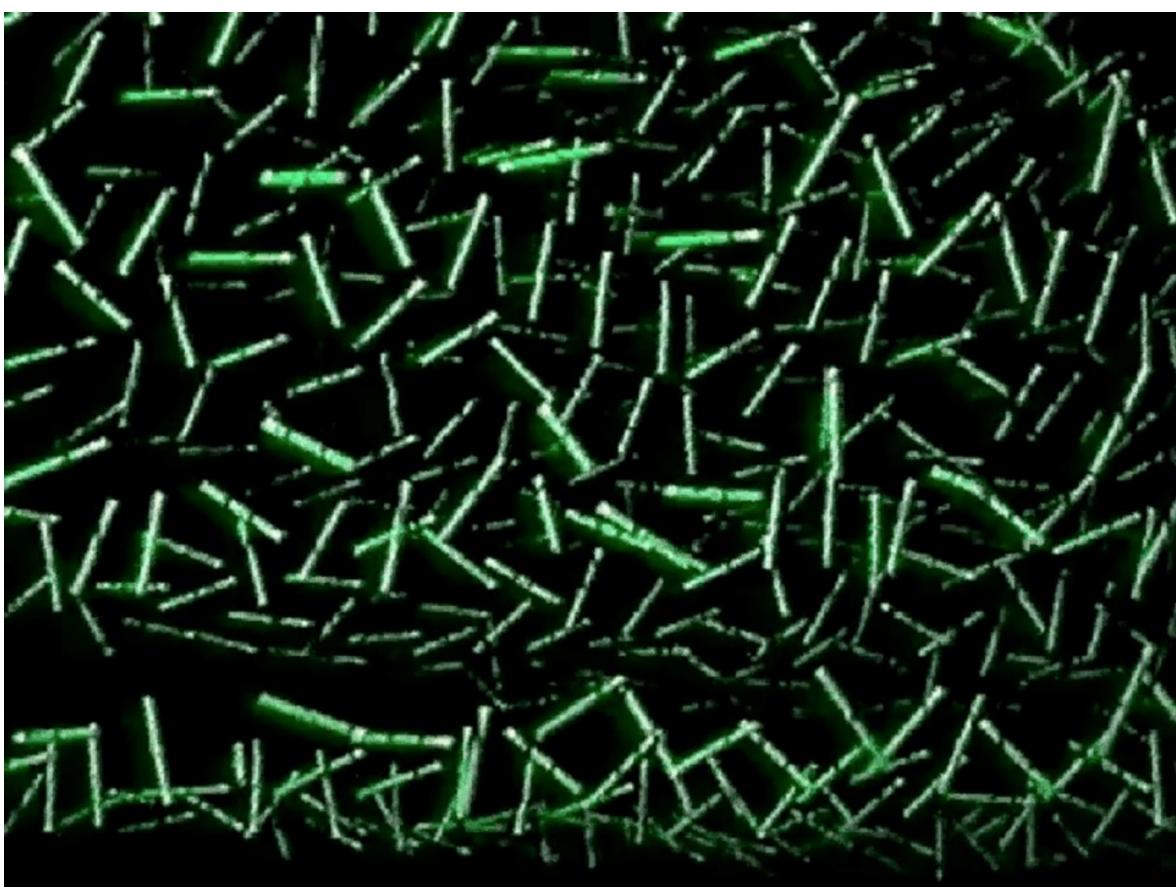
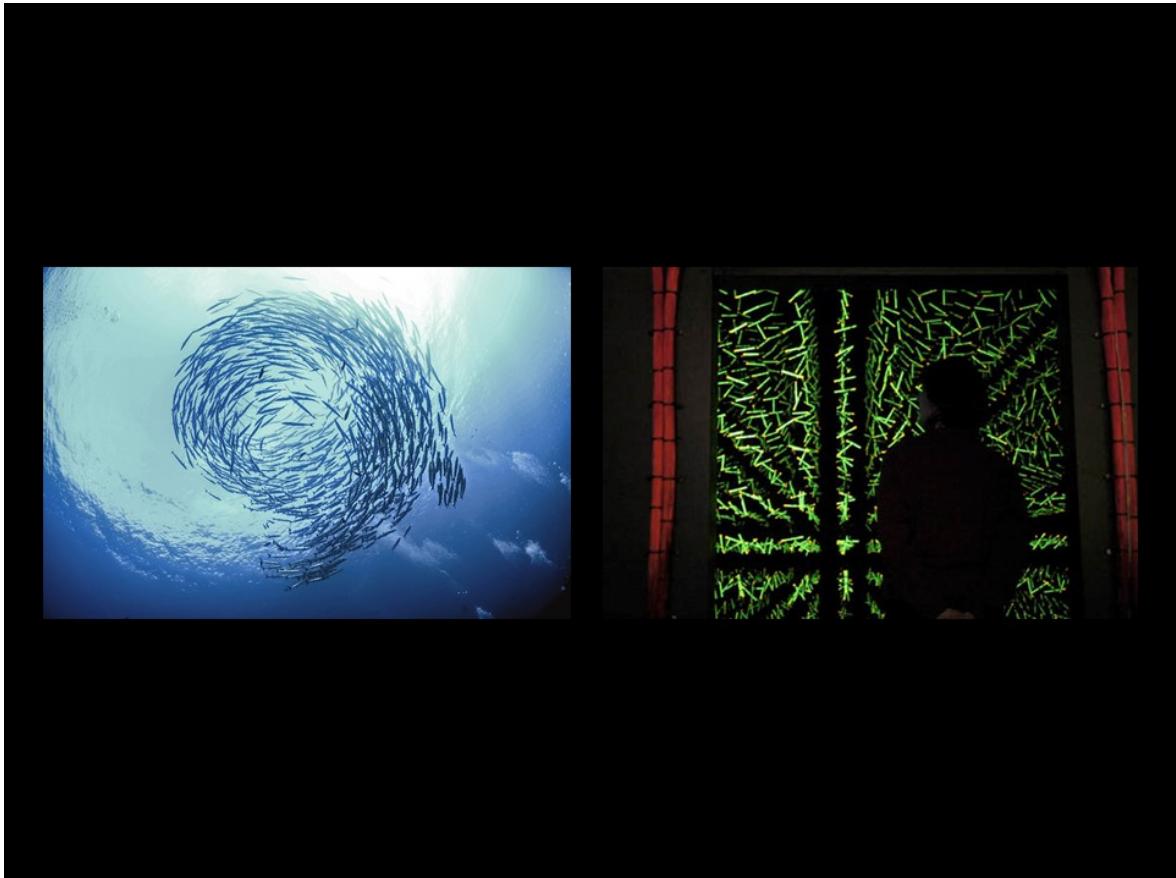
**Flux Room**

2002



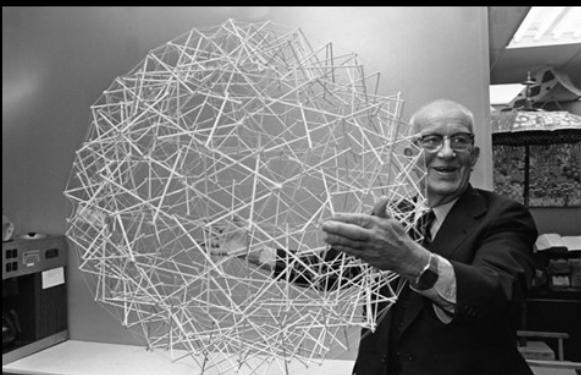






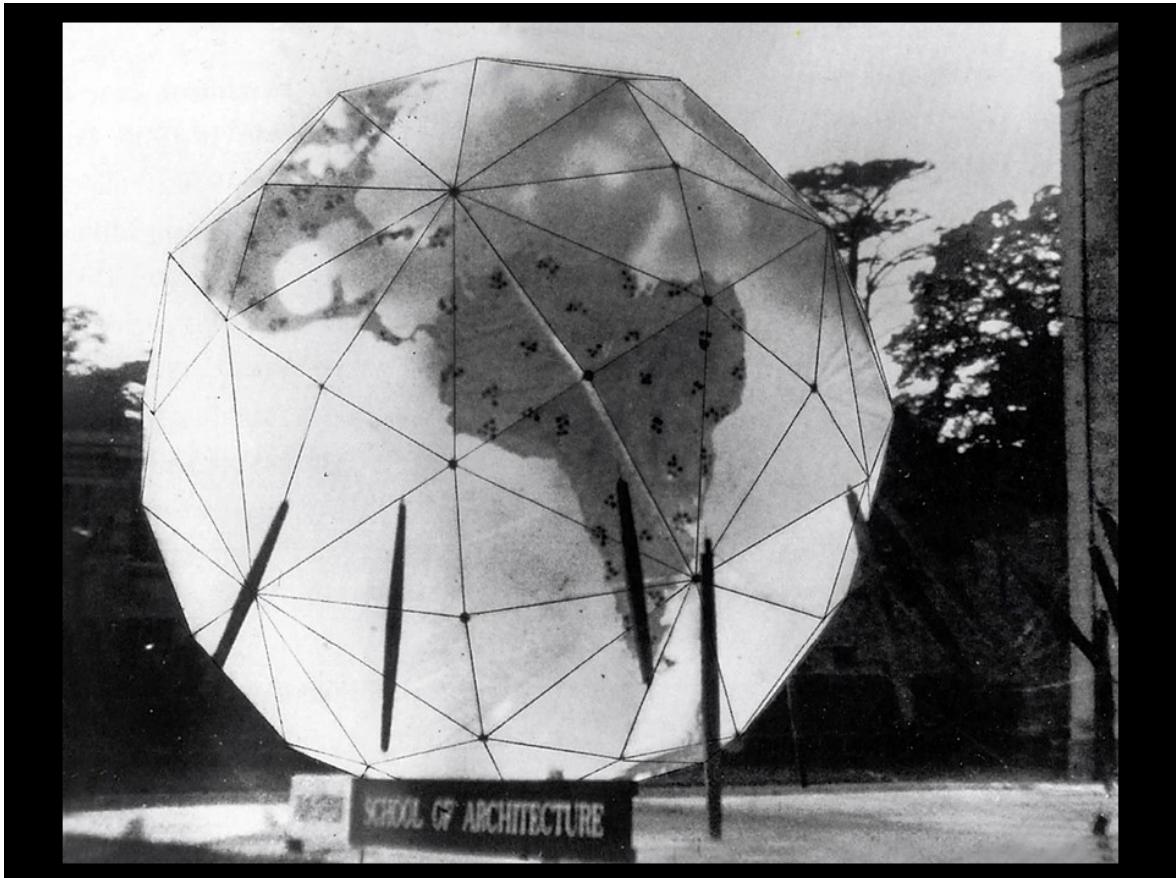
## GEOSCOPE 2

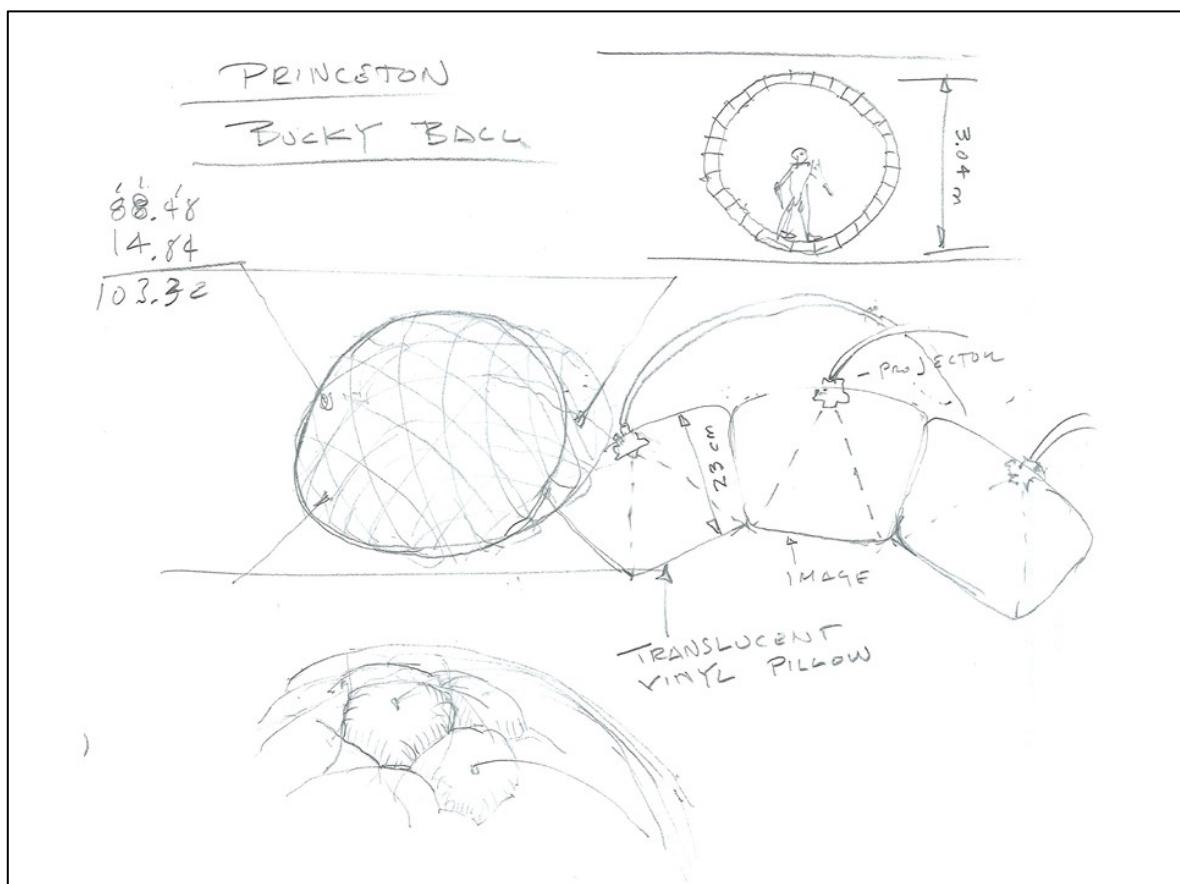
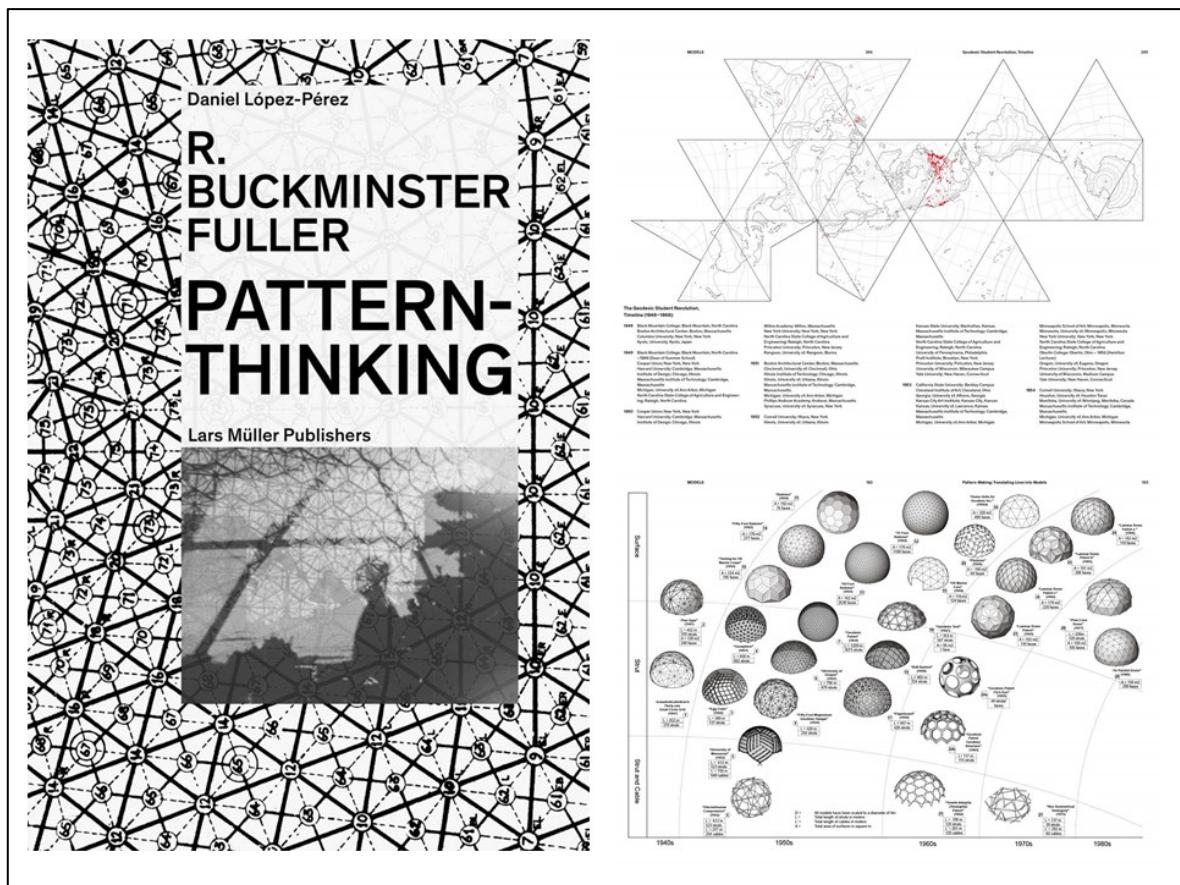
Exhibition Design | 2020

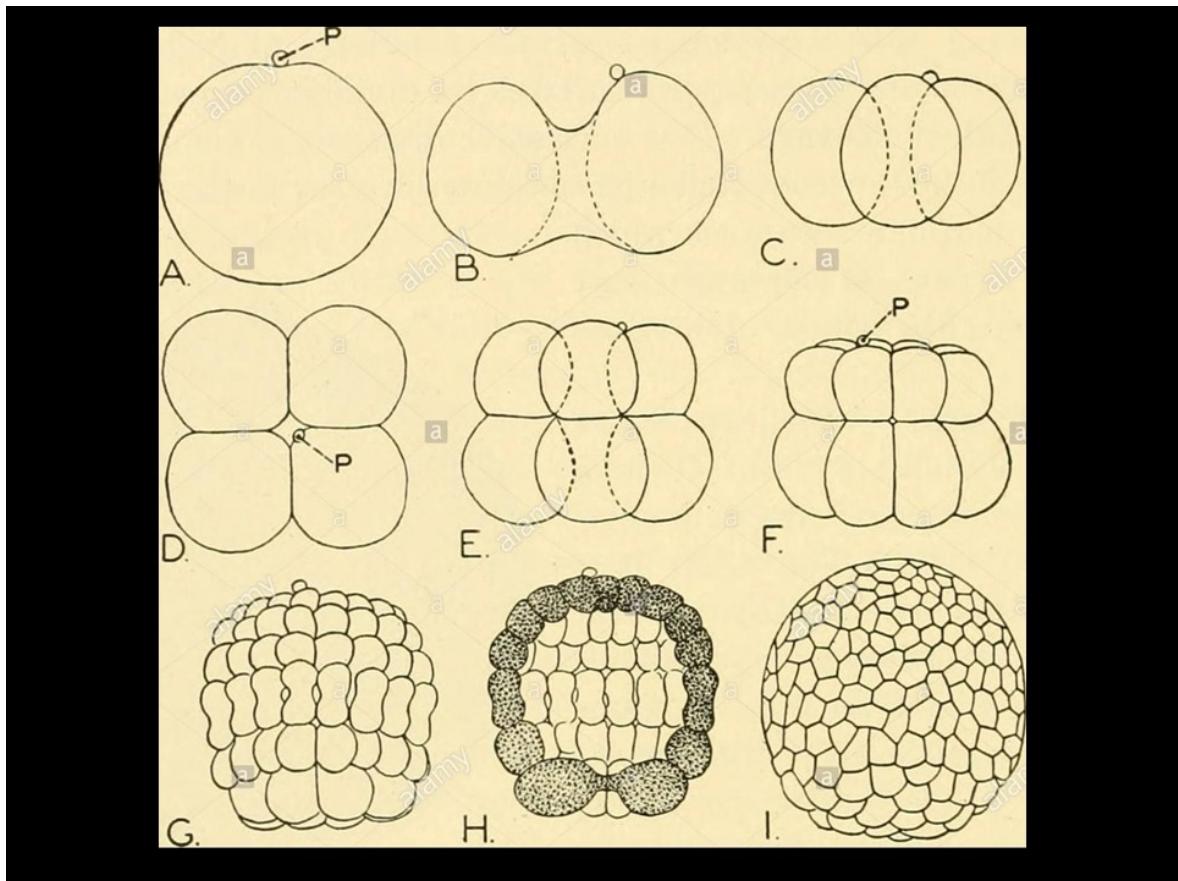


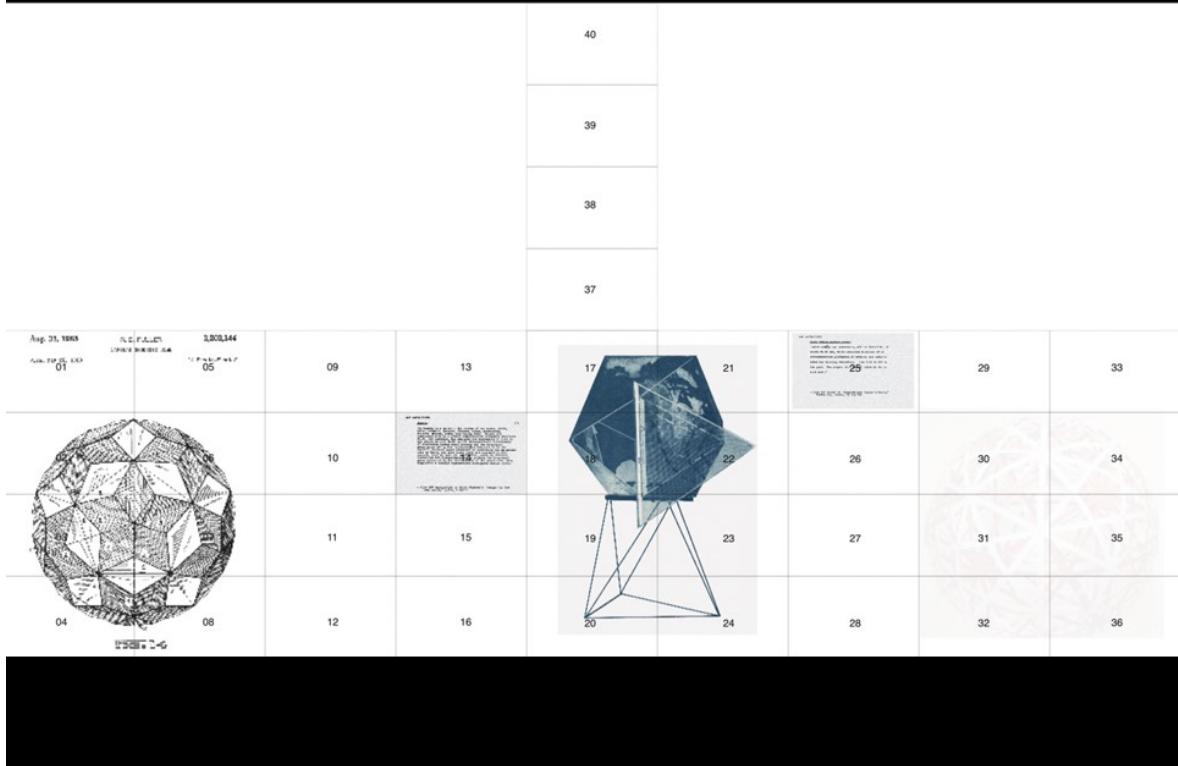
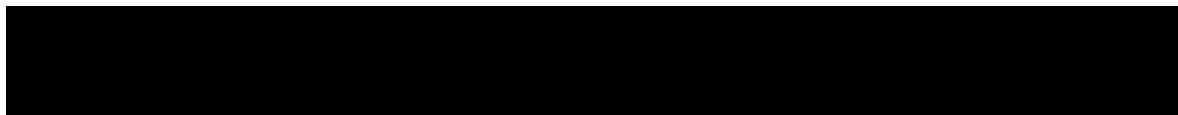
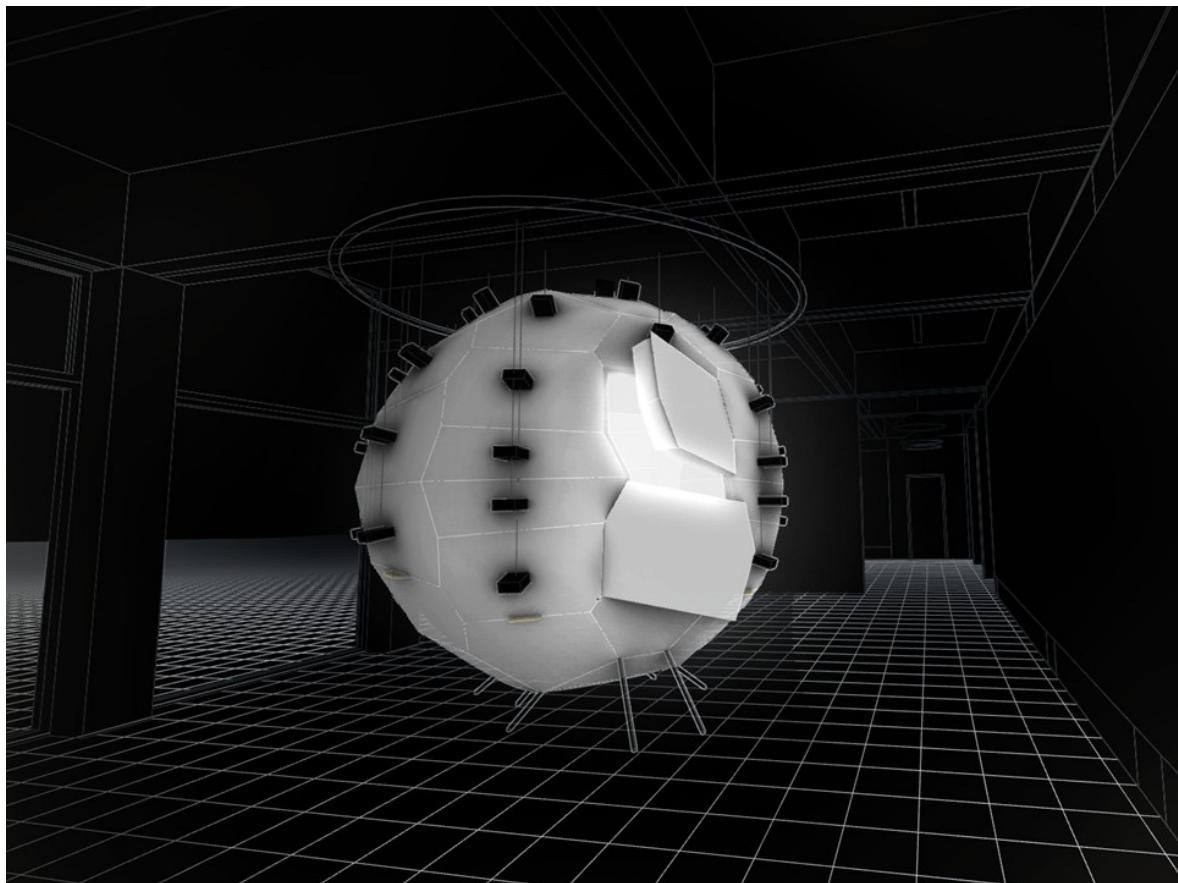
*Dictators never invent their own opportunities.*

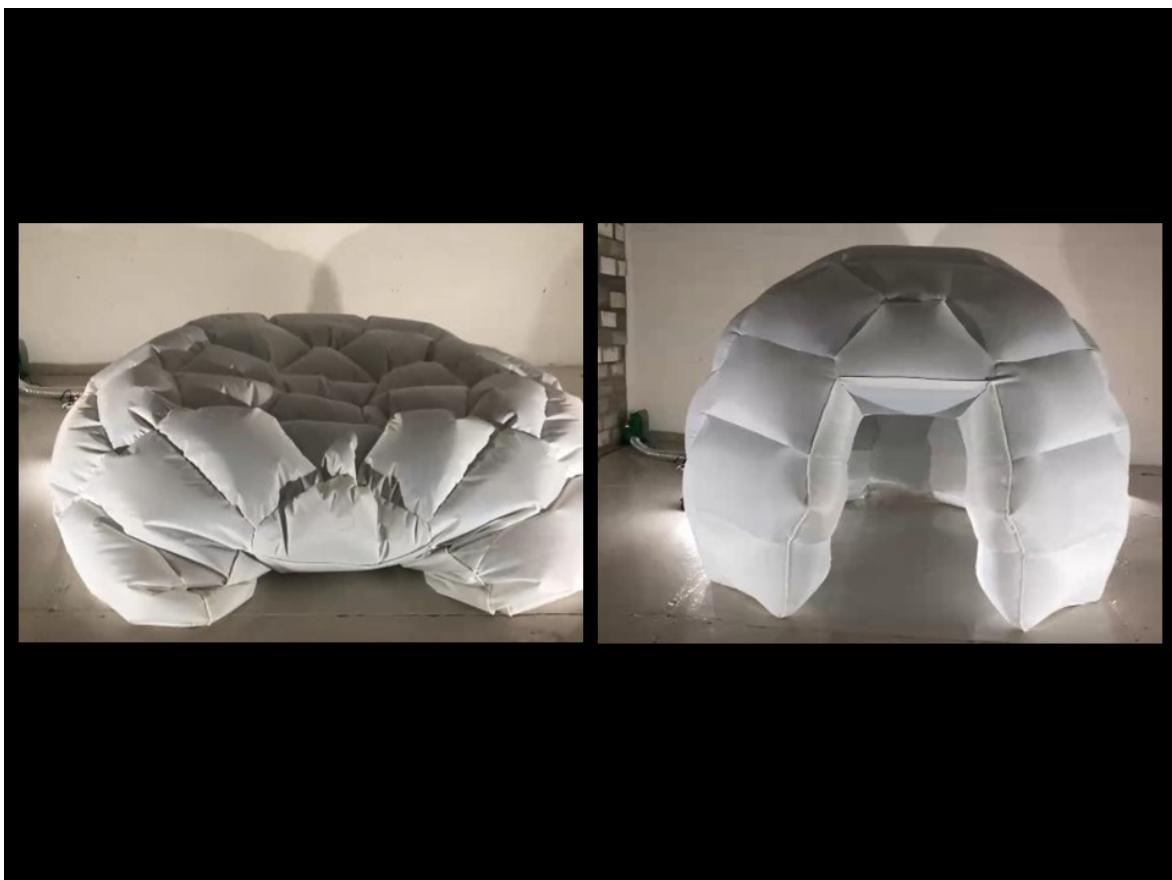
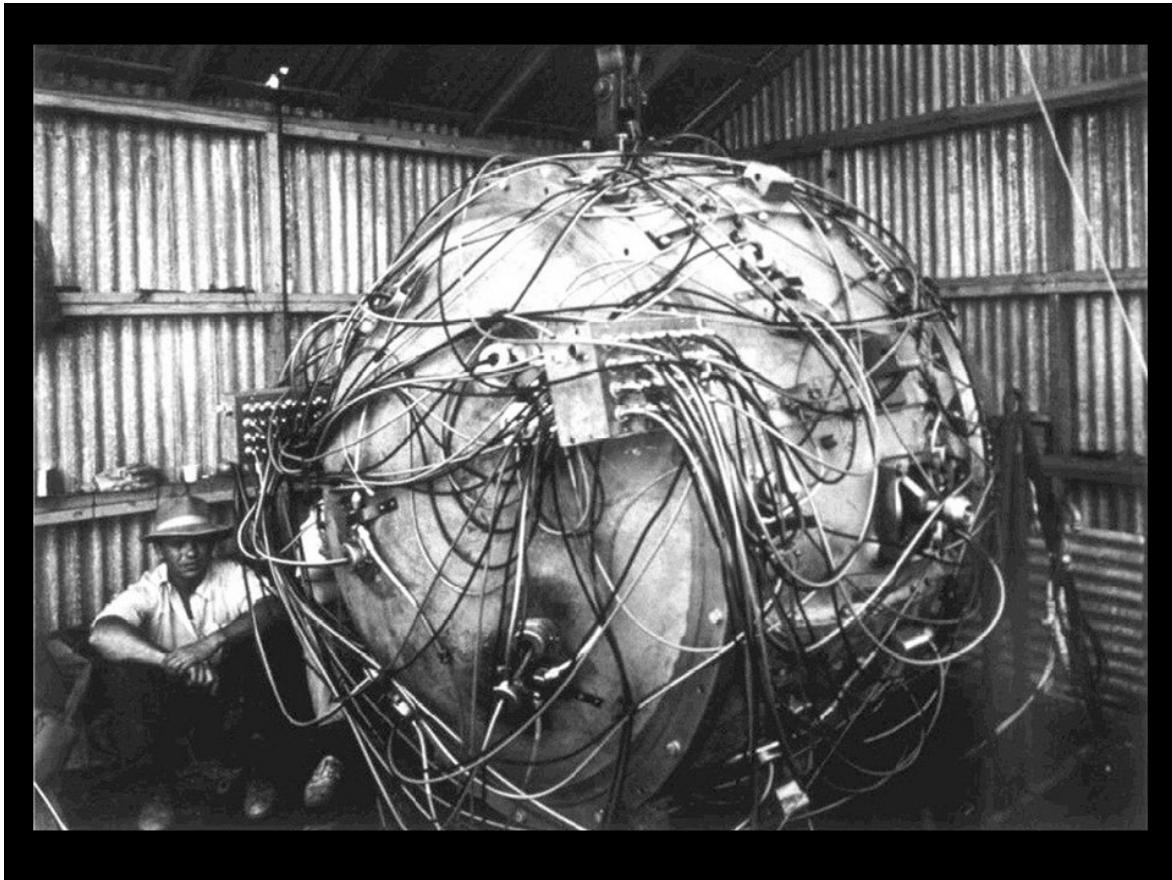
-R. Buckminster Fuller

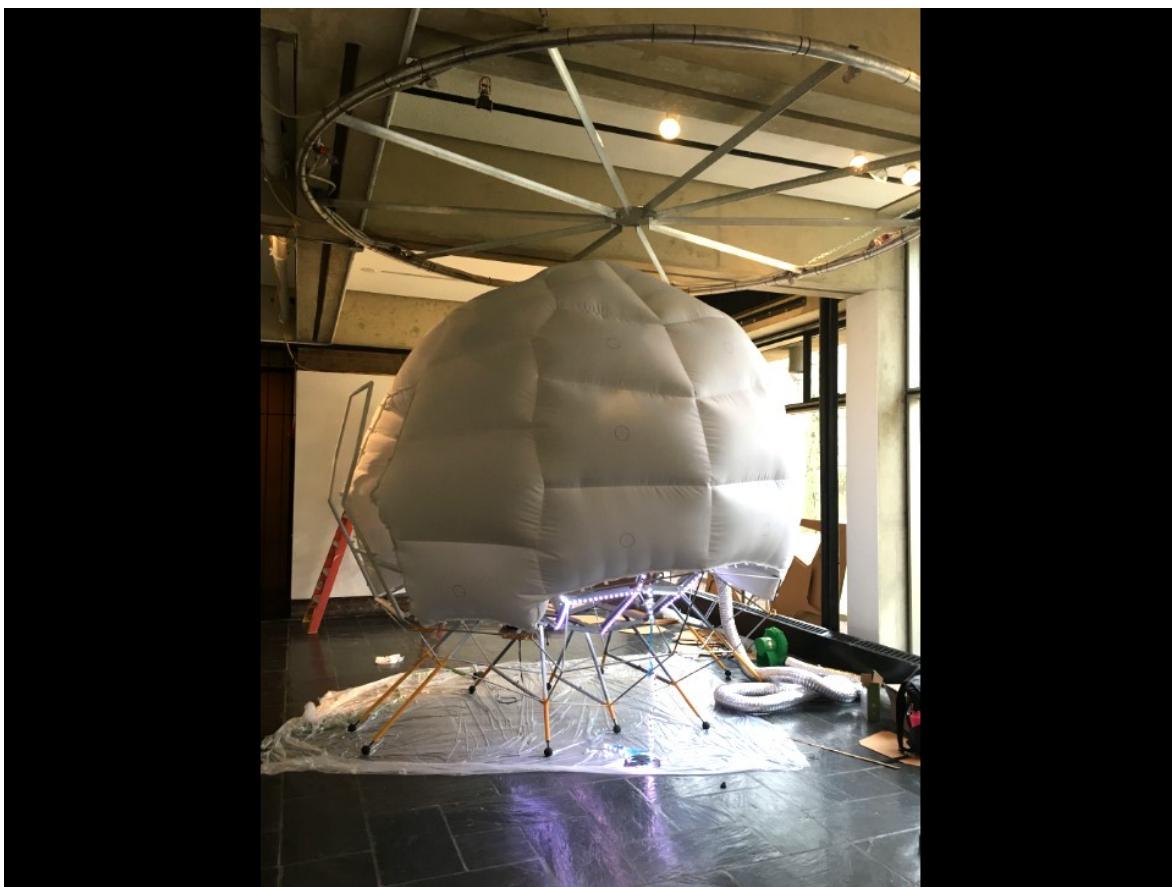
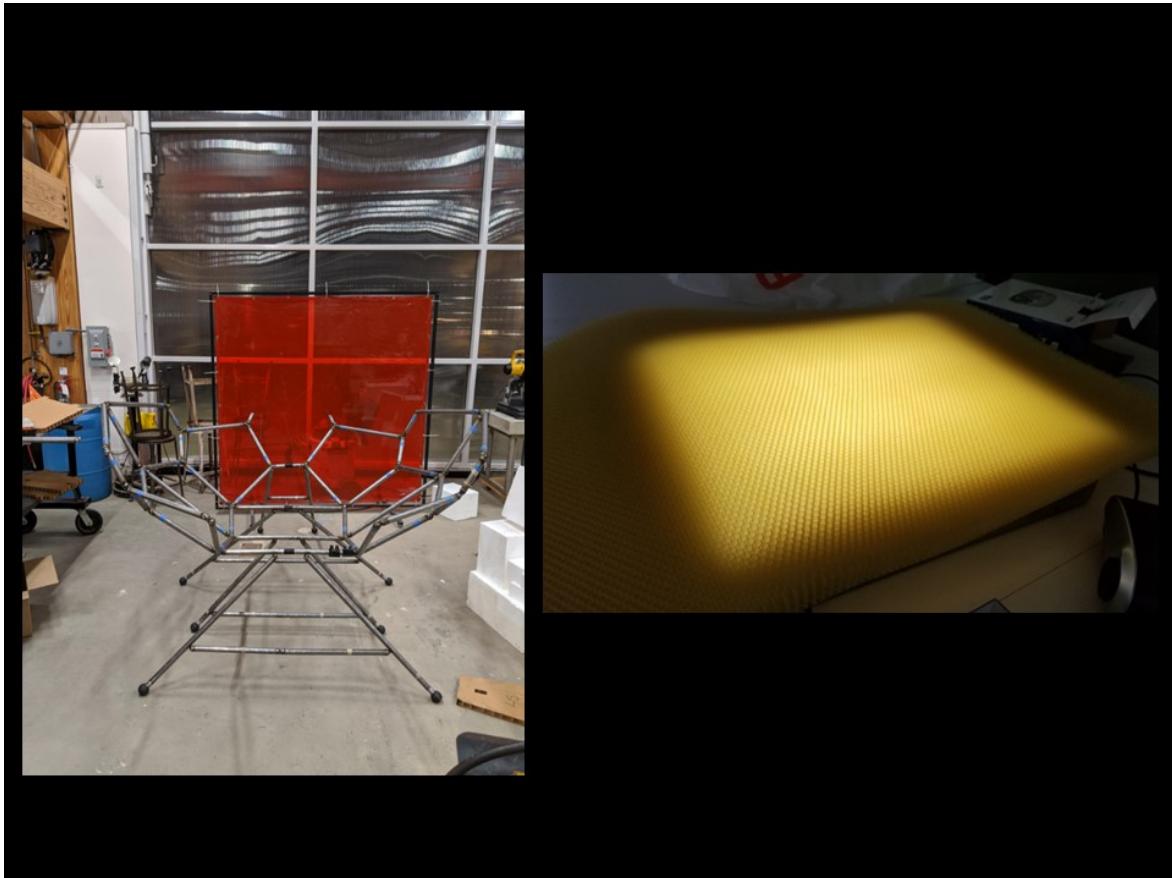




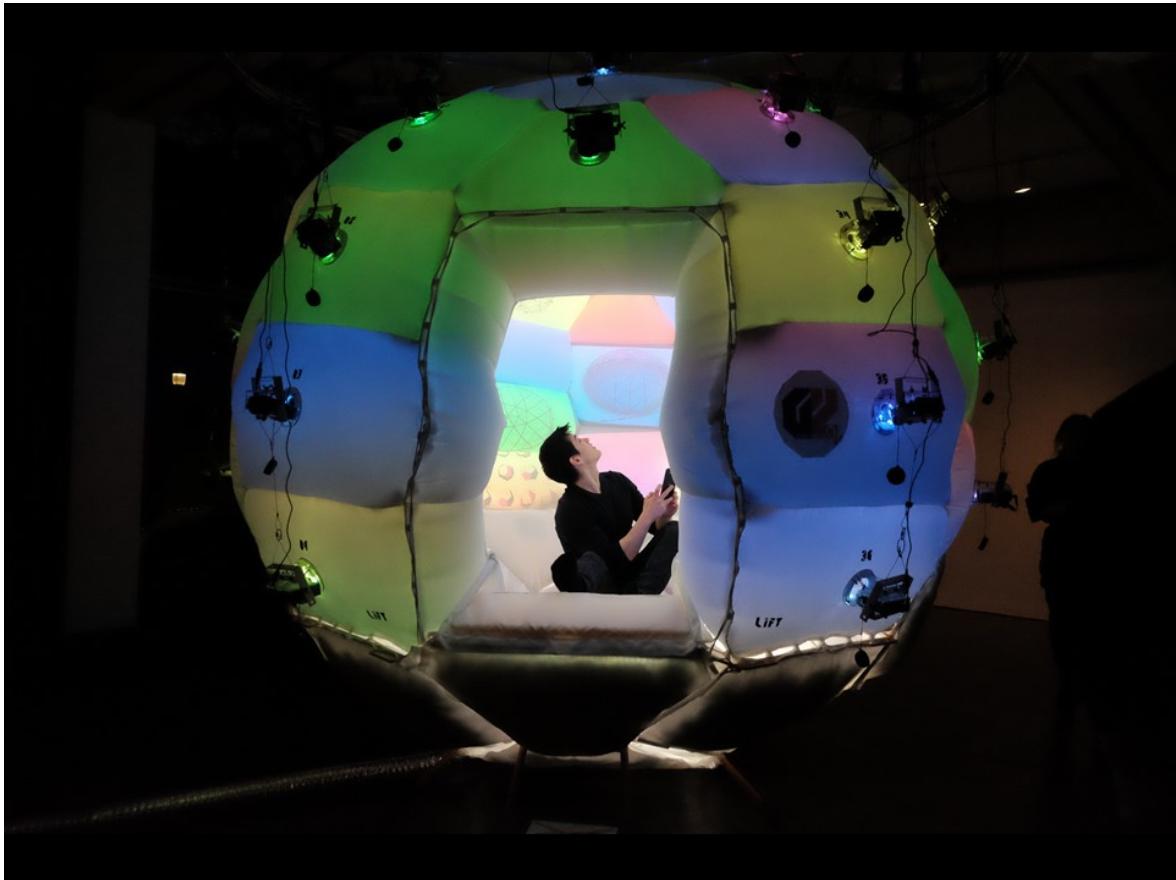


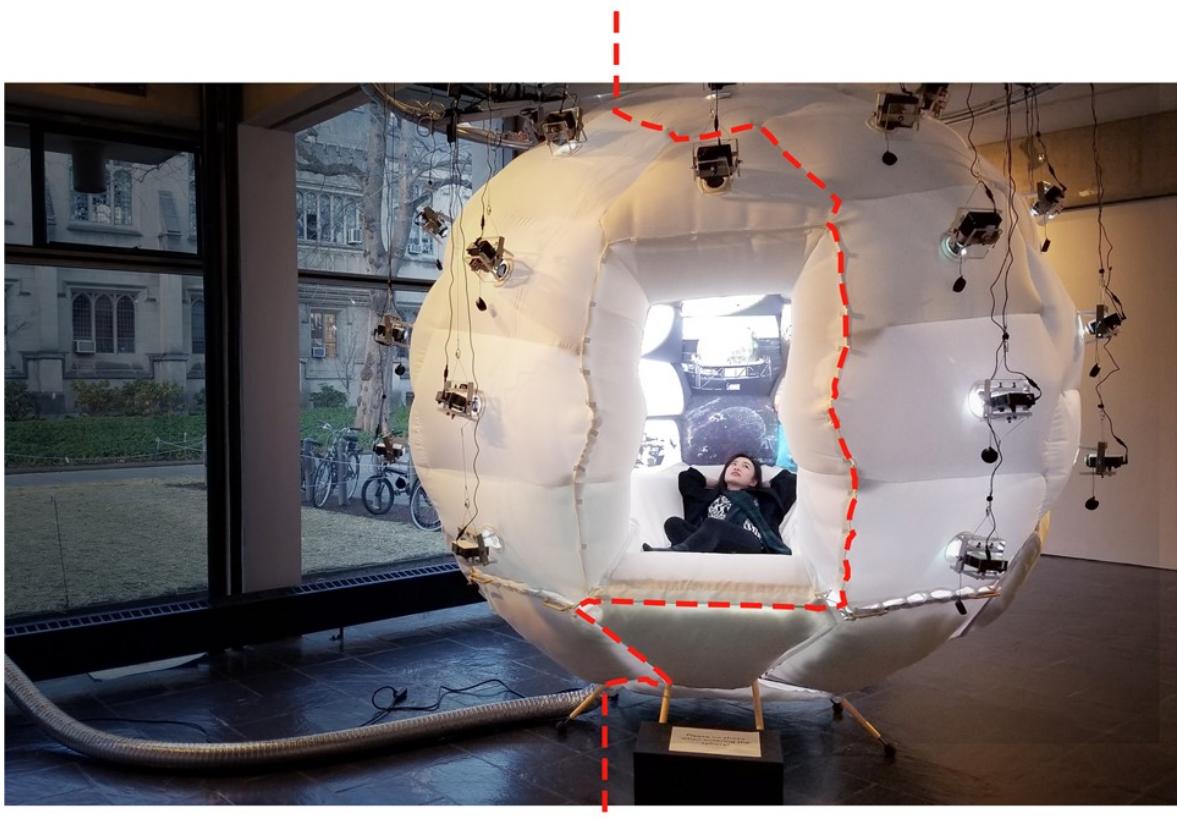


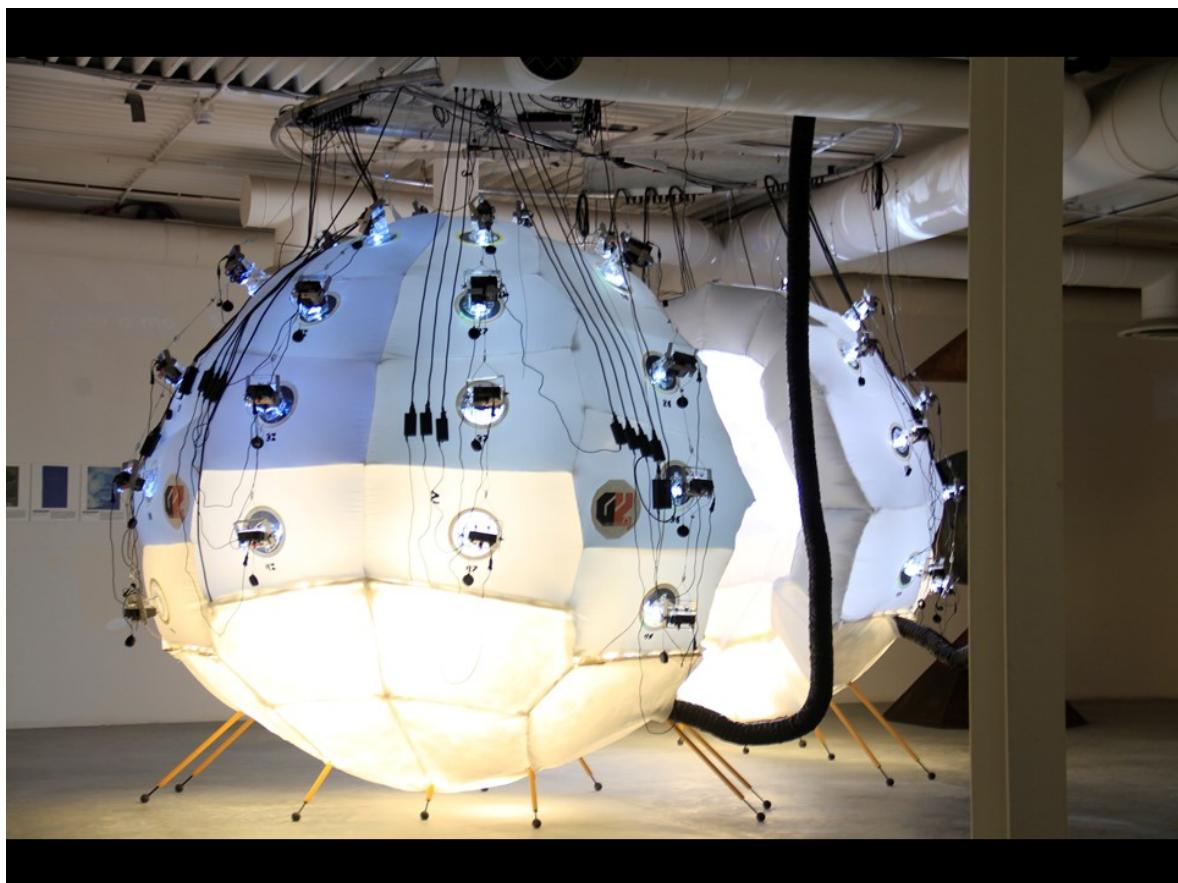


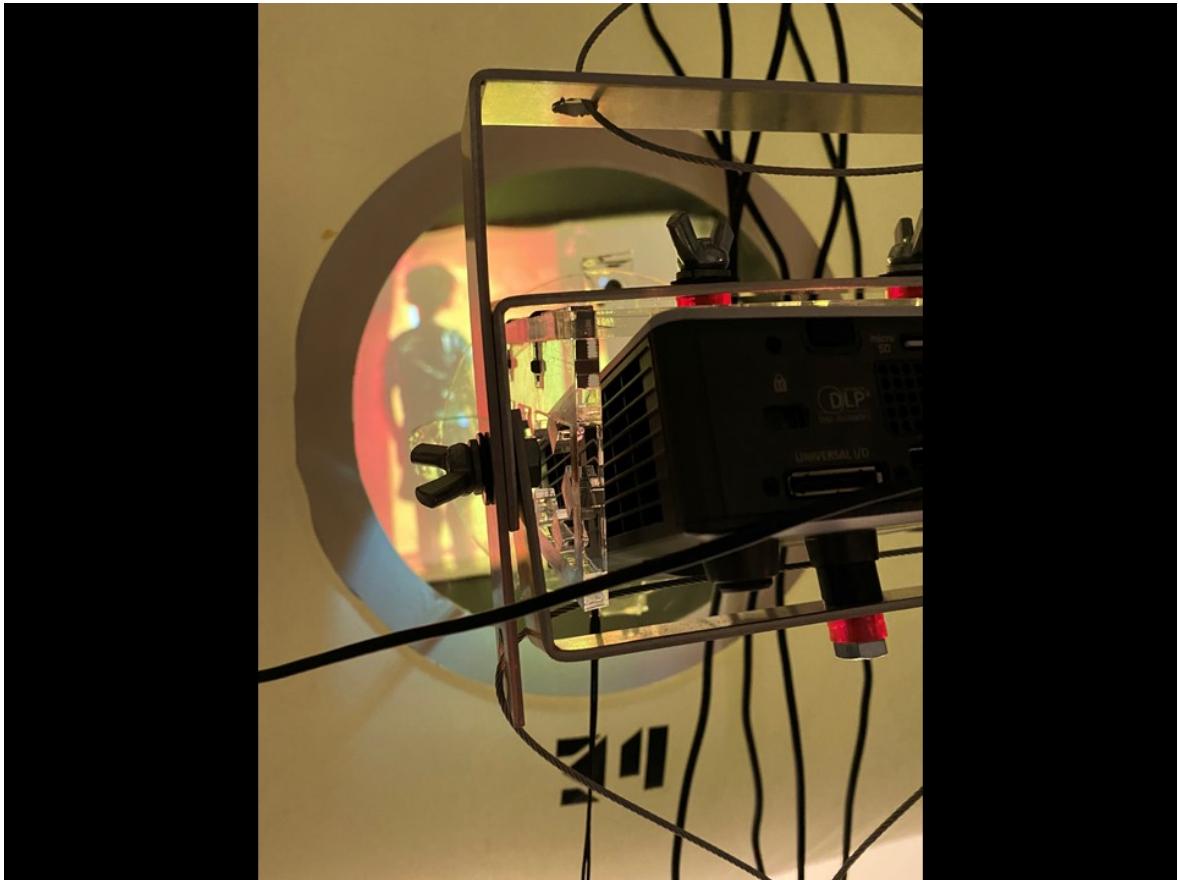


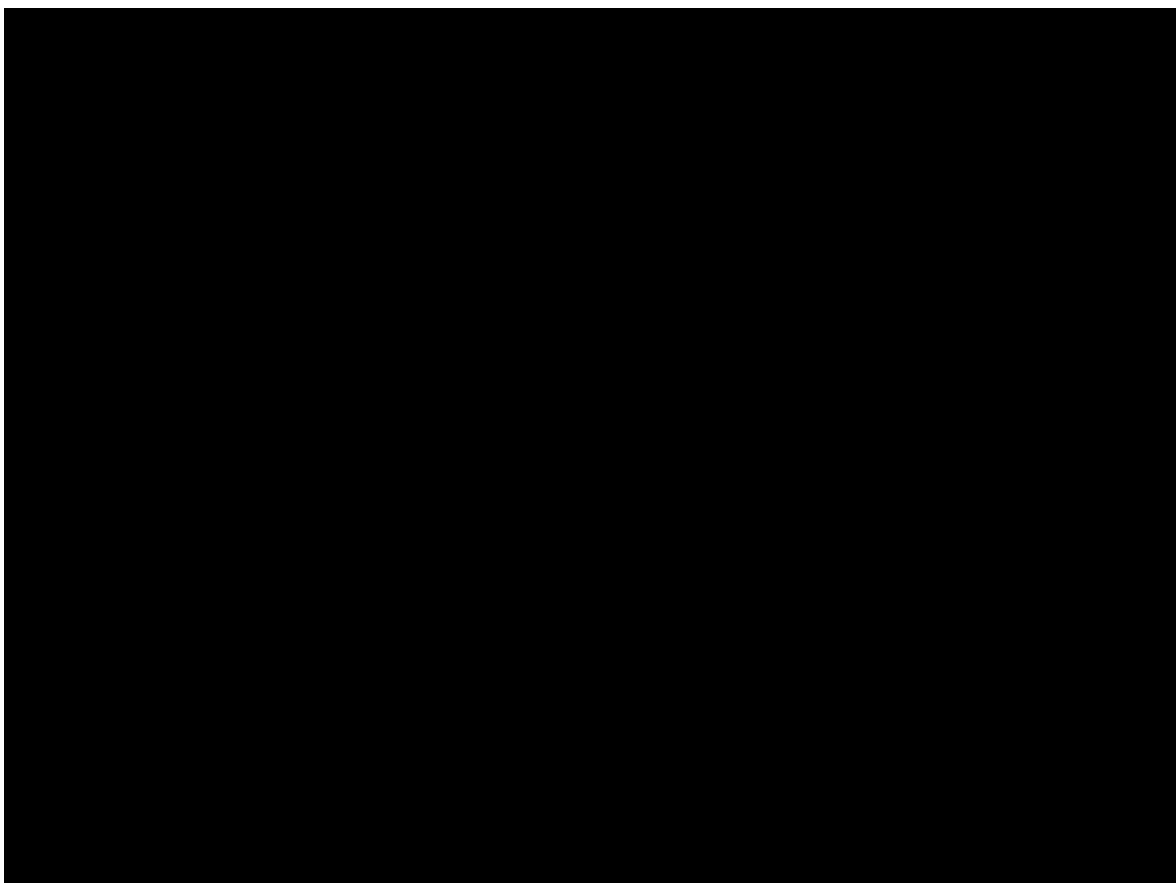


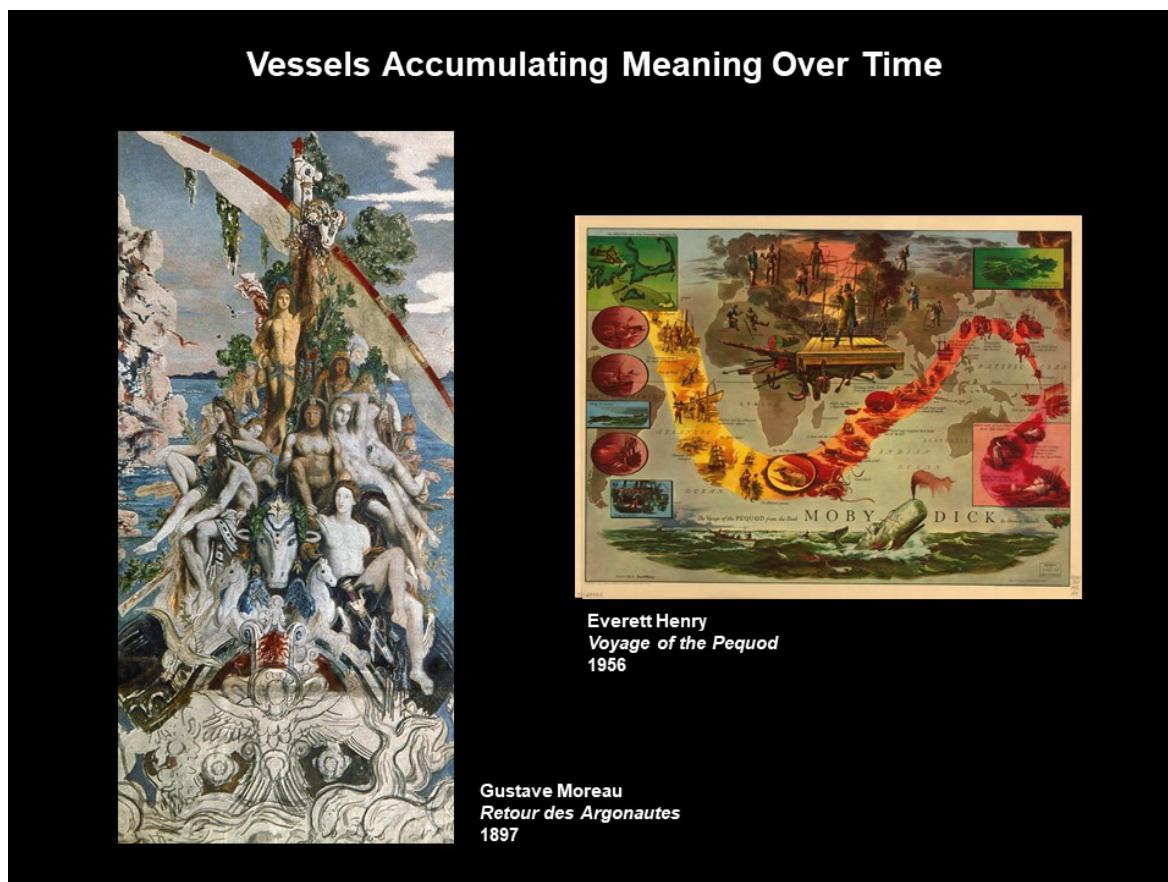
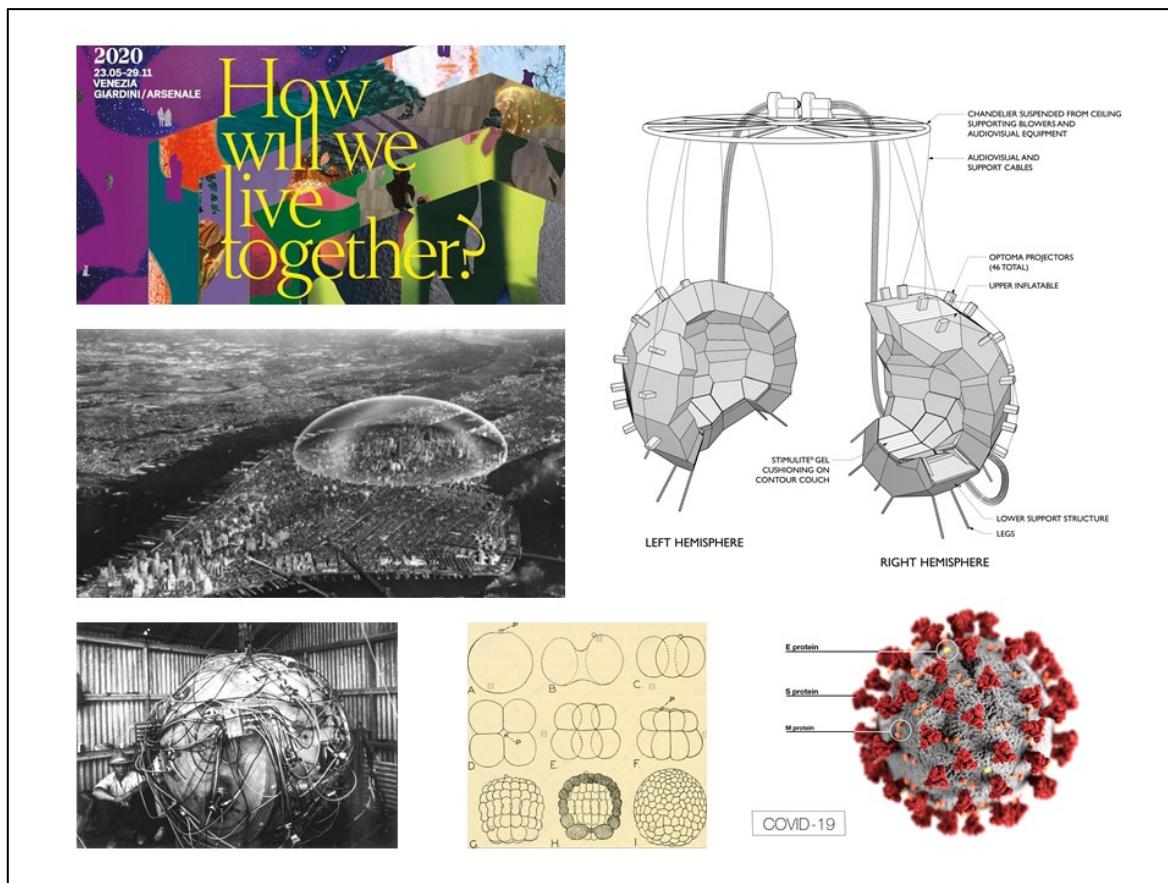












## Replaceable Content Applied to a Physics Engine



Buzz Lightyear's Space Ranger Spin



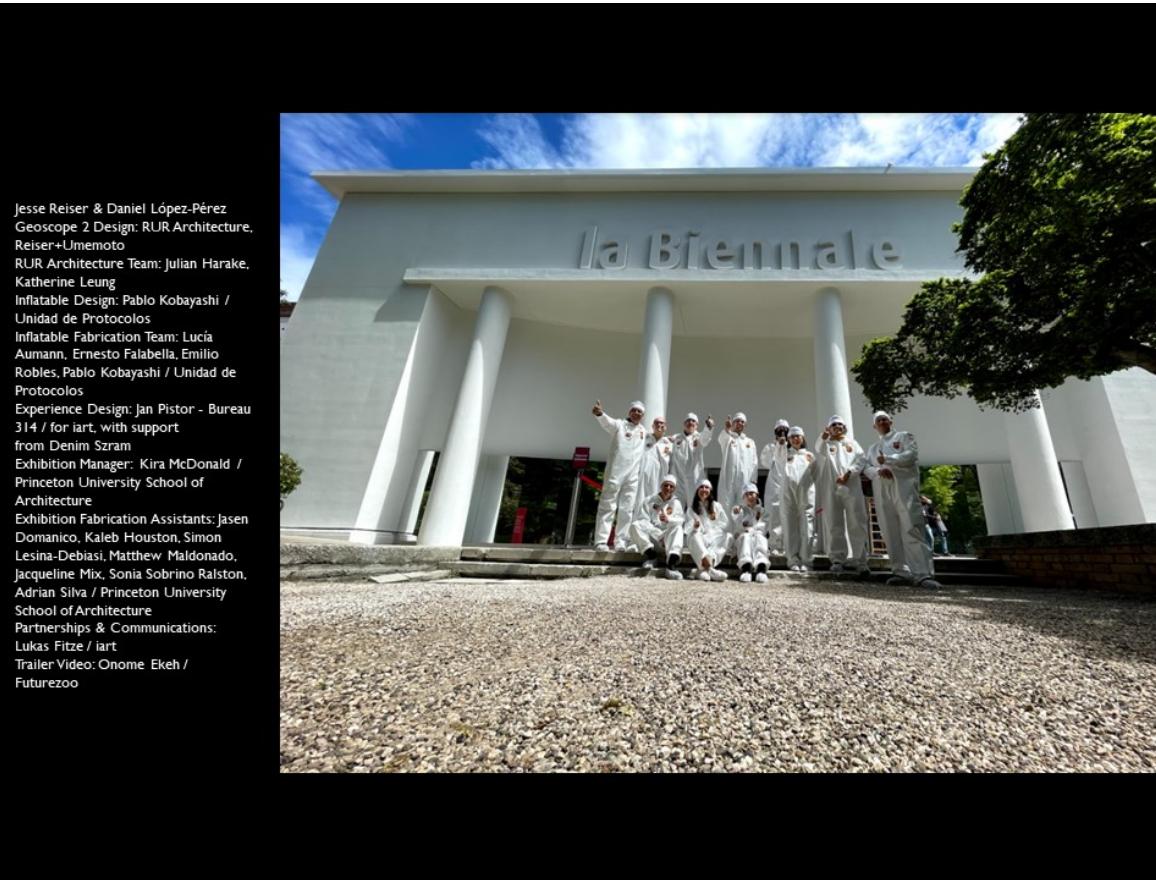
Peter Pan's Flight



The Little Mermaid: Ariel's Undersea Adventure

## Replaceable Content Applied to a Physics Engine





**Inflatable Design:**  
Pablo Kobayashi /  
Unidad de Protocolos

**Experience Design:**  
Jan Pistor for iart

**Graphic Design:**  
Lars Müller, Esther  
Butterworth / Lars  
Müller Publishing






**Design:**  
Jesse Reiser  
Nanako Umemoto  
Katherine Leung  
Julian Harake

**Curatorial Design:**  
Daniel Lopez-Perez

**Exhibition  
Management and  
Fabrication:**  
Kira McDonald and  
Grey Wartinger

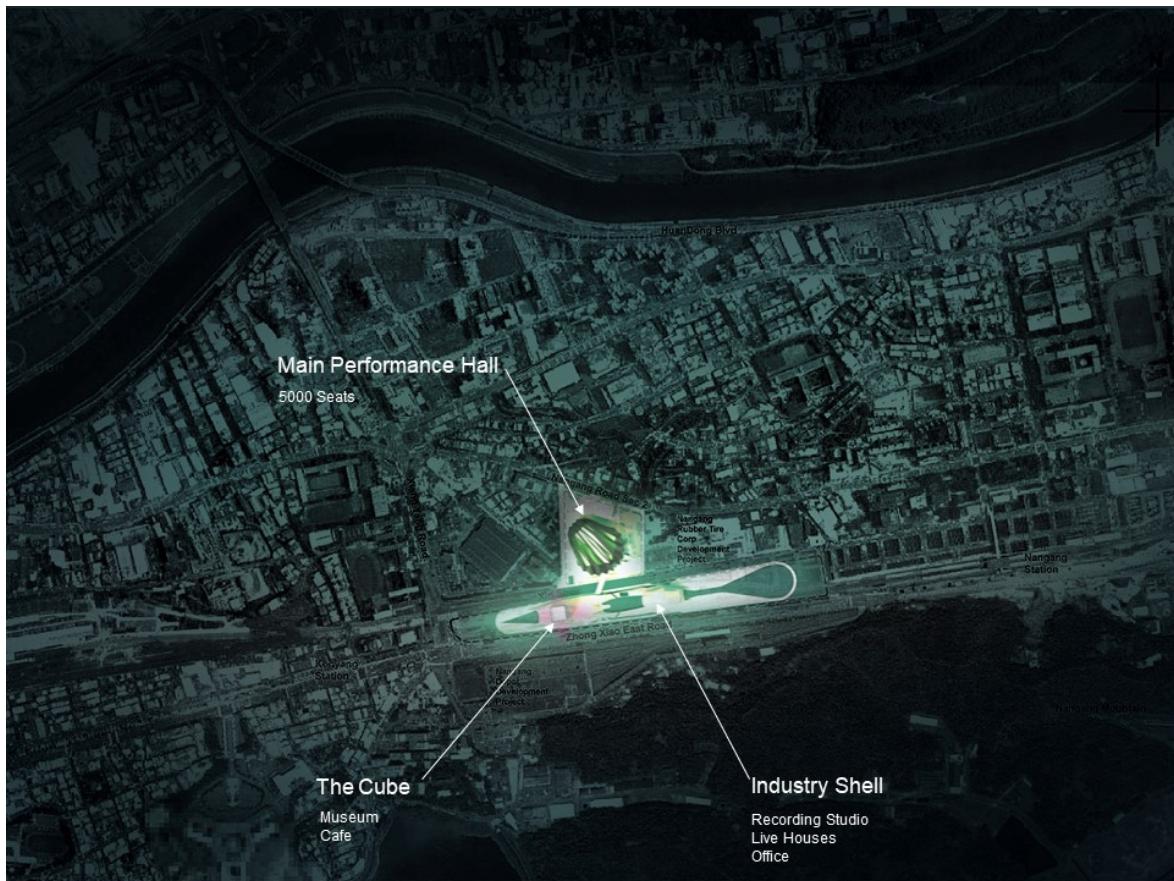
*Interdisciplinarity works best when everyone sticks to their own discipline*  
-Stan Allen

## TAIPEI MUSIC CENTER

Taipei, Taiwan

Music Center/Exhibition Hall/Retail | 45,000 m<sup>2</sup> | Scheduled Completion 2020





### GLOBAL USERS – ICONIC CENTER FOR TAIWAN POP

00:07:01.28 标清 cctv.com

NEWS 24  
12:45  
INTERACTIVE IOM YOUR MOBILE: 07725 100 100  
SEND 3G VIDEO

INSIDE TAIPEI POP MUSIC CENTER  
THOUSANDS GATHER AT TAIWAN'S NEW-TIMES SQUARE FOR NEW YEARS EVE CELEBRATION: LIVE MUSIC AND FIREWORKS  
WATCHING THE DOW 25.57 8057.81  
THE POLITICAL POLICE

**TMC MEDIA PRESENCE**

## LOCAL USER GROUPS



Go shopping



Eat a light meal

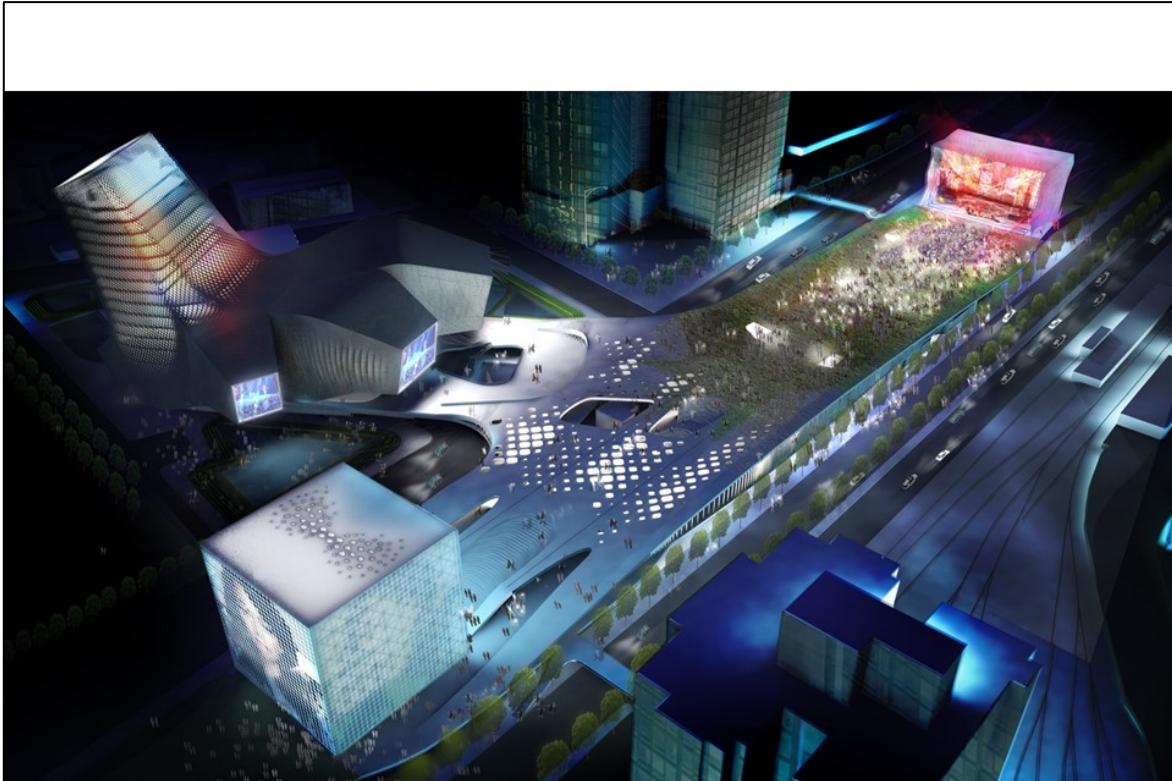


Stroll through the park

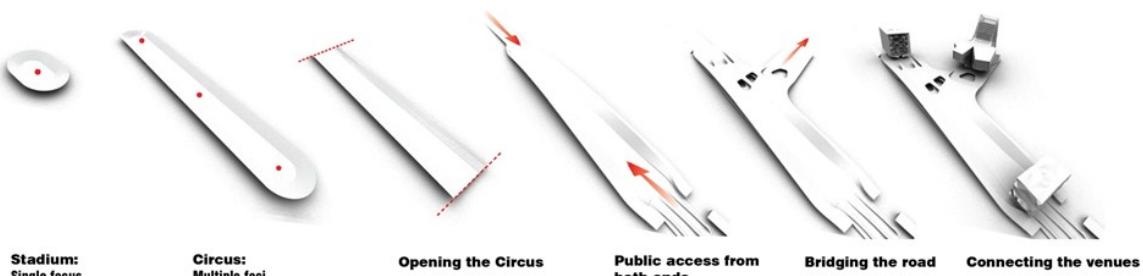


Public outdoor events

## DESIGN ITERATIONS

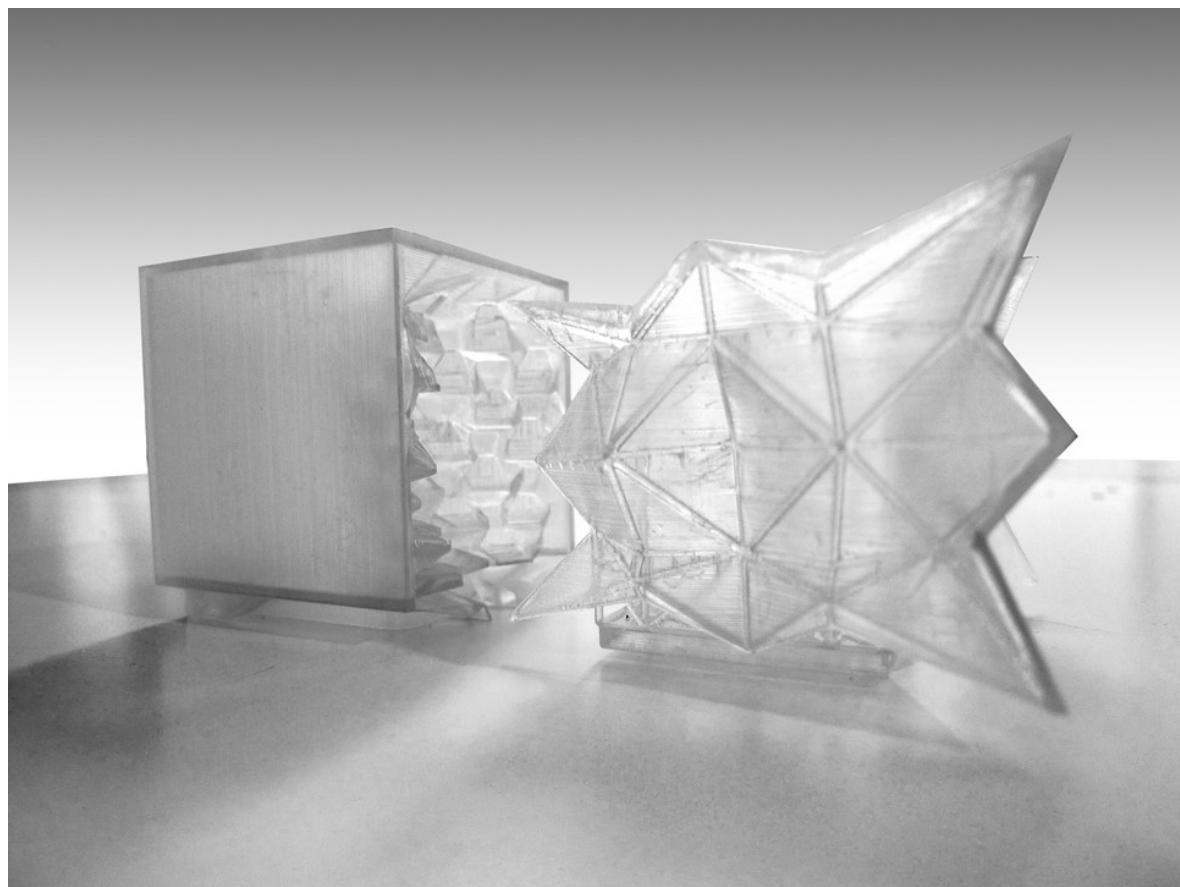
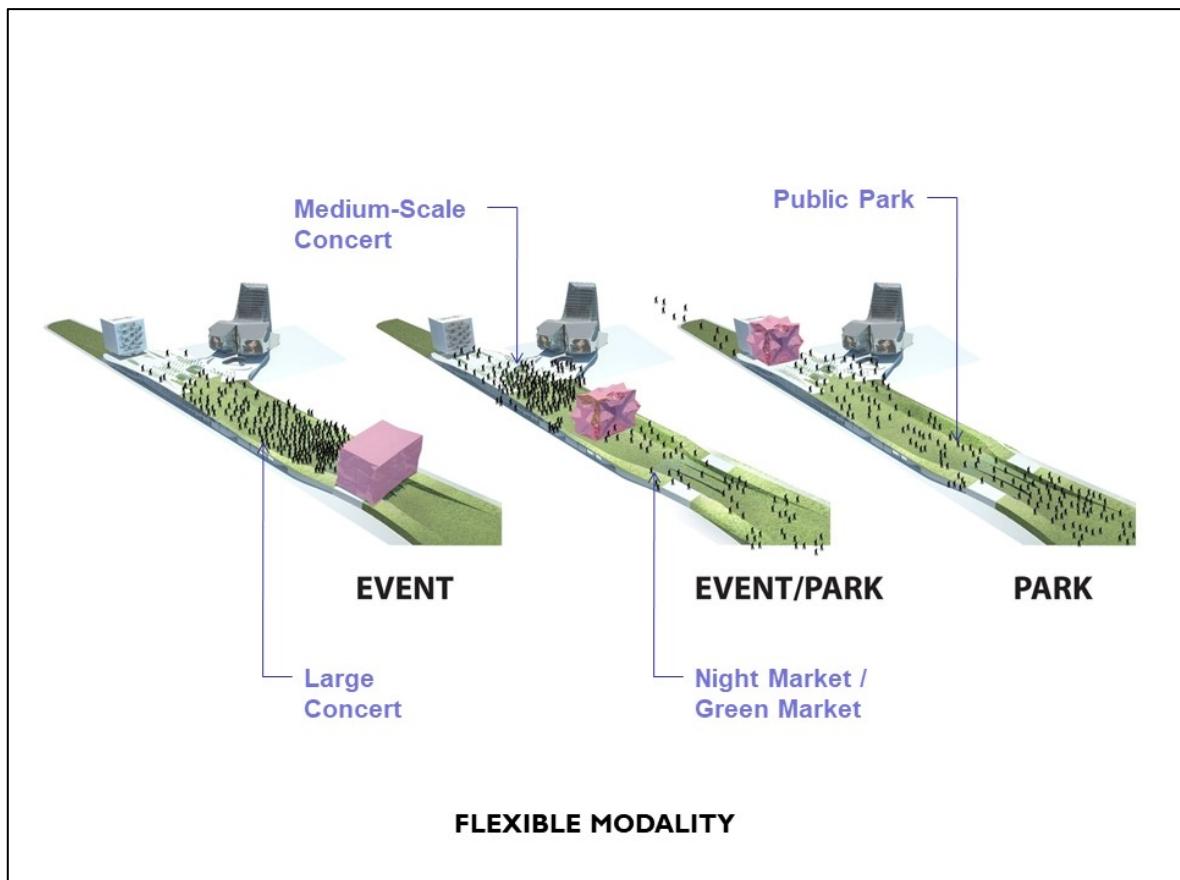


**COMPETITION SCHEME (2010)**

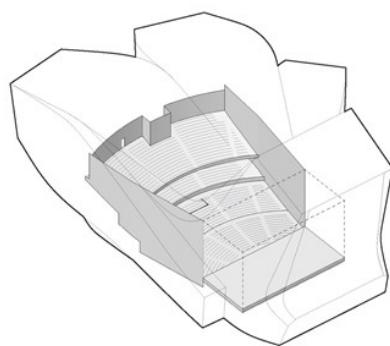
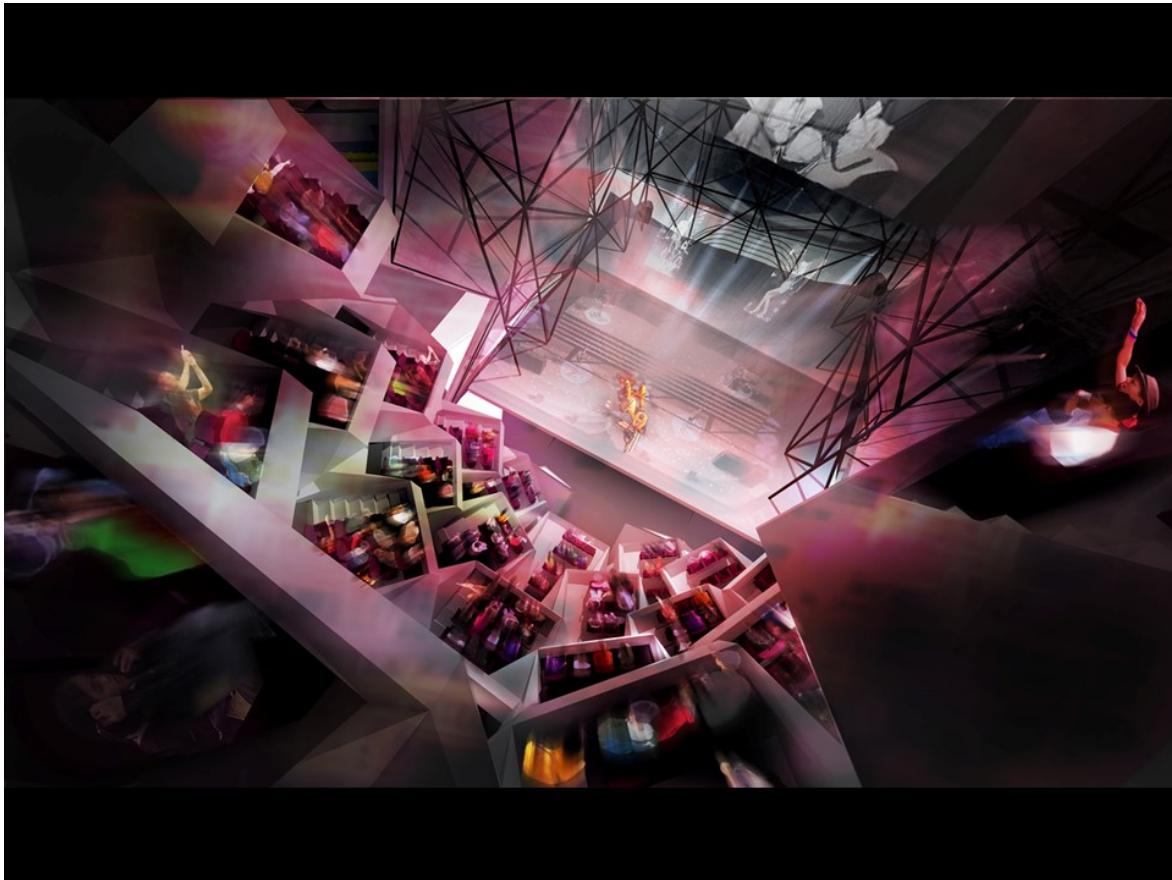


**Development of the Event Surface**

### BORROWED LANDSCAPE

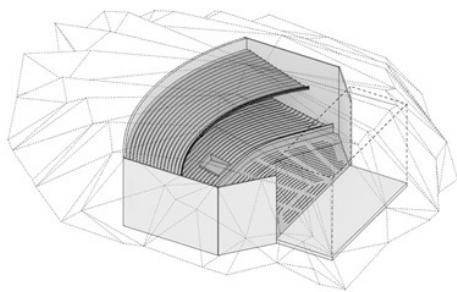






**Preliminary Design Scheme**

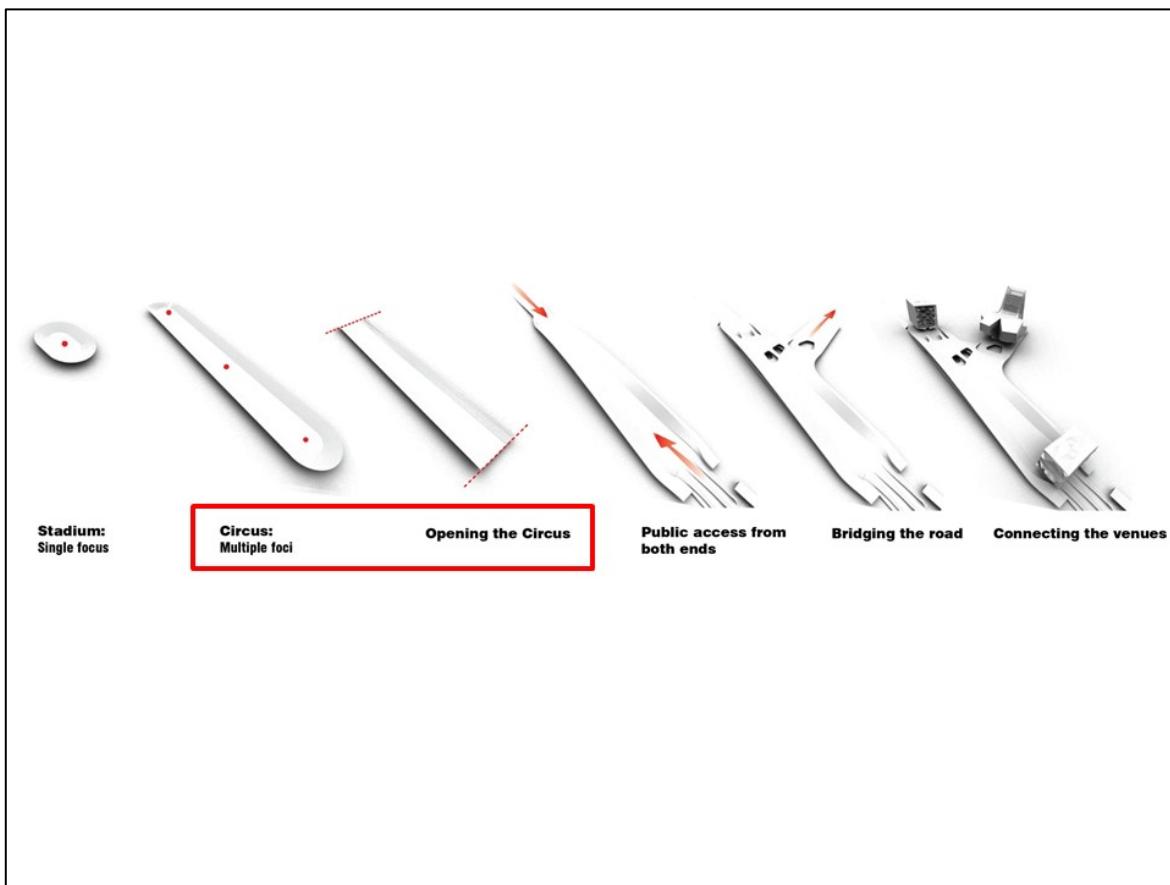
Shoe Box Theater  
3000 Seats

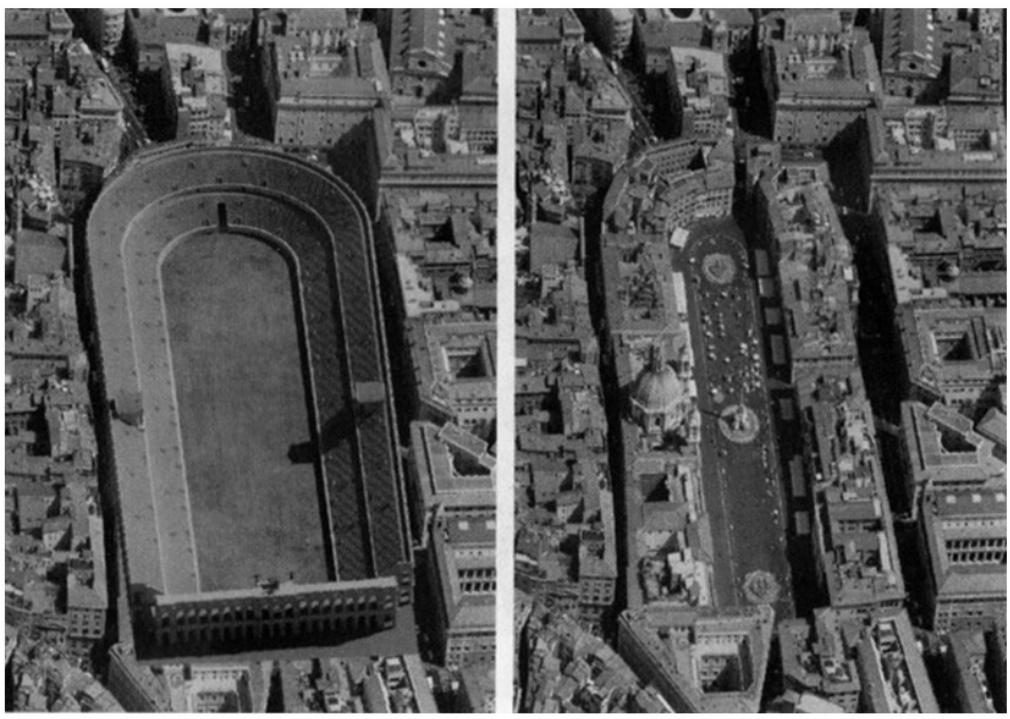


**Current Scheme**

Thrust Theater  
5000 Seats

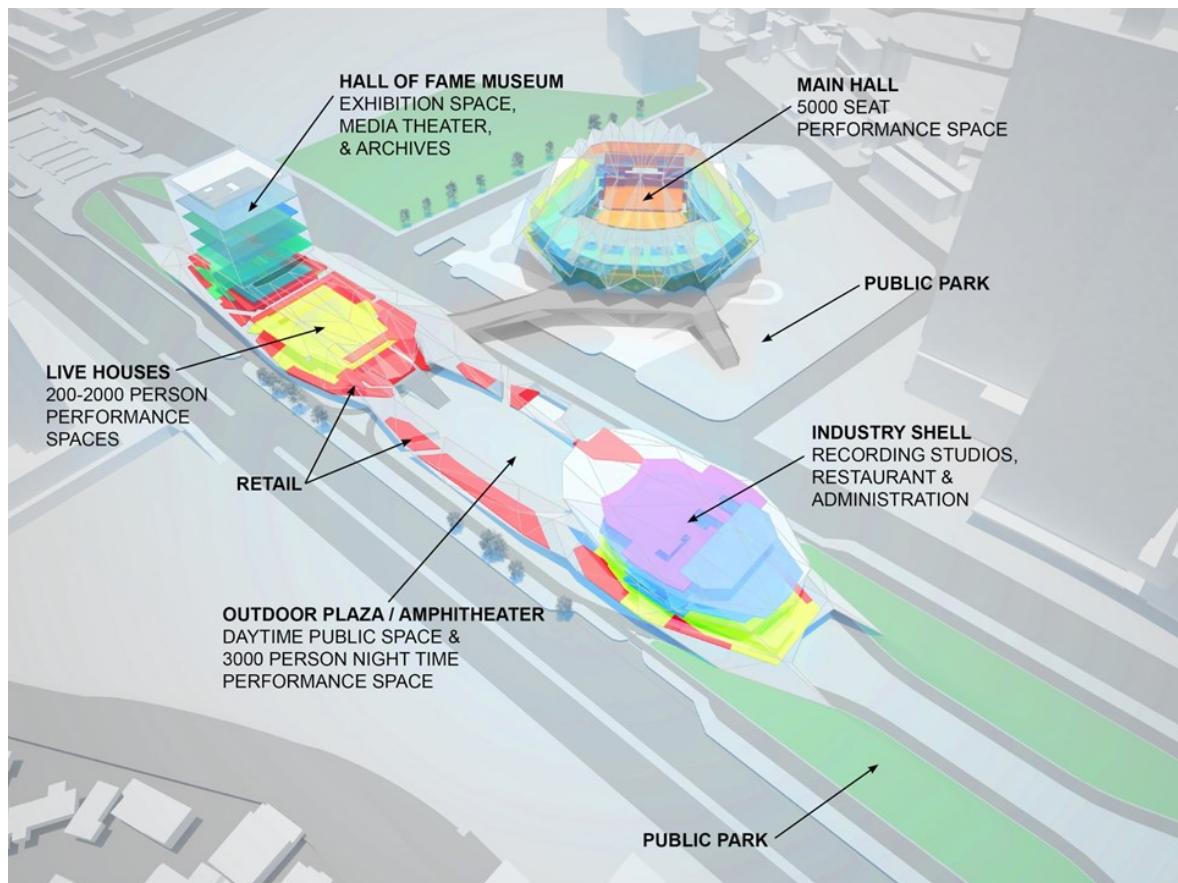
**PROGRAM CHANGED**

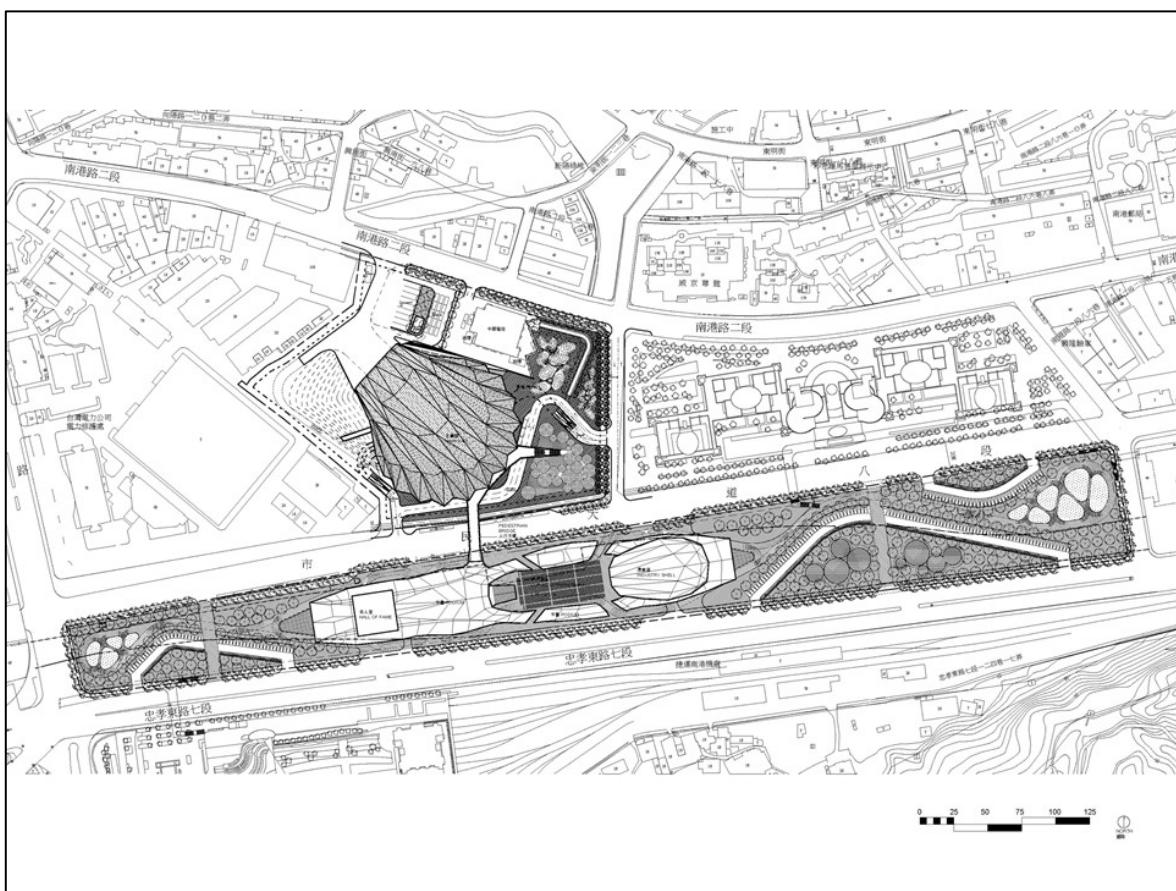
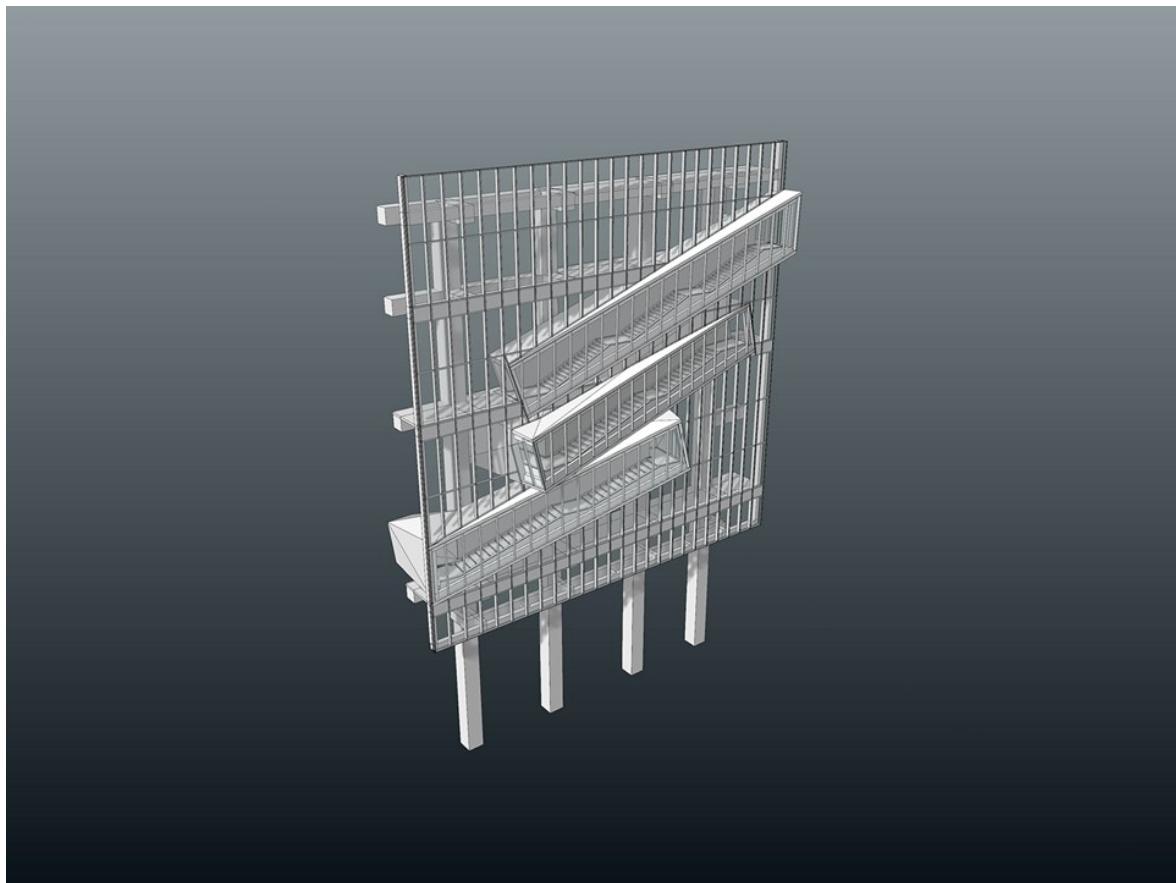


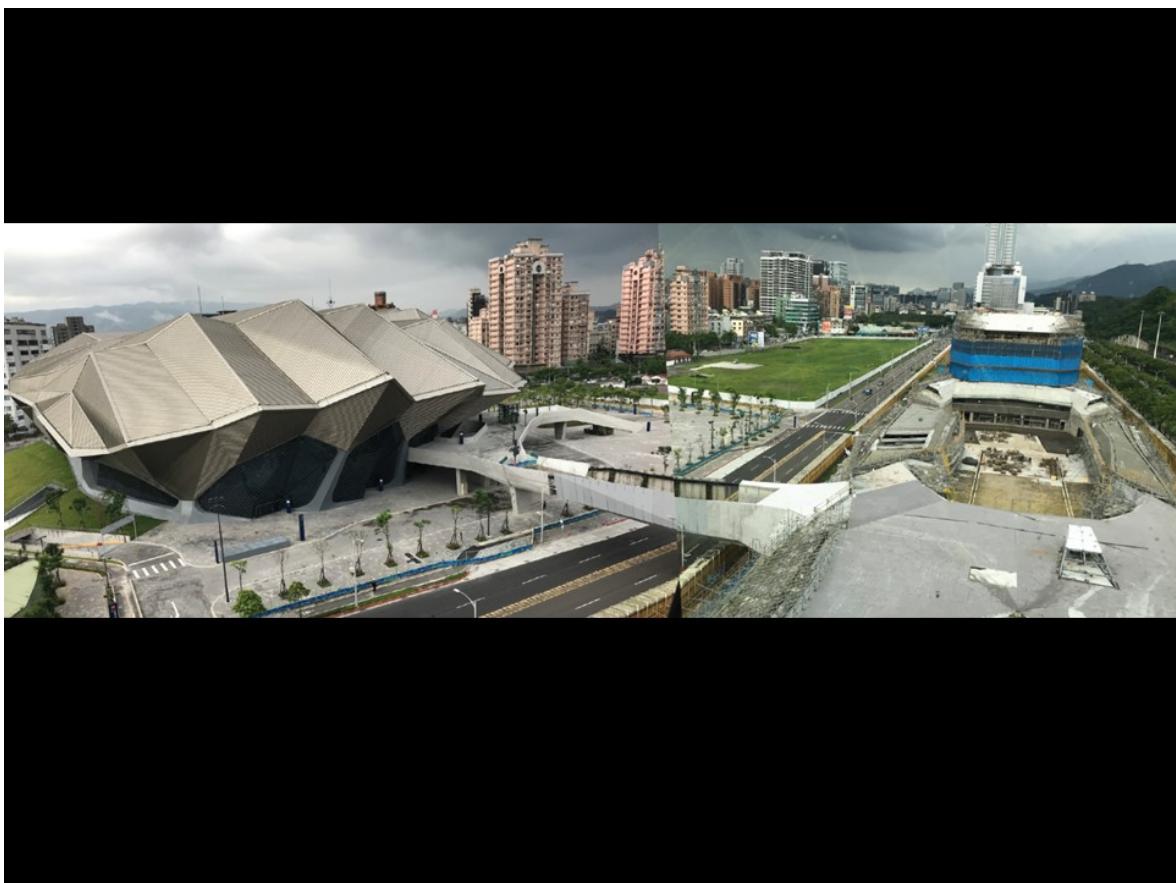
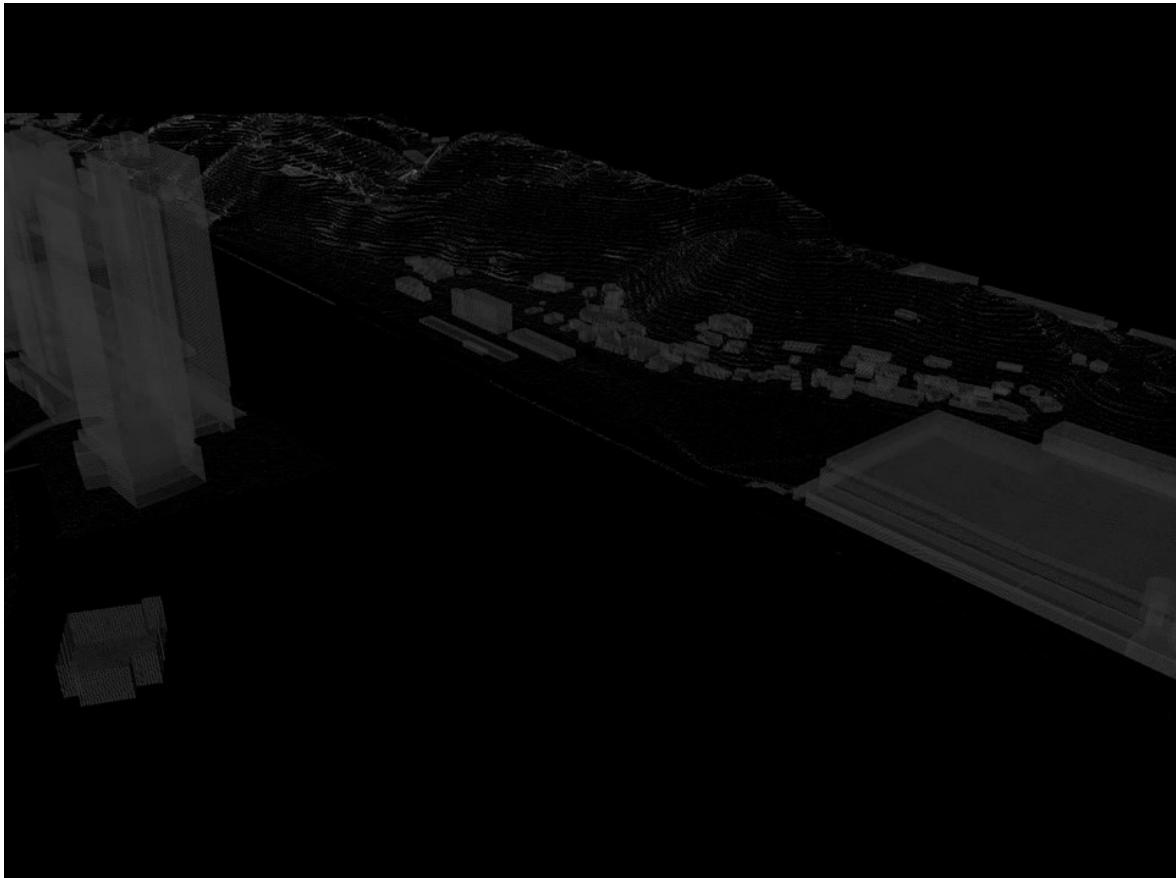


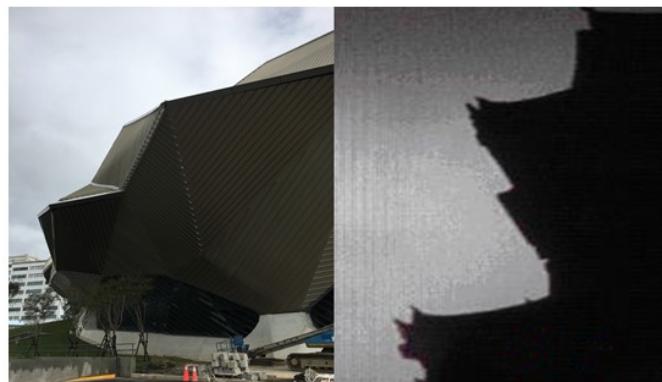
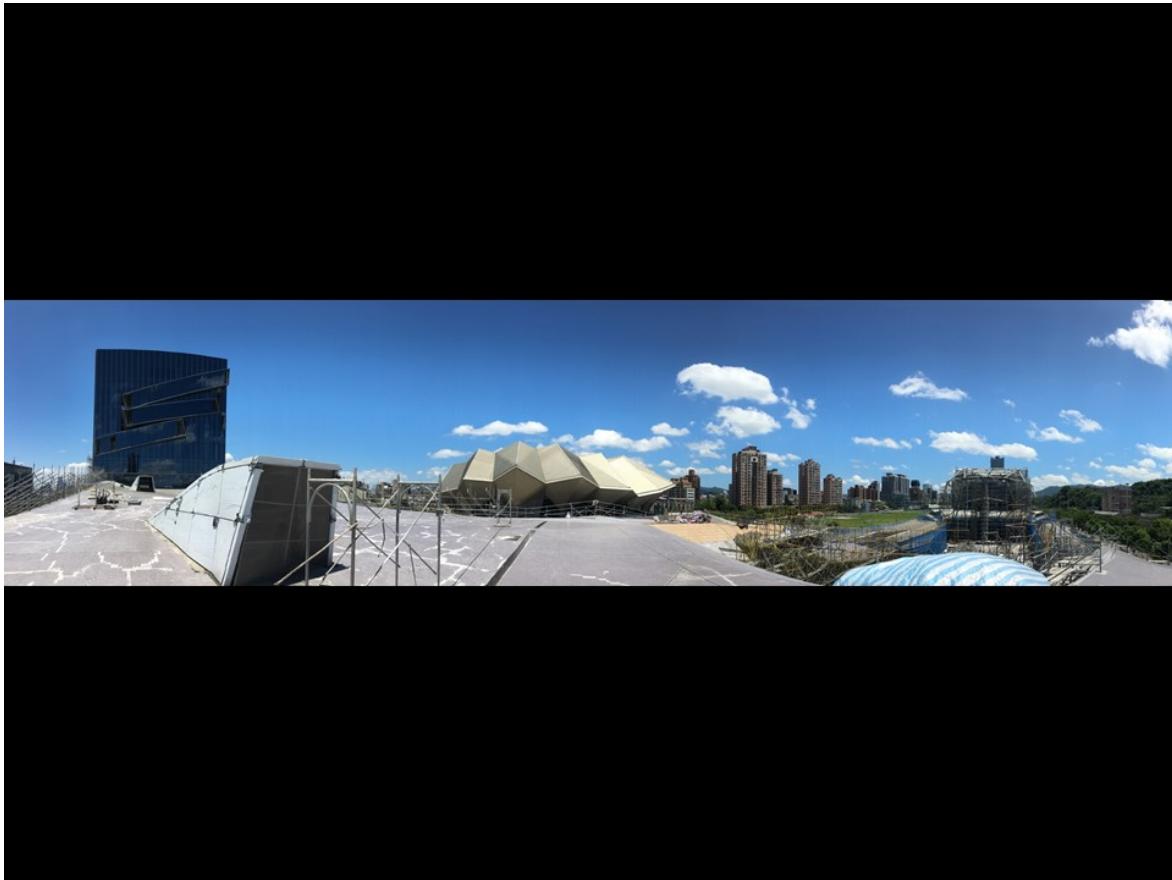
Circus Agonalis

Piazza Navona





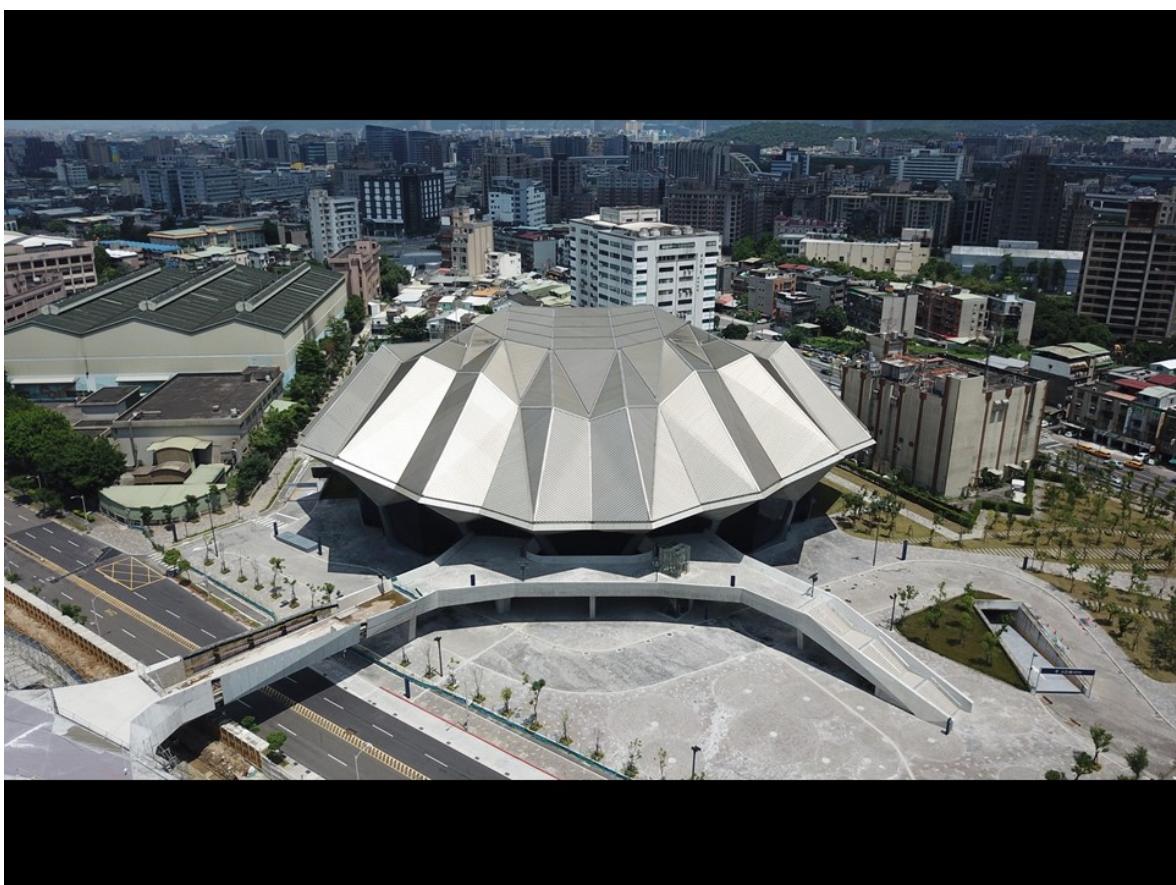


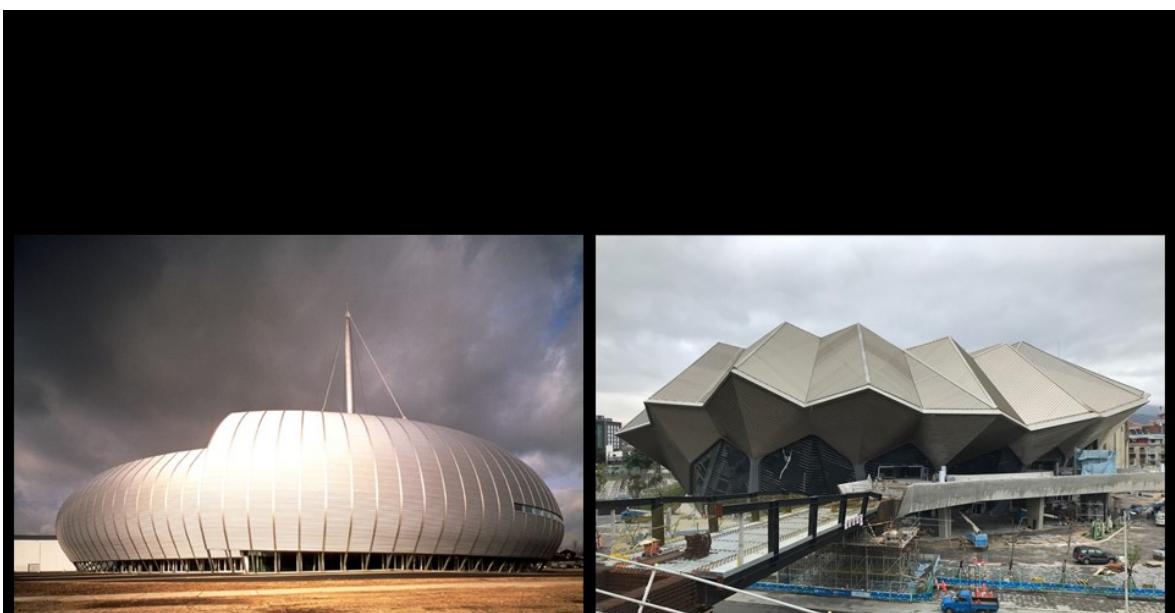


Silhouette of the eave, Kurosawa's Ran



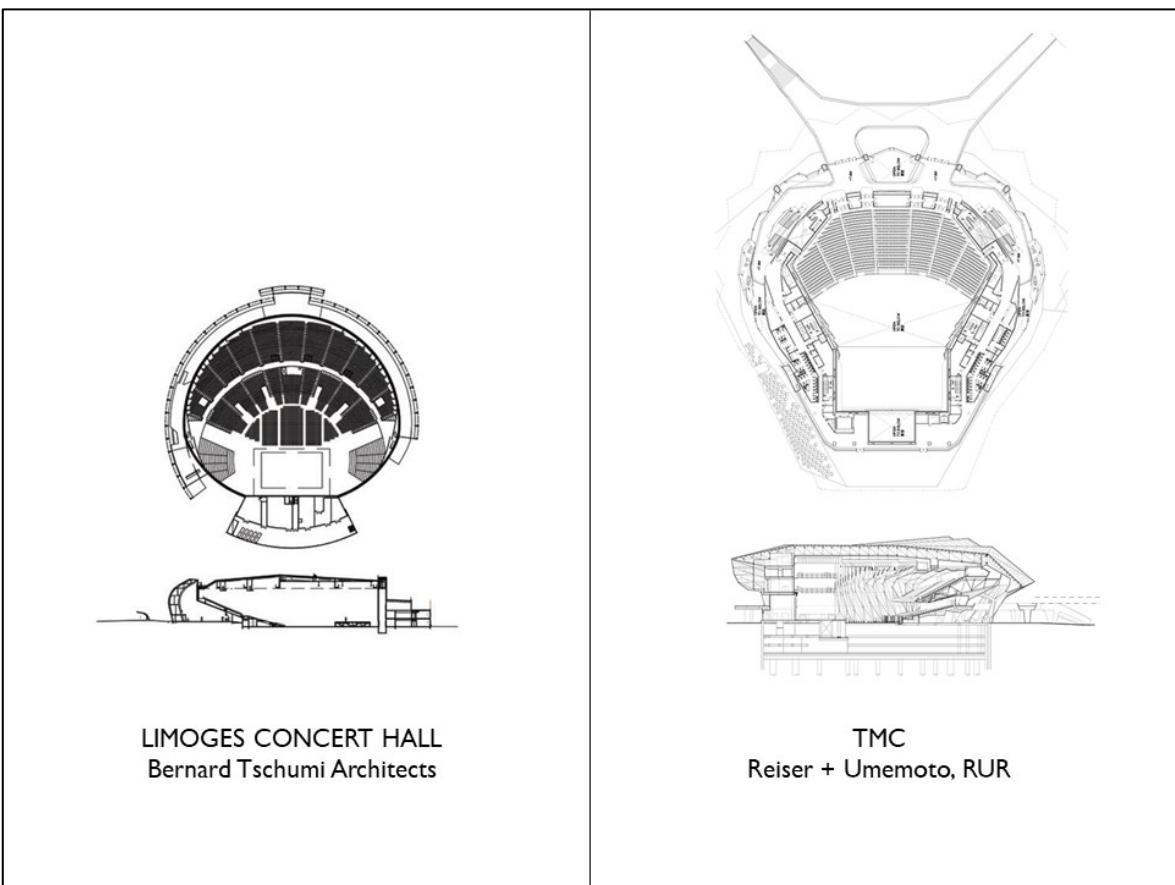
Yatala Wehera Stupa





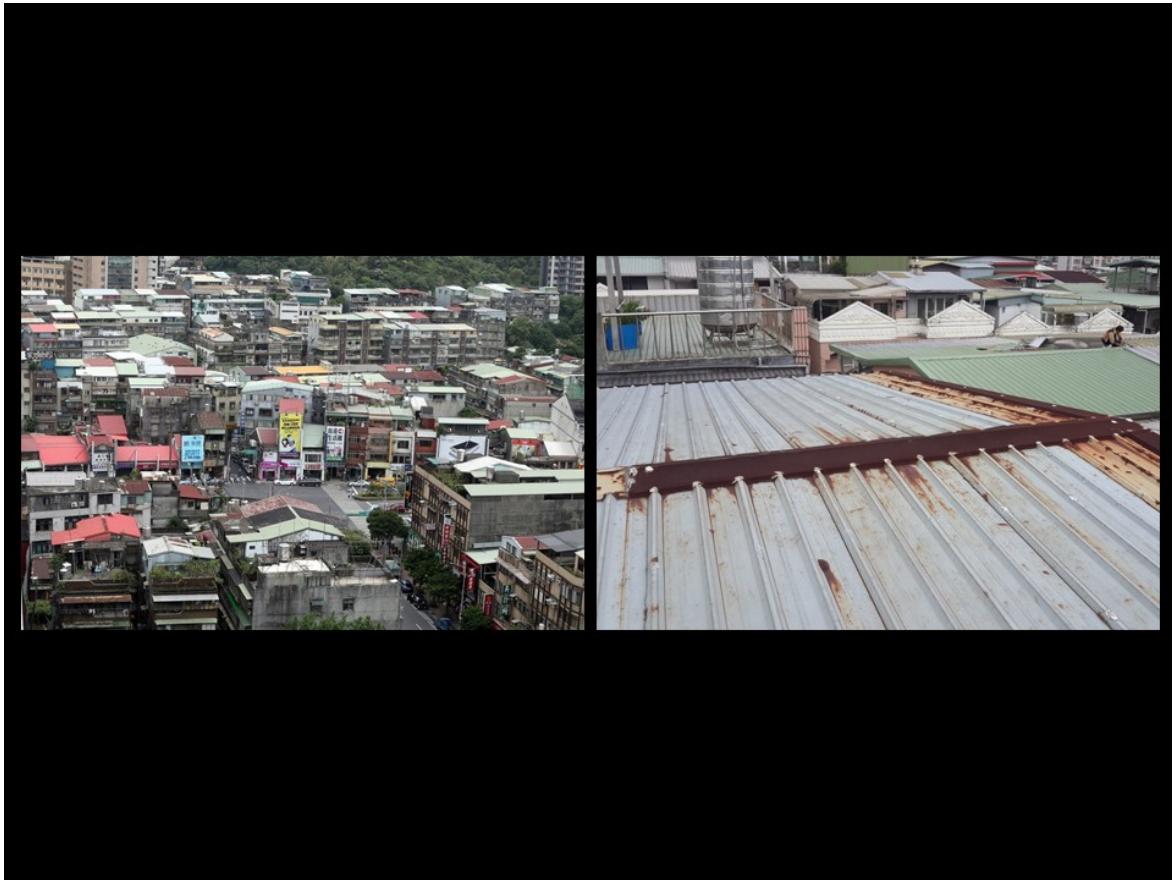
LIMOGES CONCERT HALL  
Bernard Tschumi Architects

TMC  
Reiser + Umemoto, RUR

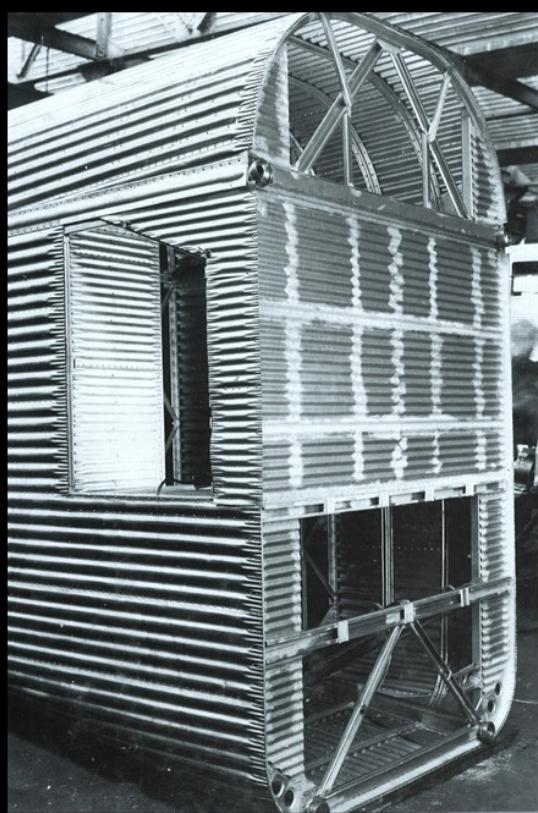


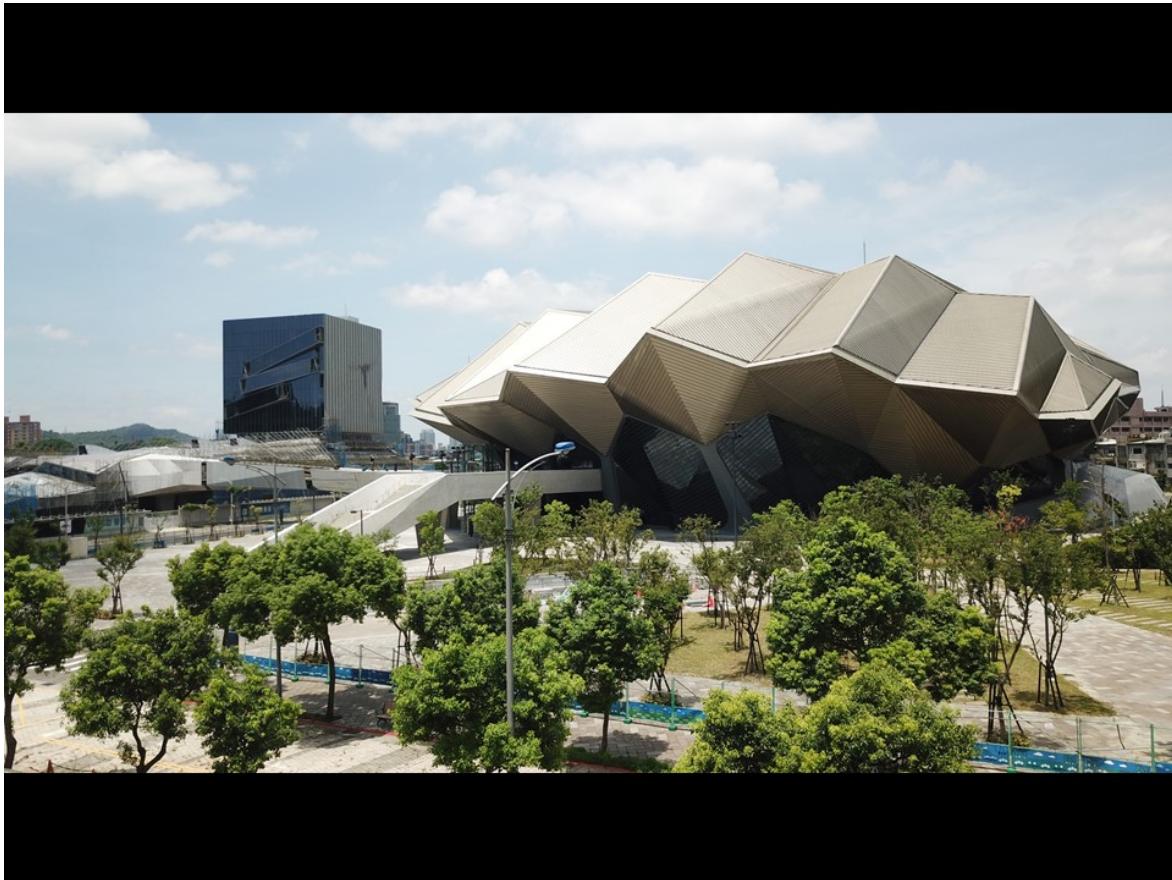
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Bernard Tschumi Architects

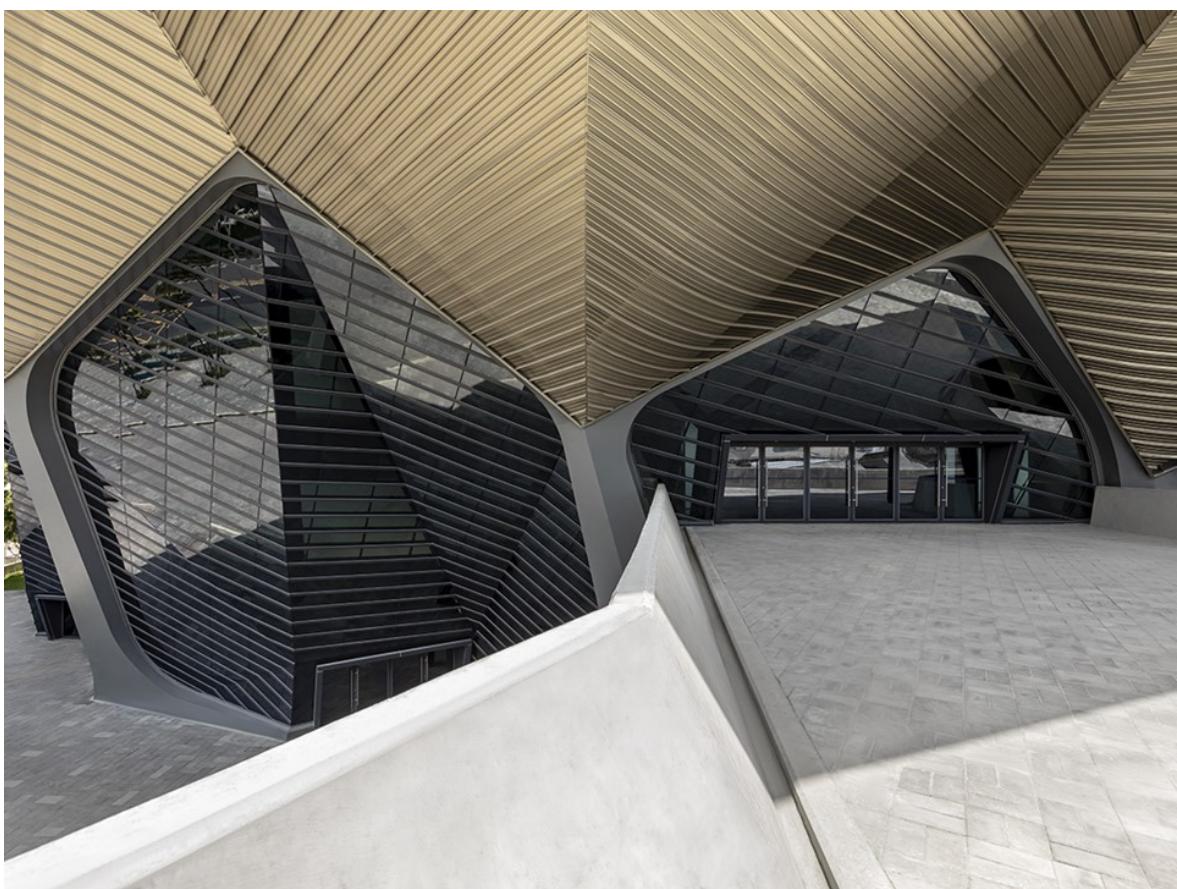
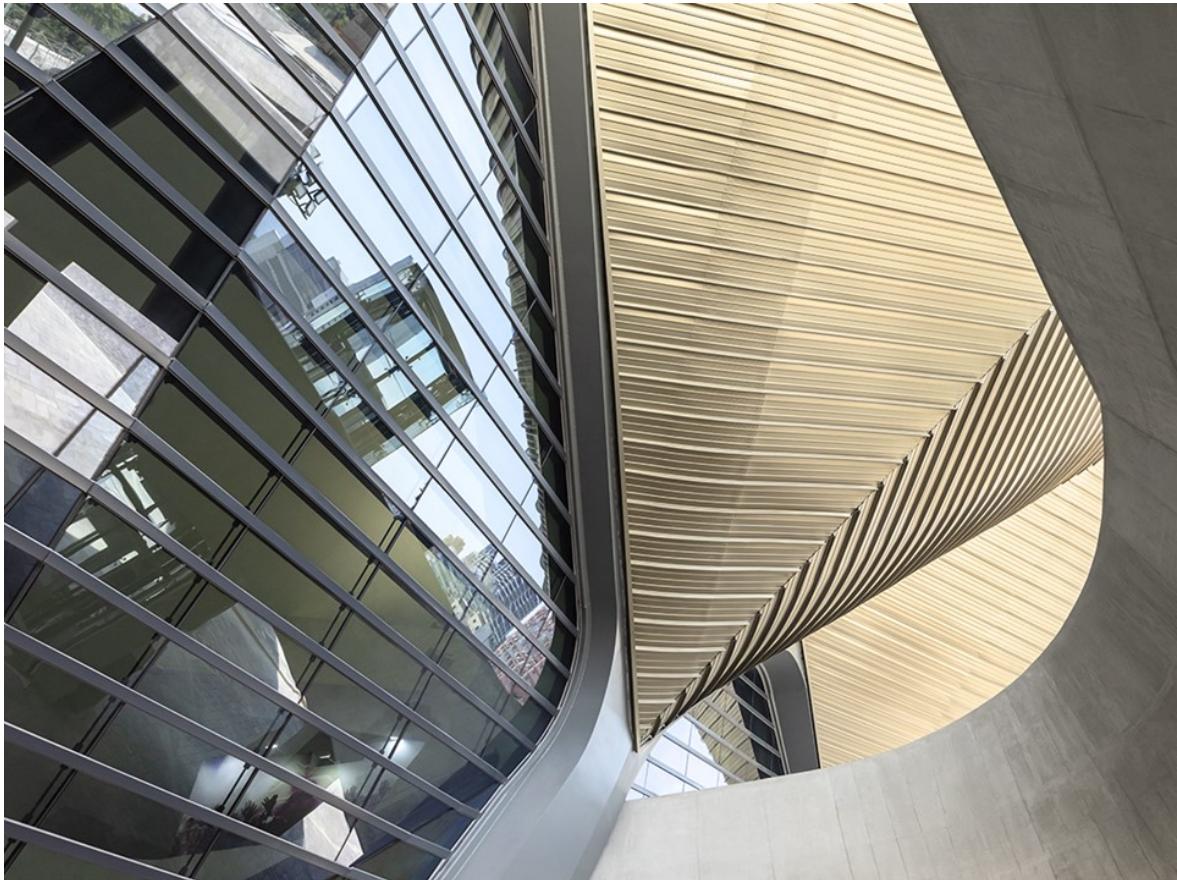
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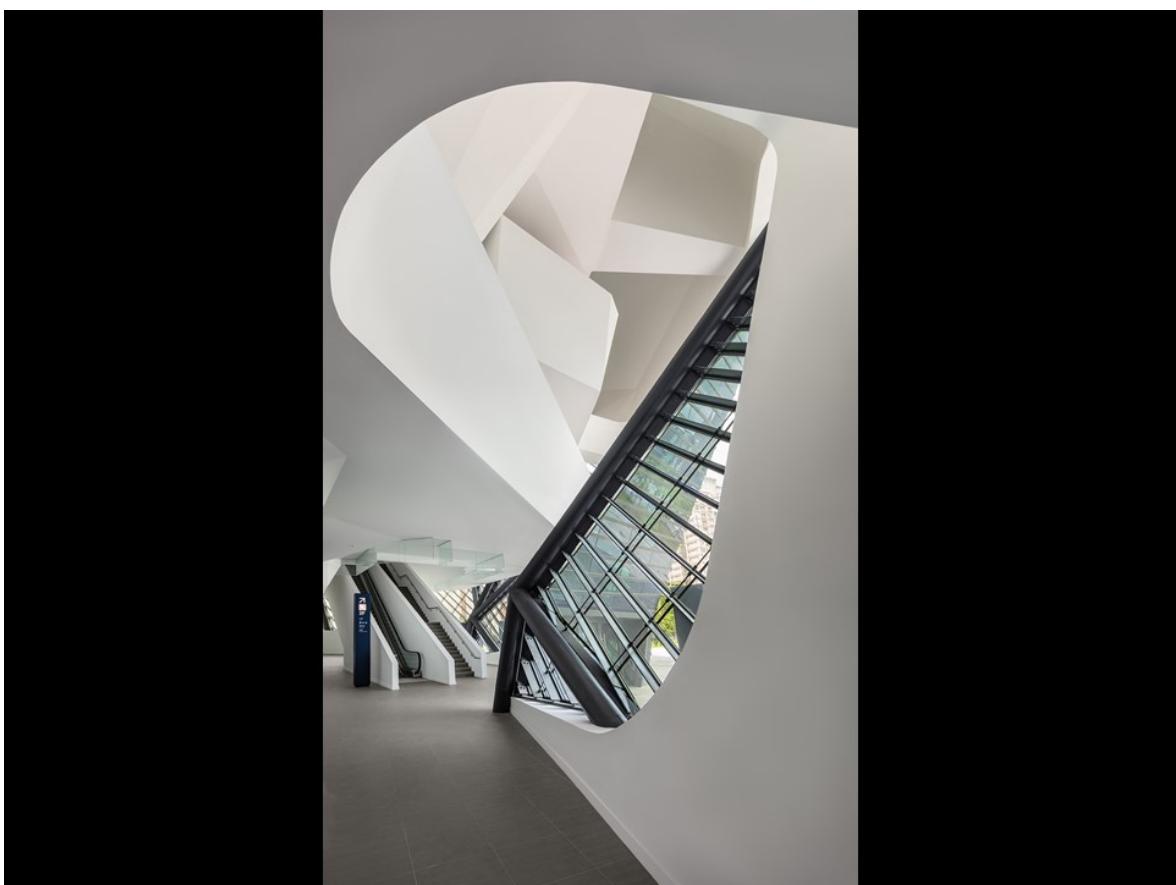
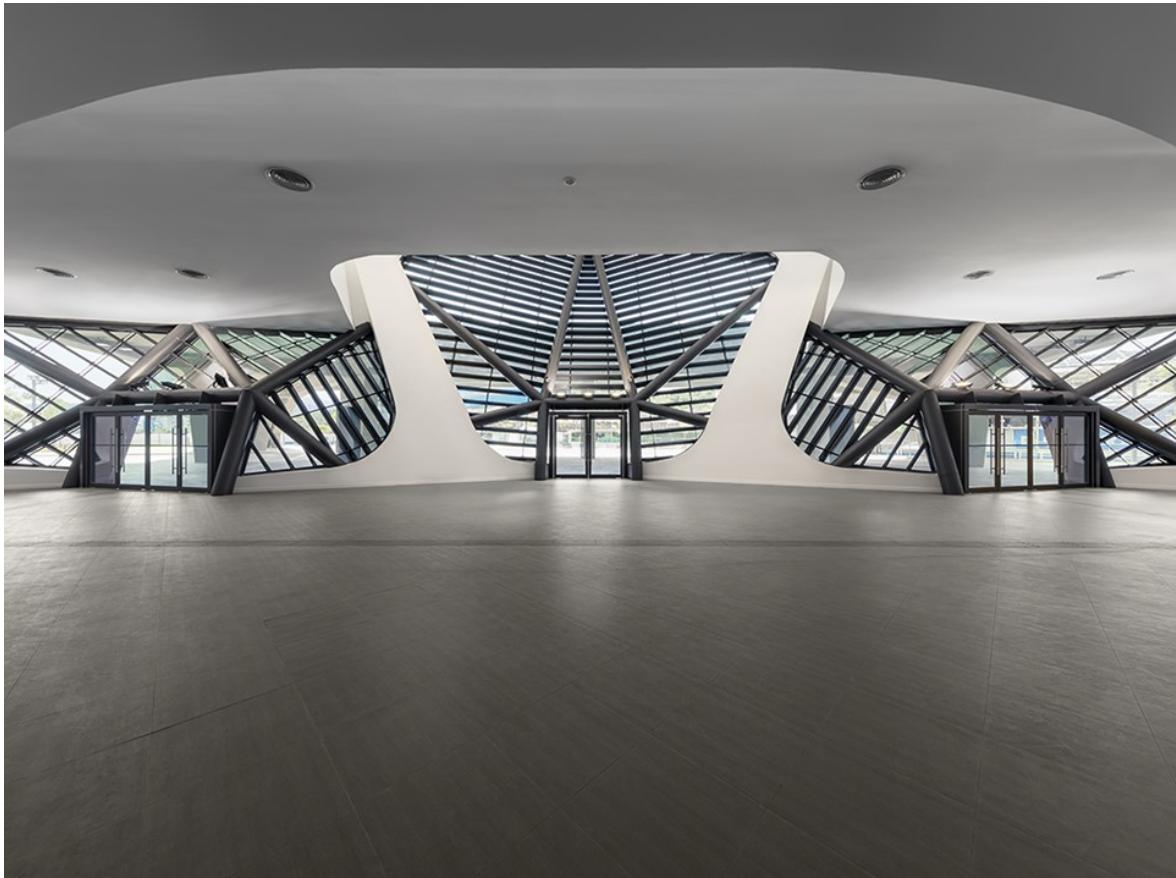


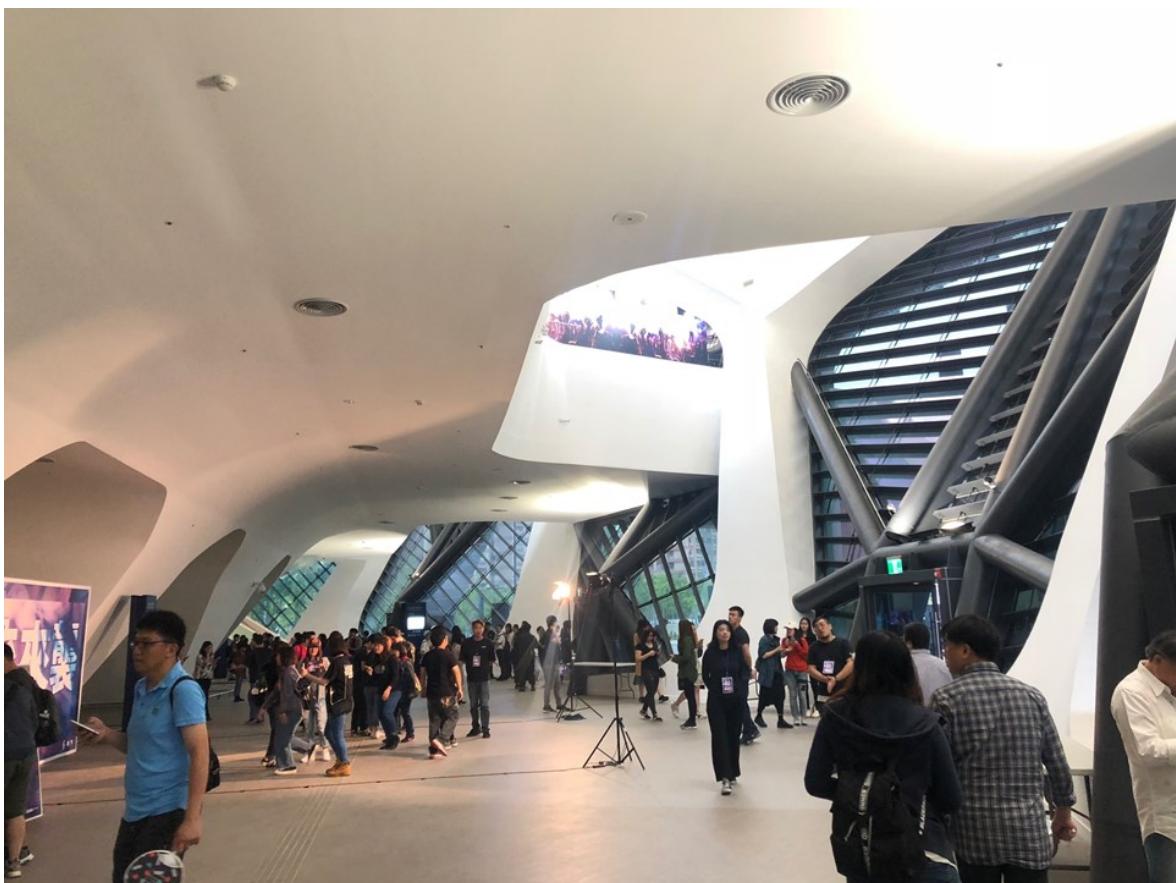
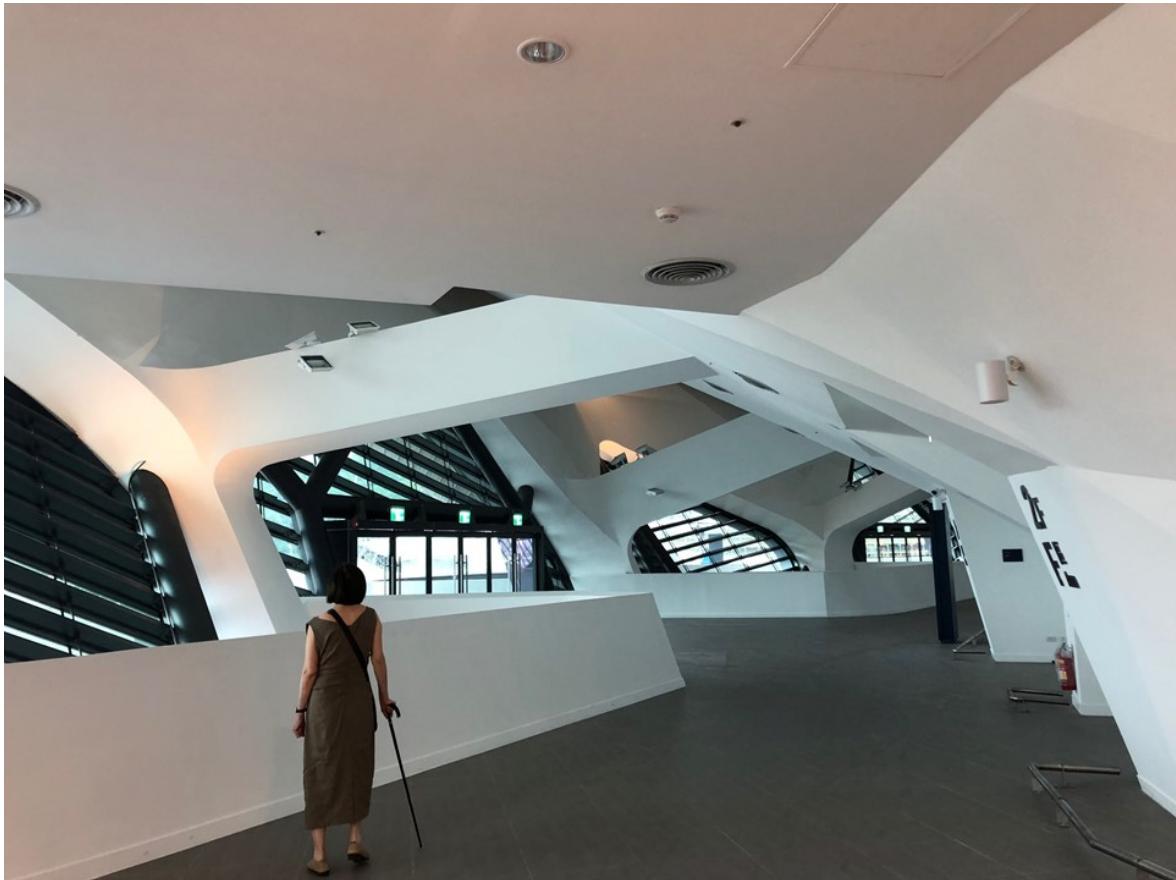
ALUMITE FINISH

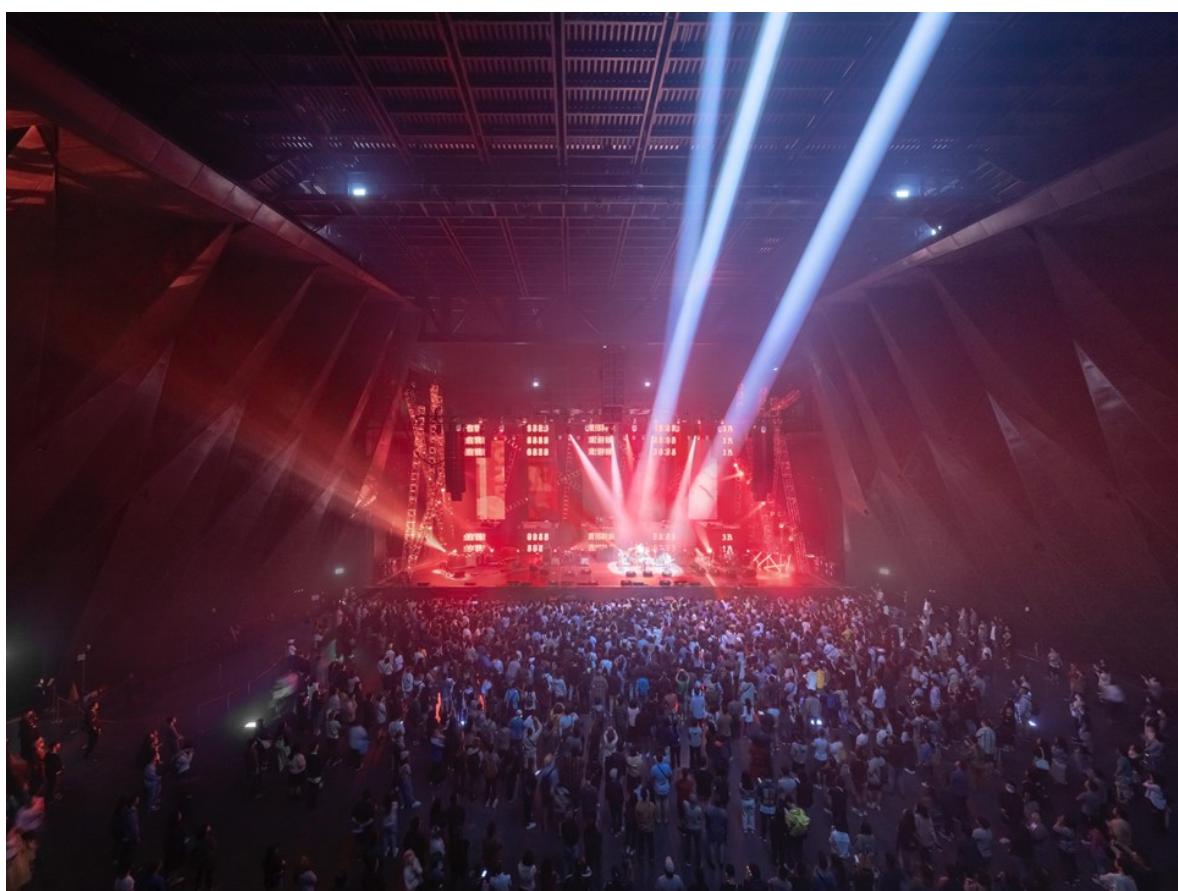
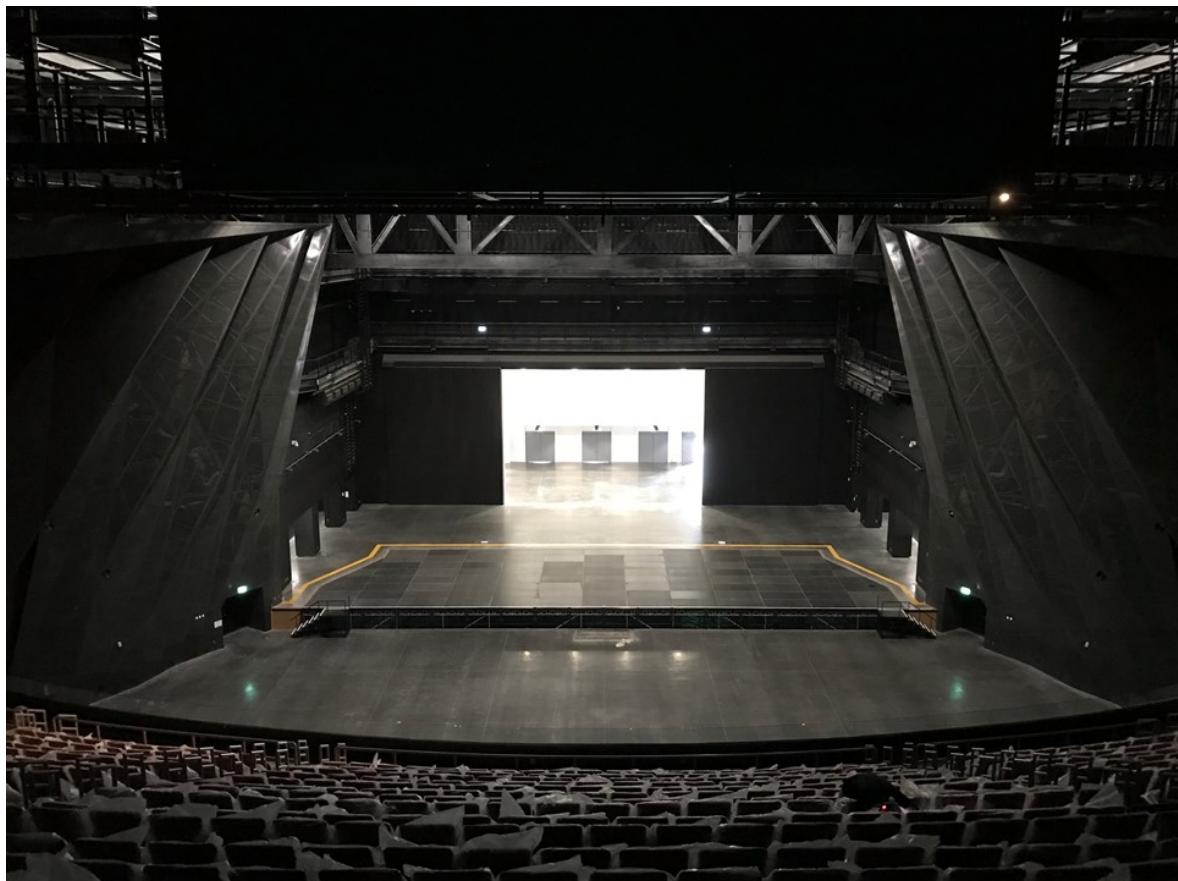


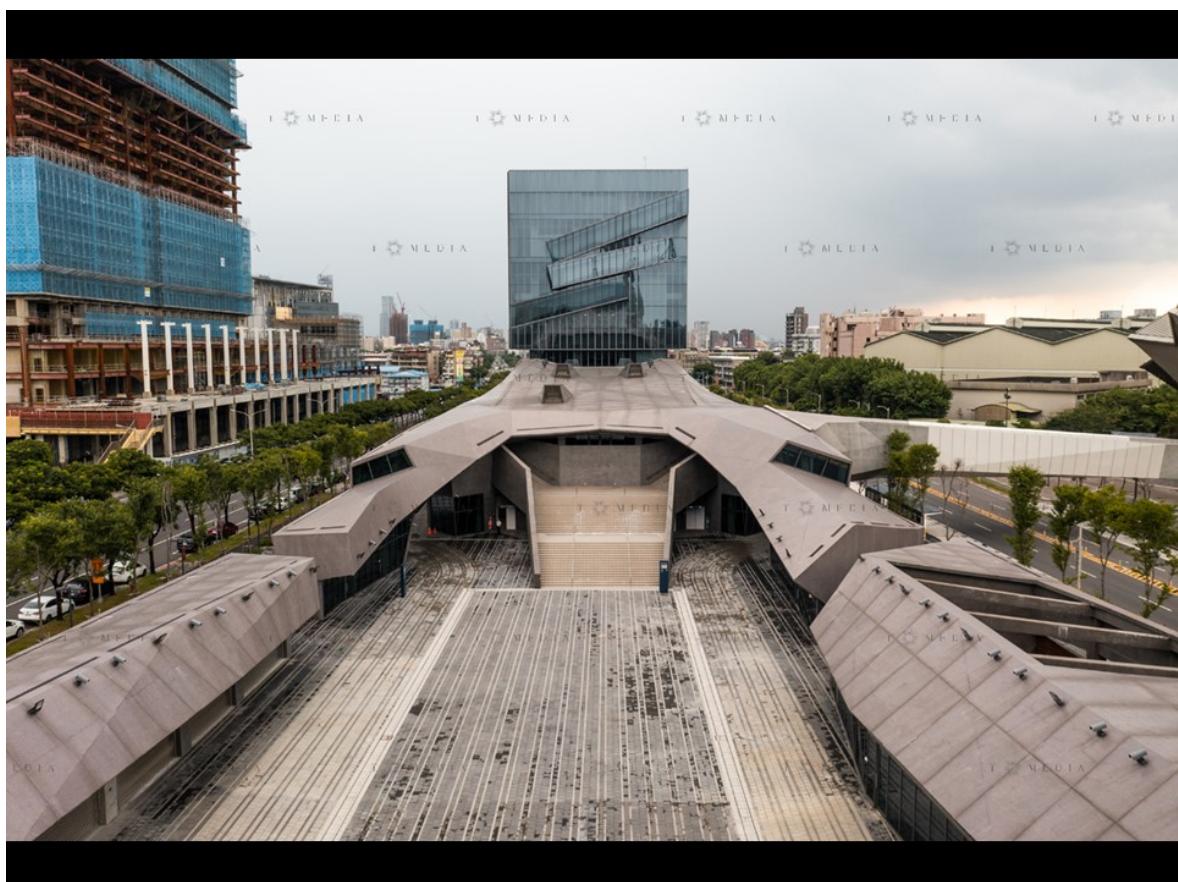


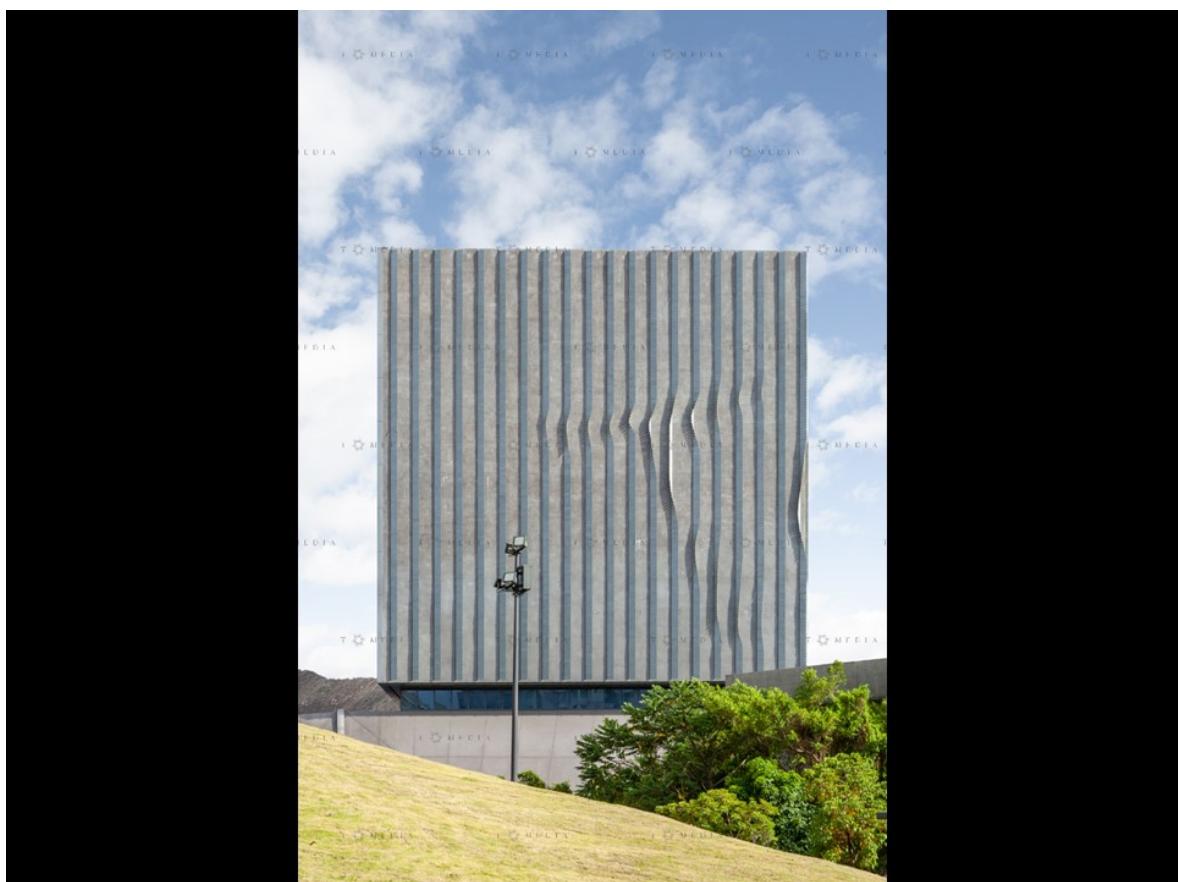
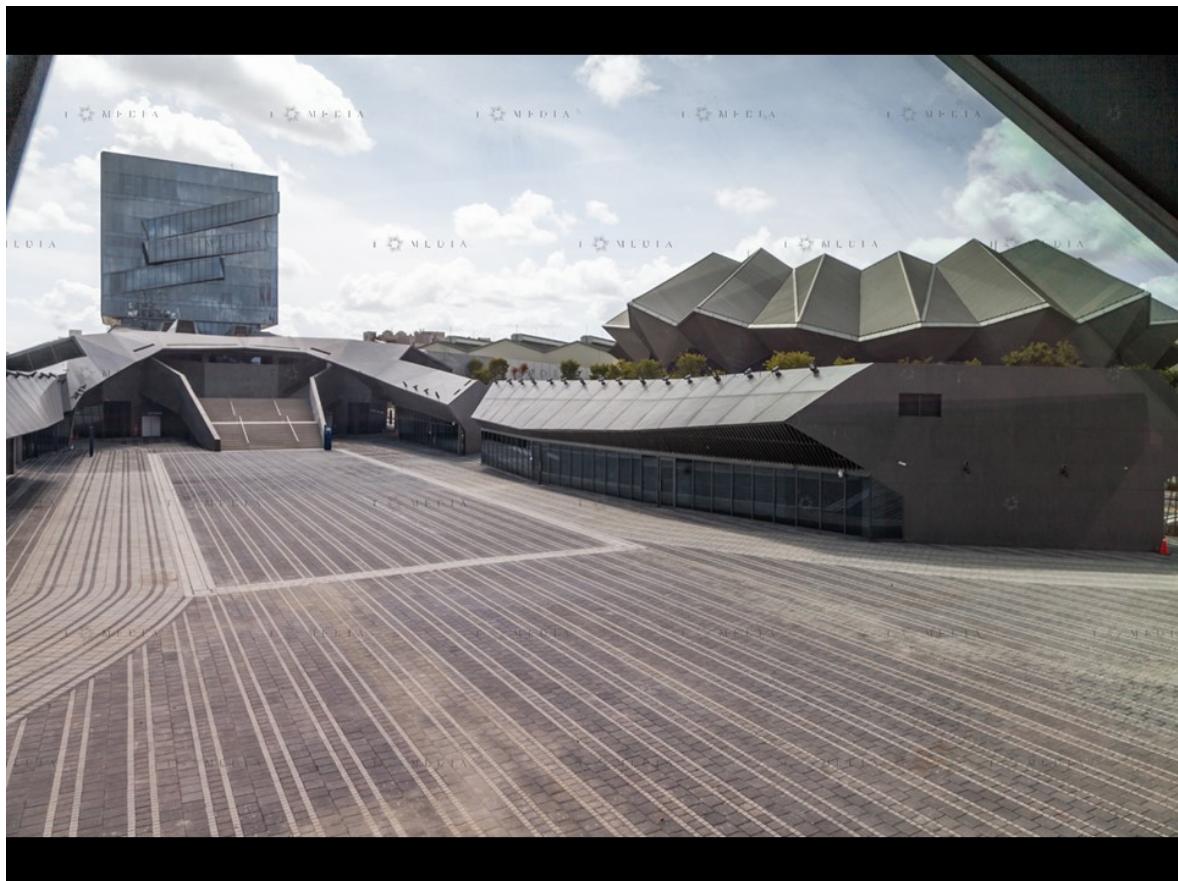


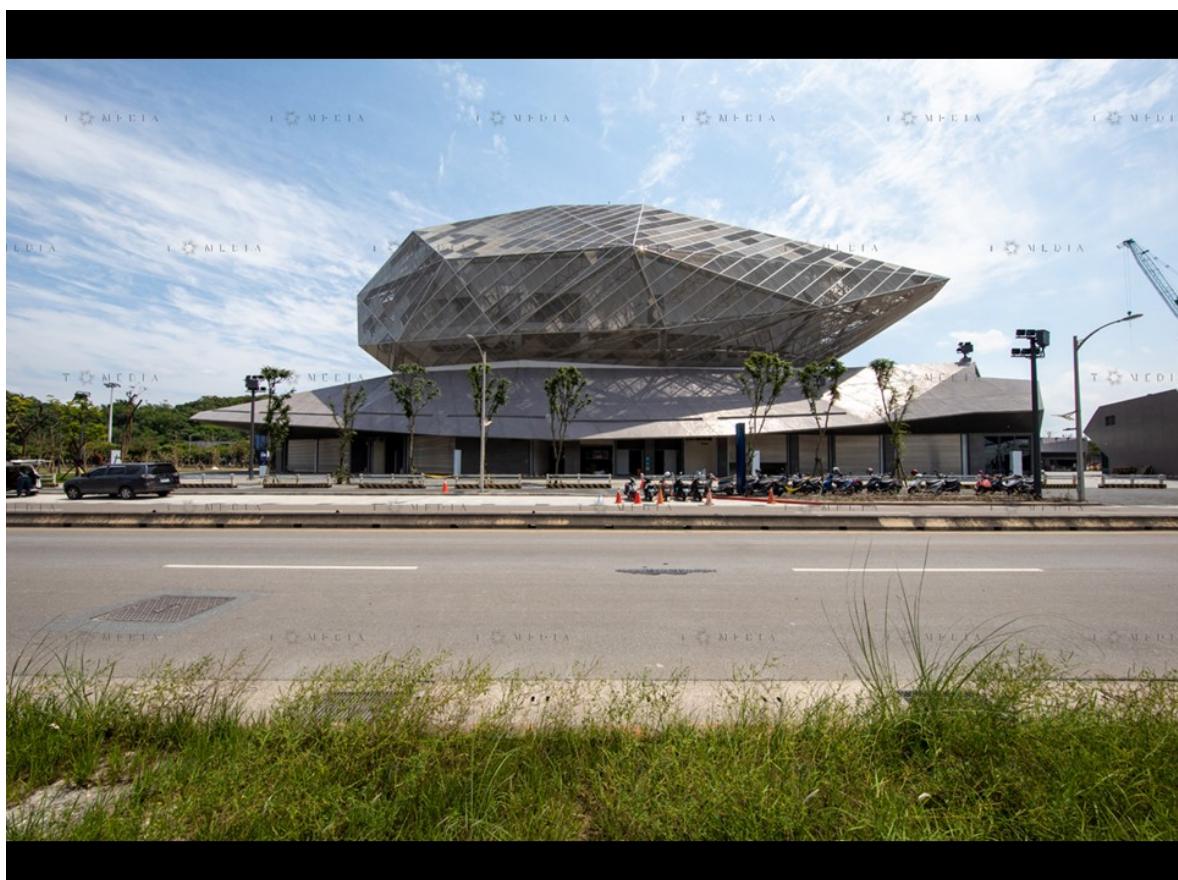


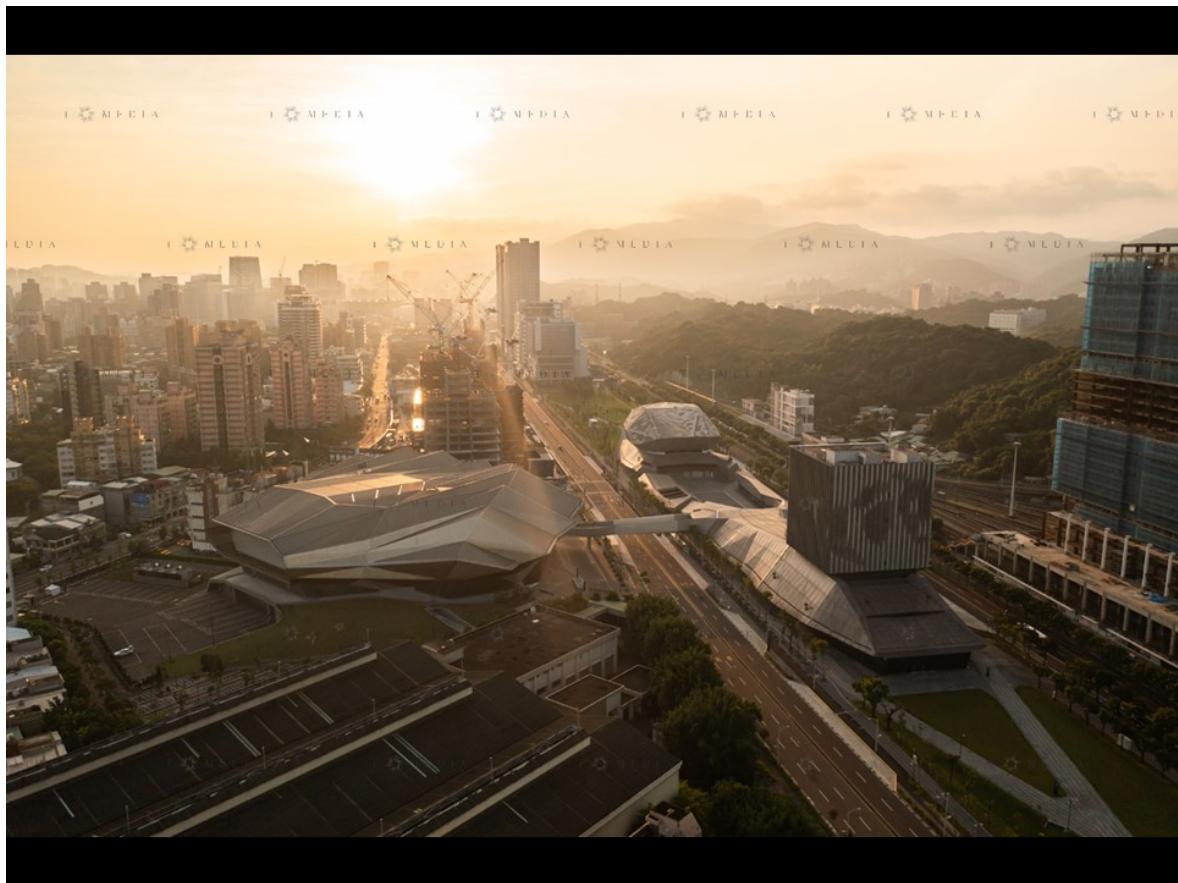














**Kaohsiung Port Terminal**  
Kaohsiung, Taiwan

Cruise Ship Terminal | Scheduled Completion 2021

## Kaohsiung Port Terminal

Kaohsiung, Taiwan.

Winning Entry, Two-stage Open Competition  
Scheduled Completion, 2021  
Type: Cruise Ship Terminal and Port Service Center  
Structure: Multiple

### Project Description

The Kaohsiung Port Terminal project seizes the opportunity to blend seemingly divergent uses of a port terminal, office tower and public space. It celebrates the crossing of the threshold from land to water. The architectural form is divided into four parts, representing the three terminals (international departure, domestic departure, and international and domestic arrivals) and tower. The lobby space operates as an architectural manifold, directing users via multiple direct sight lines. This new addition to the urban infrastructure of Kaohsiung serves the functions of arrivals, departures and port administration with those of the recreational waterfront—all under one roof. The new terminal, coupled with the development of an elevated boardwalk and greenway, enables the revitalization of the harbor district and its transformation from a utilitarian industrial zone to one of recreation and public use. The port is always lively; shops, restaurants, hotels and public access to the water attract tourists and local residents alike.



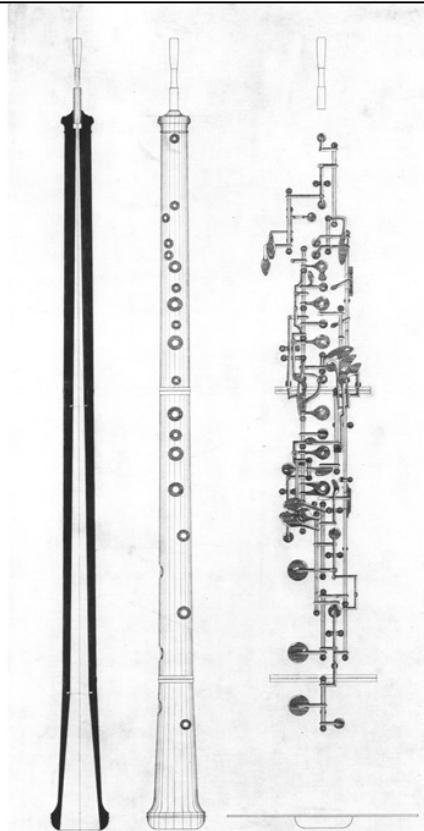
**THE MUSICAL INSTRUMENT PROBLEM**

**DURATION 35 YEARS**

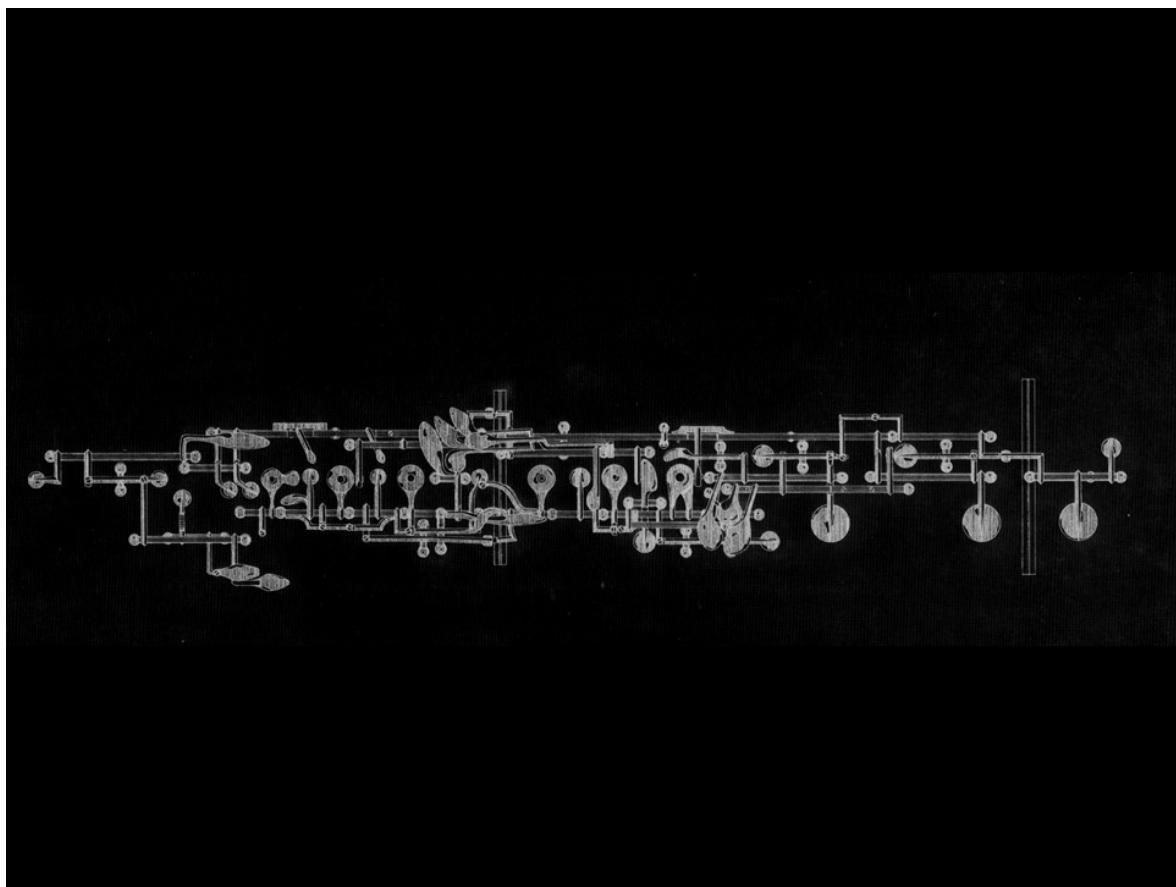
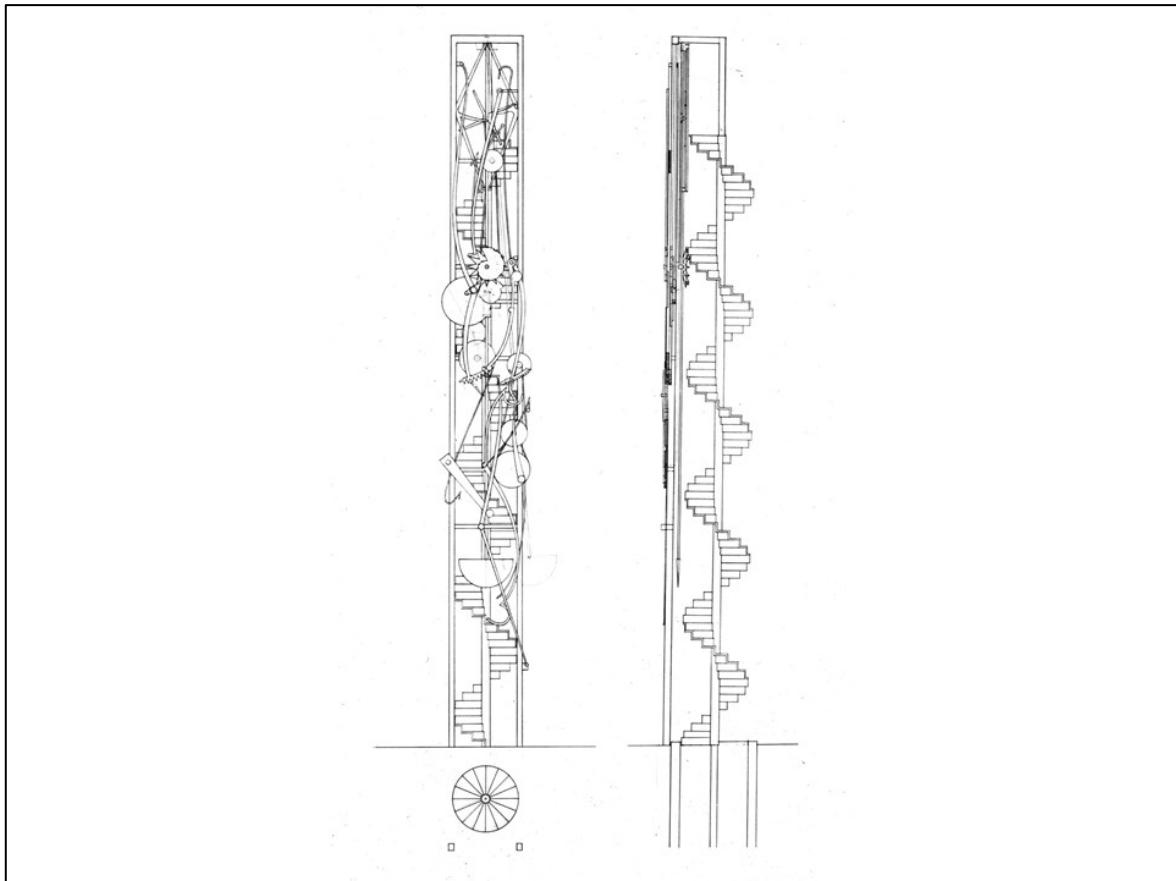
**JOHN HEJDUK AND THE MUSICAL INSTRUMENT PROBLEM**

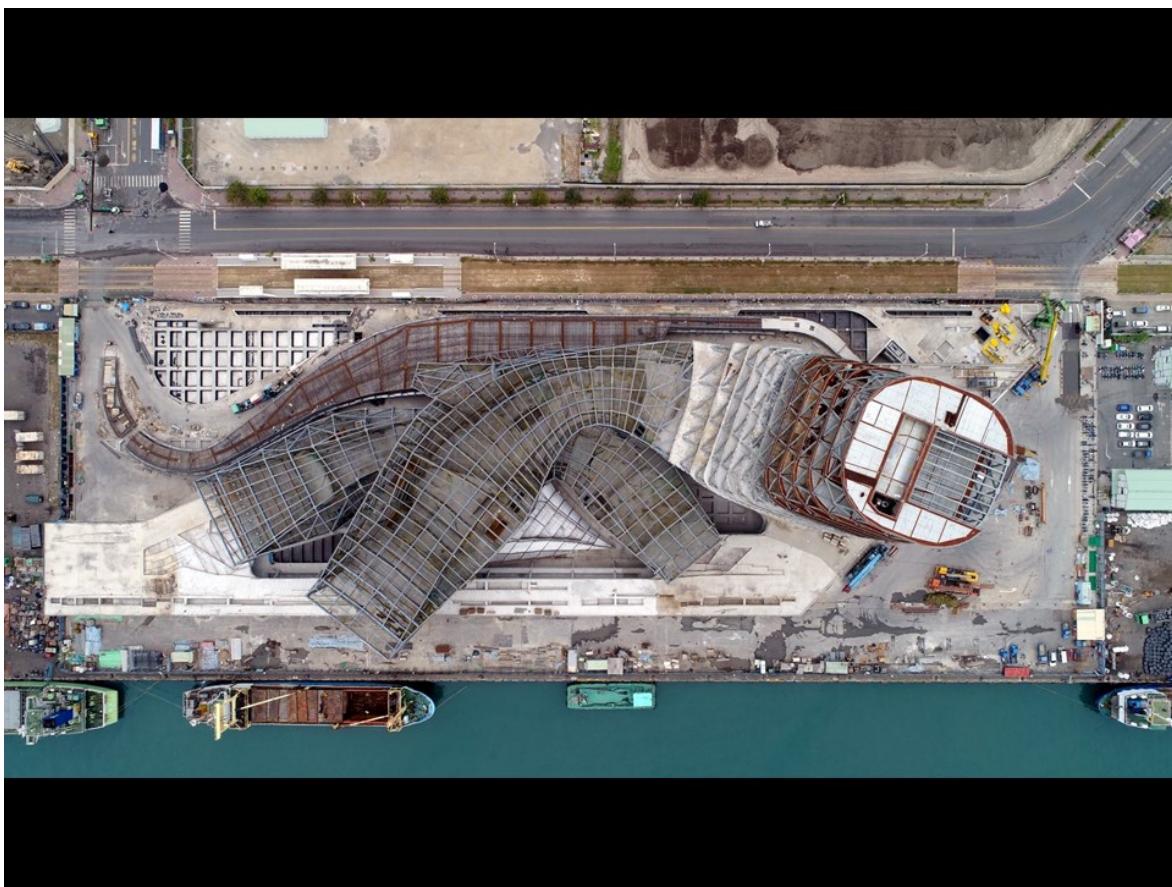
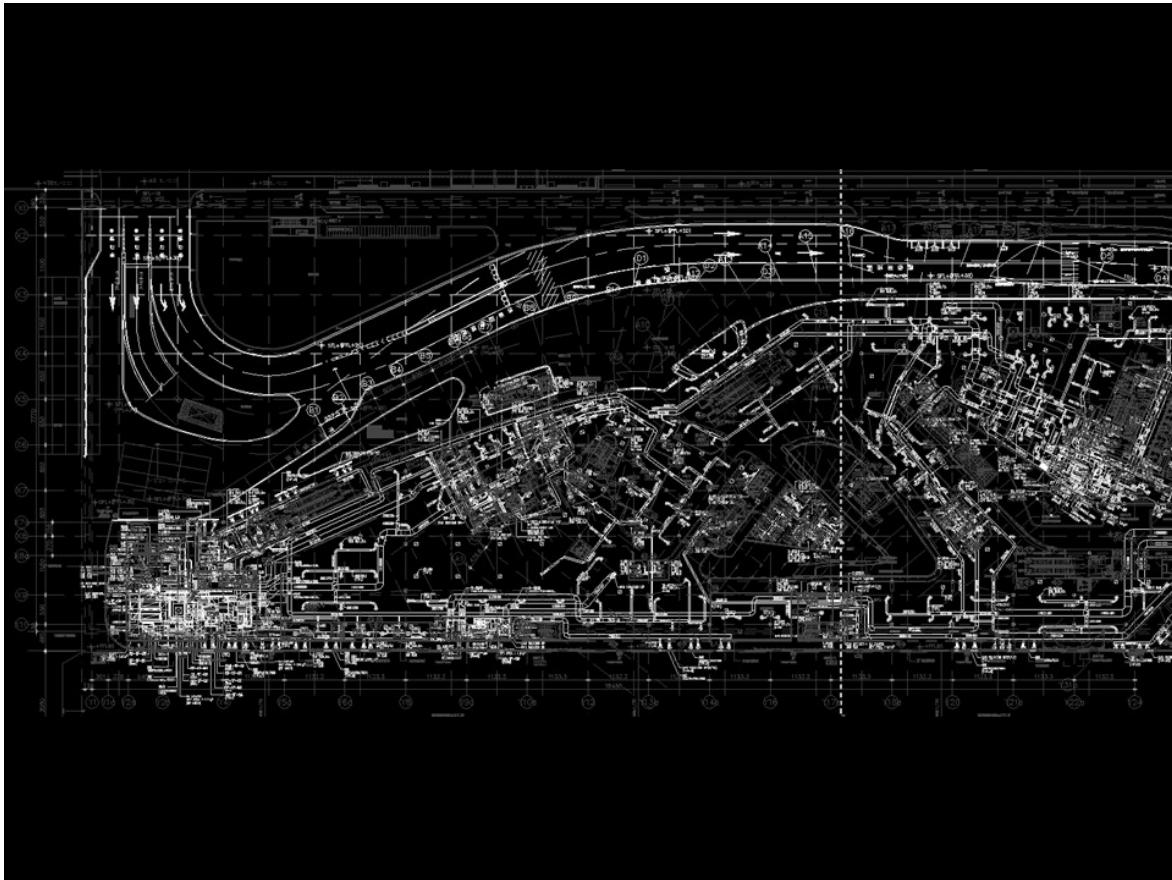


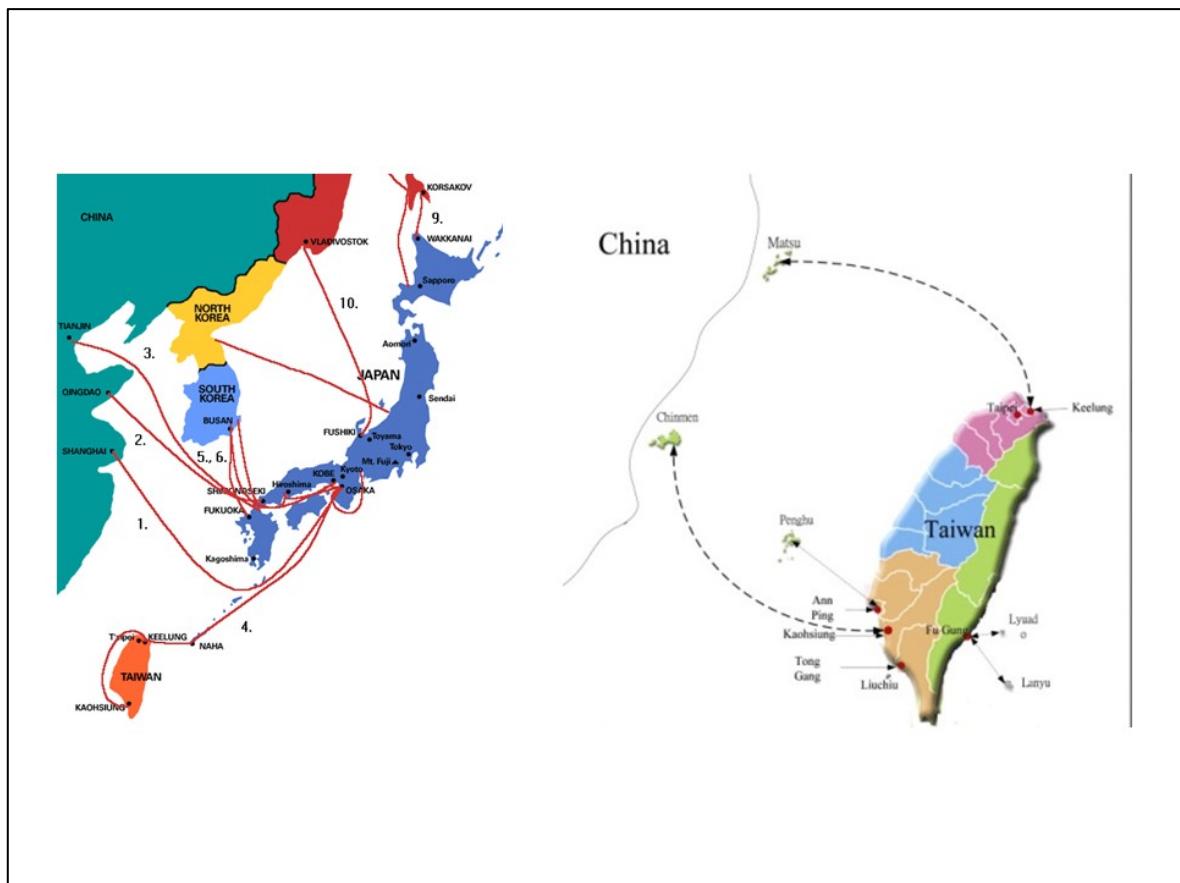
**DURATION OF PROJECT: 40 YEARS**

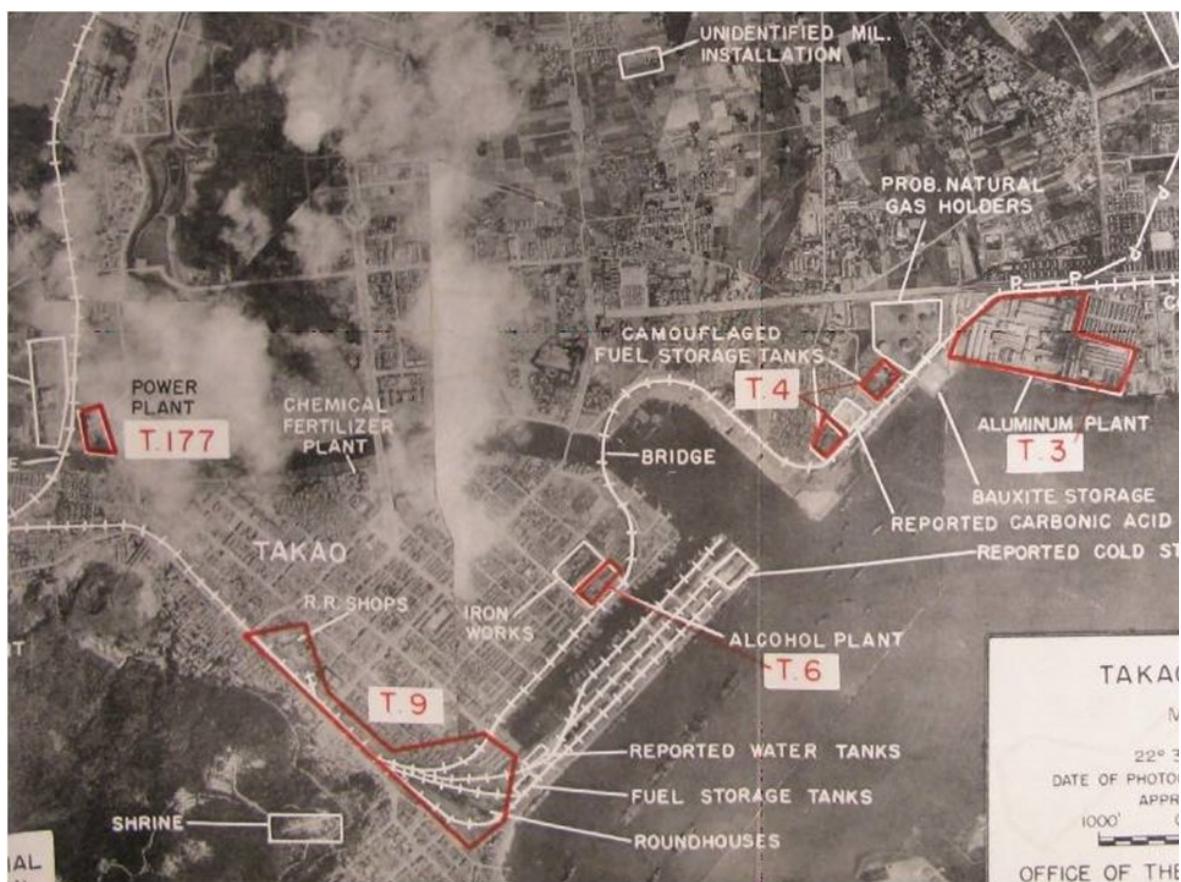
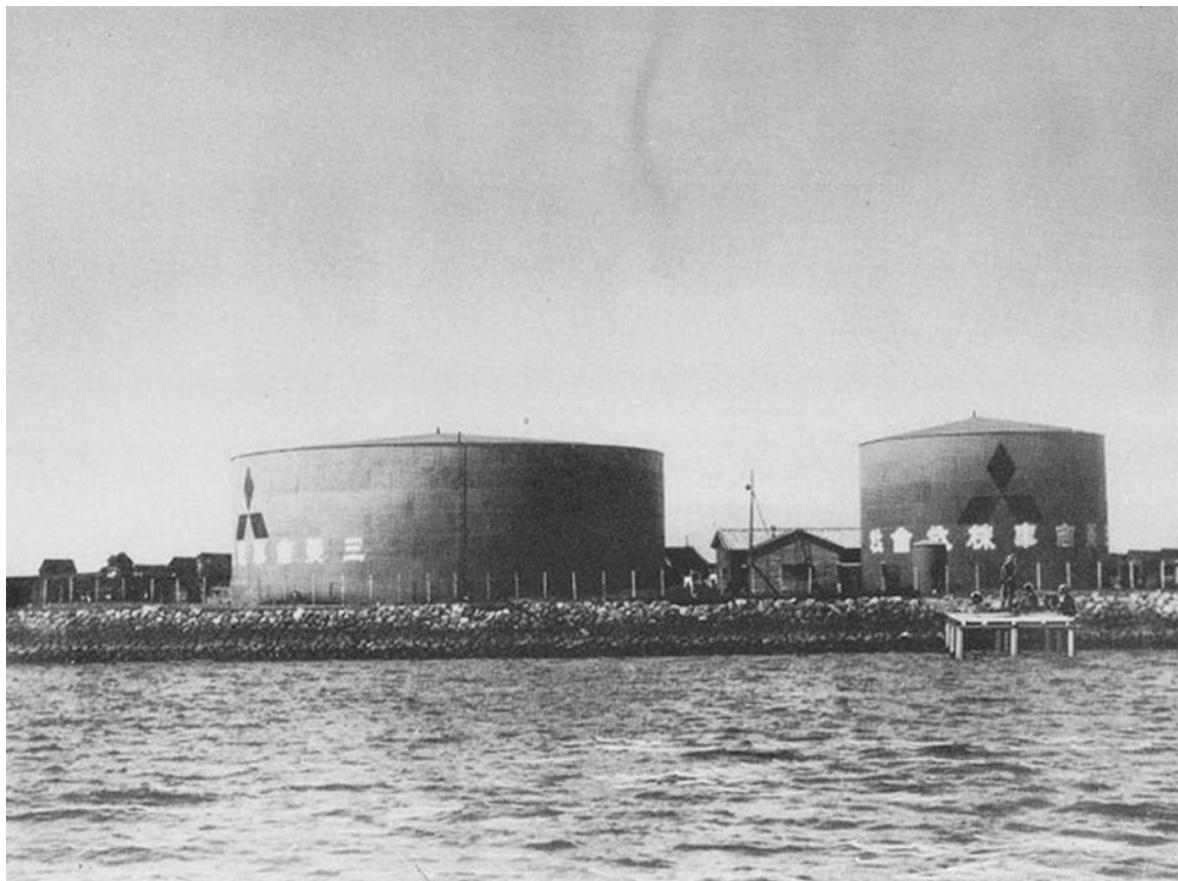


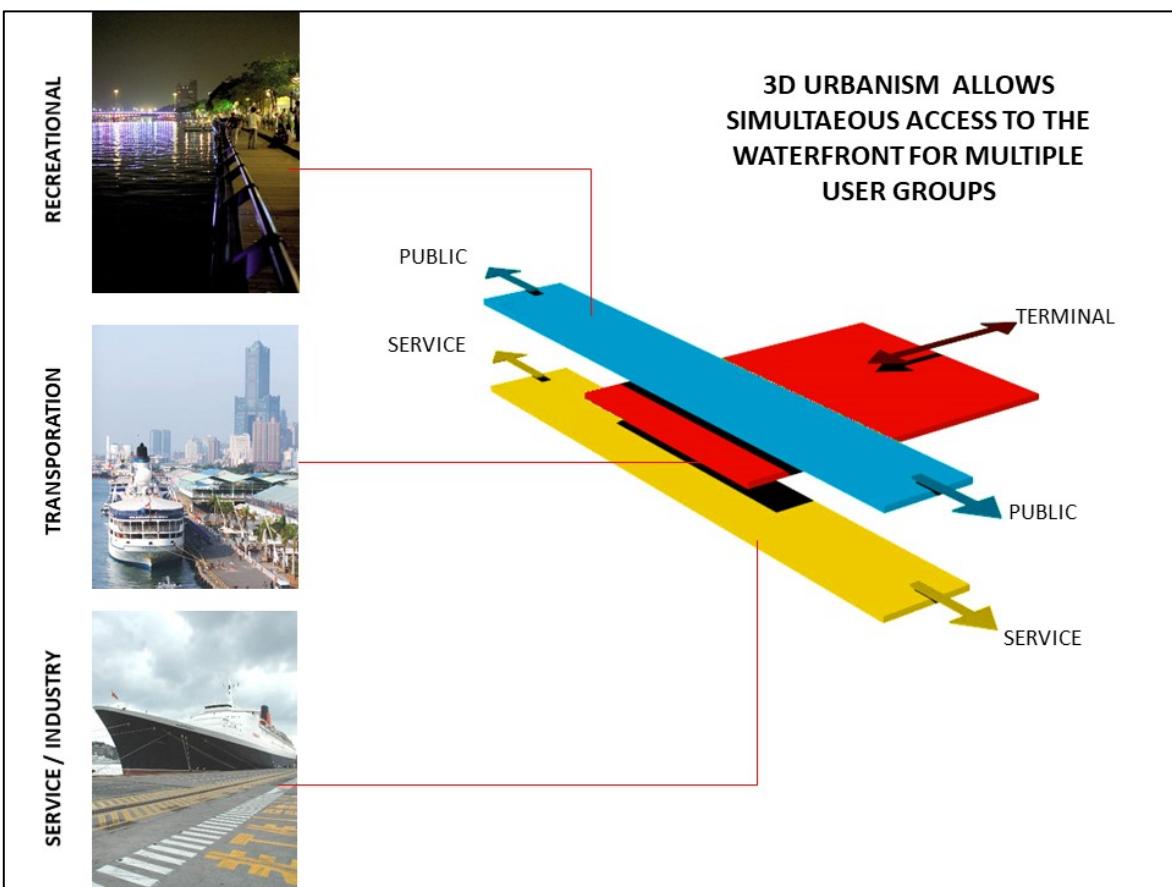
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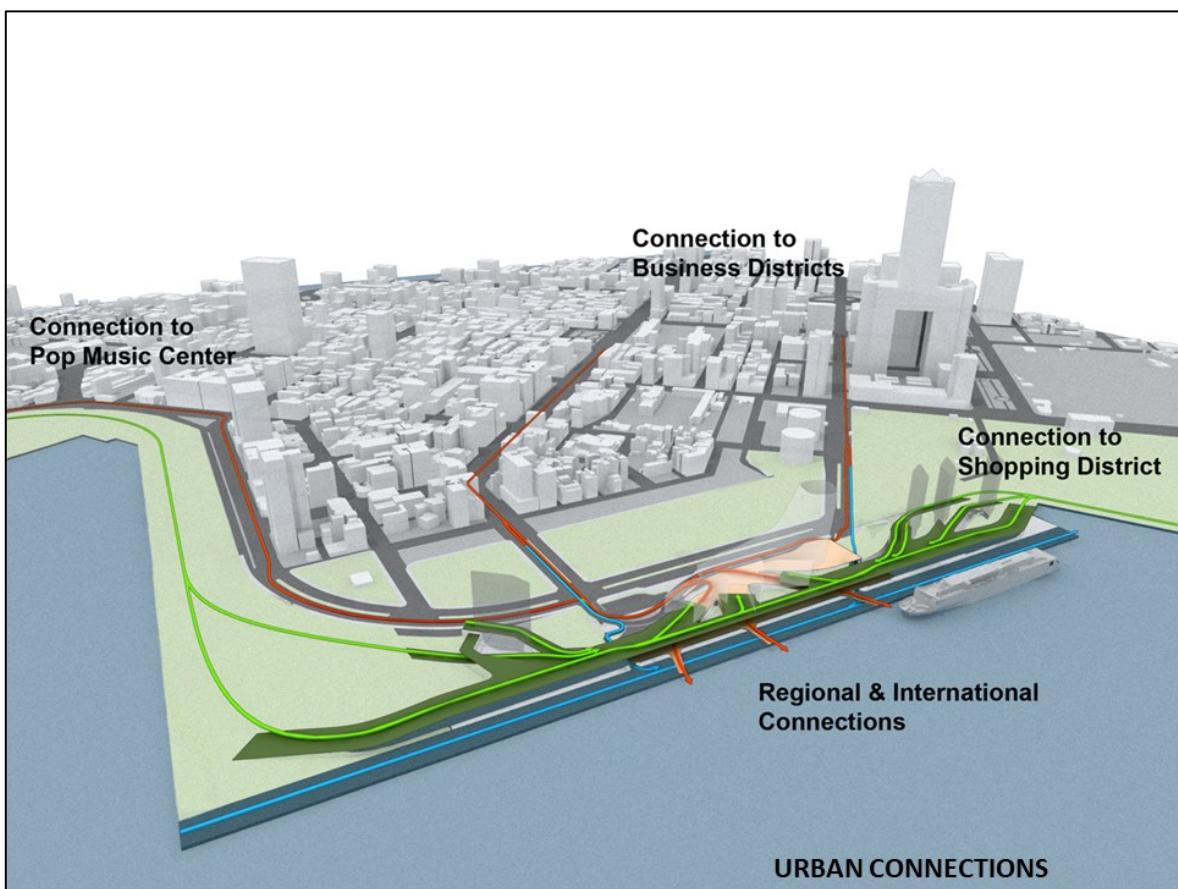
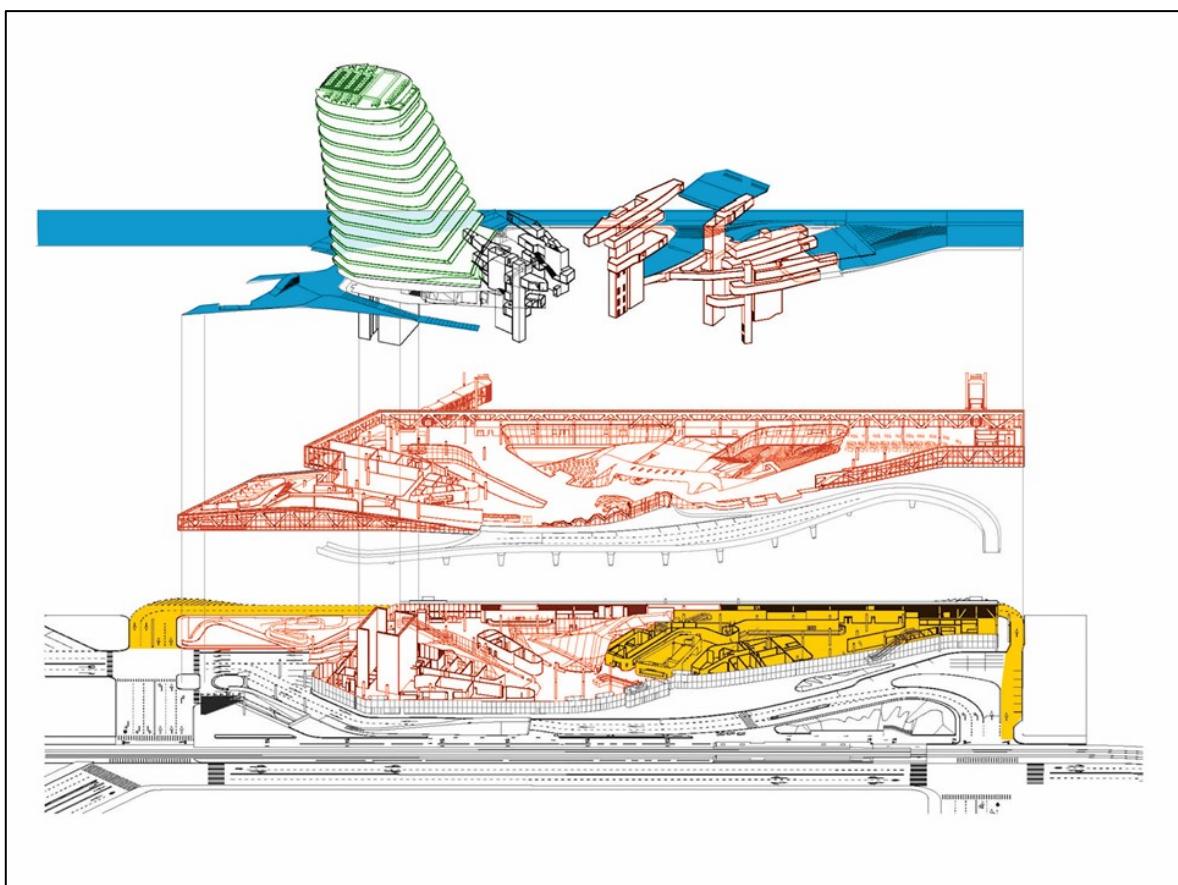


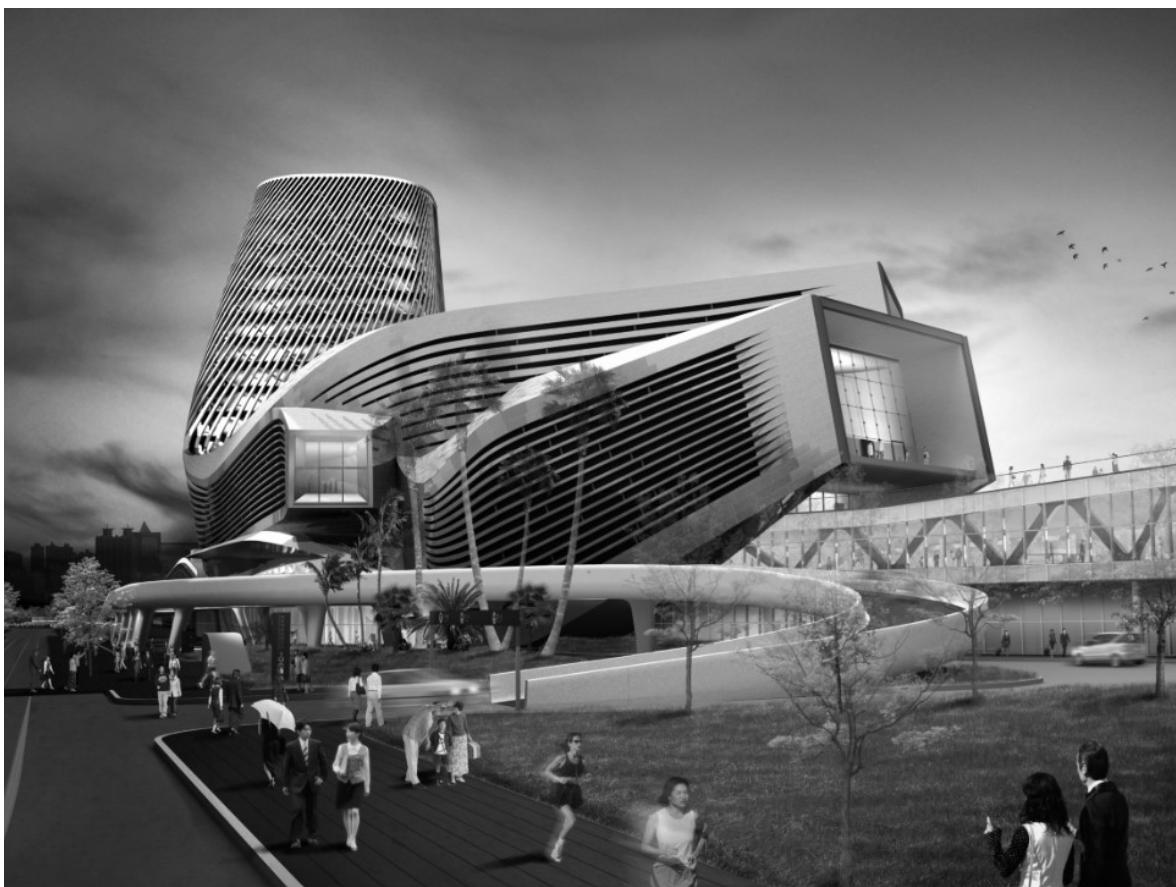




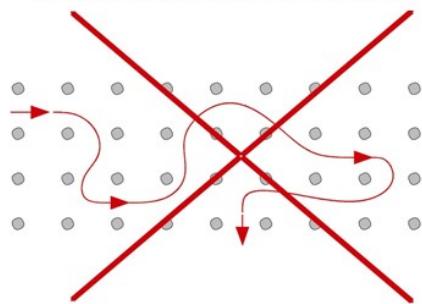




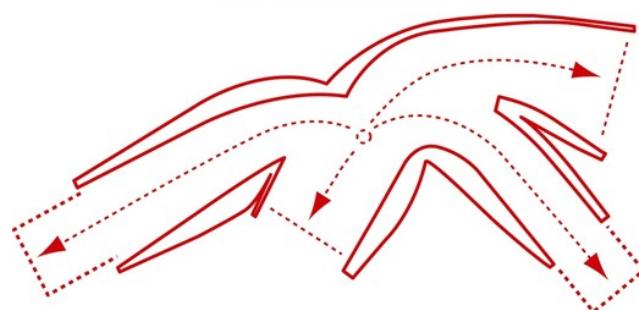




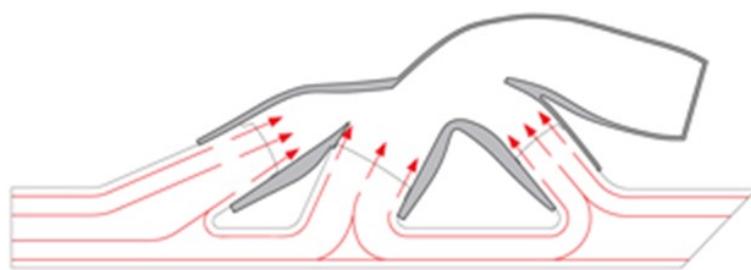
COMMON LONG-SPAN OR AMORPHIC STRUCTURES LACK SPATIAL HIERARCHY, OFTEN LEADING TO DIRECTIONLESS CONFUSION



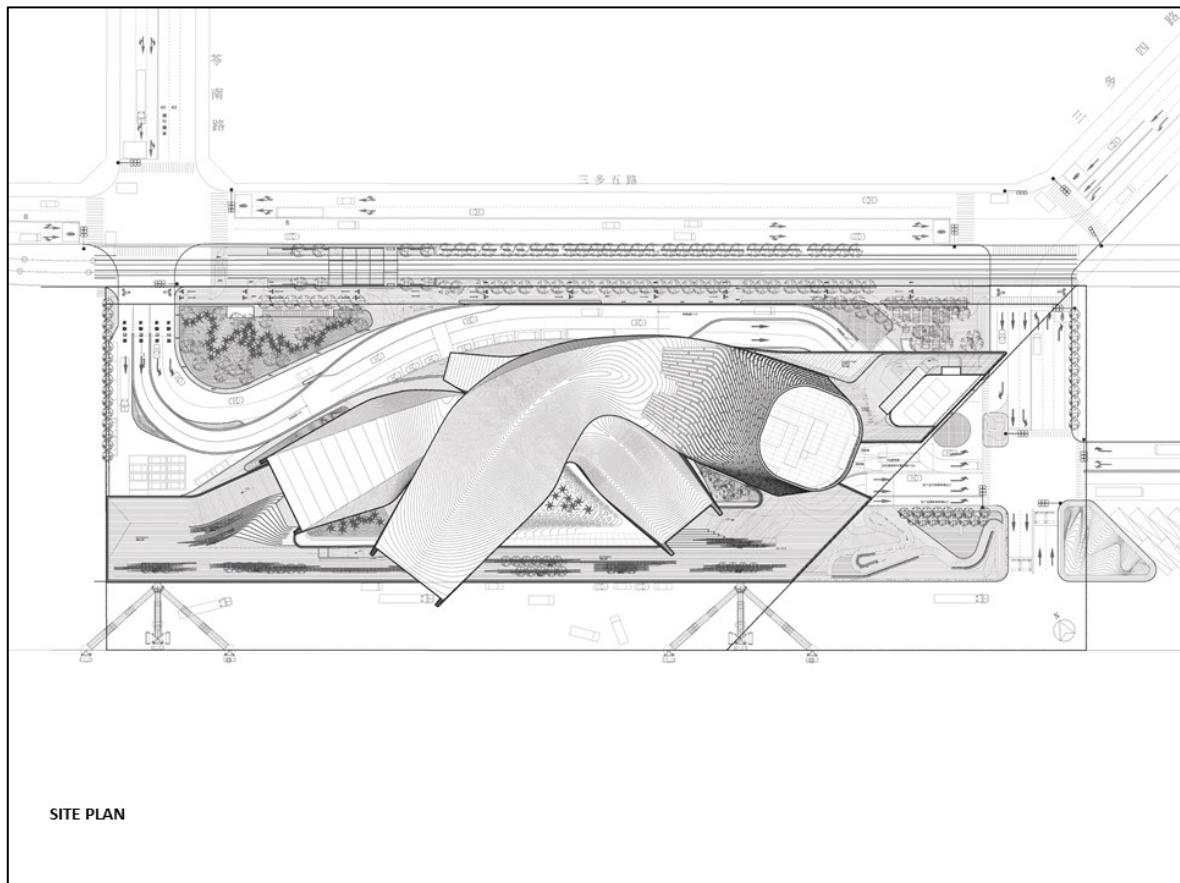
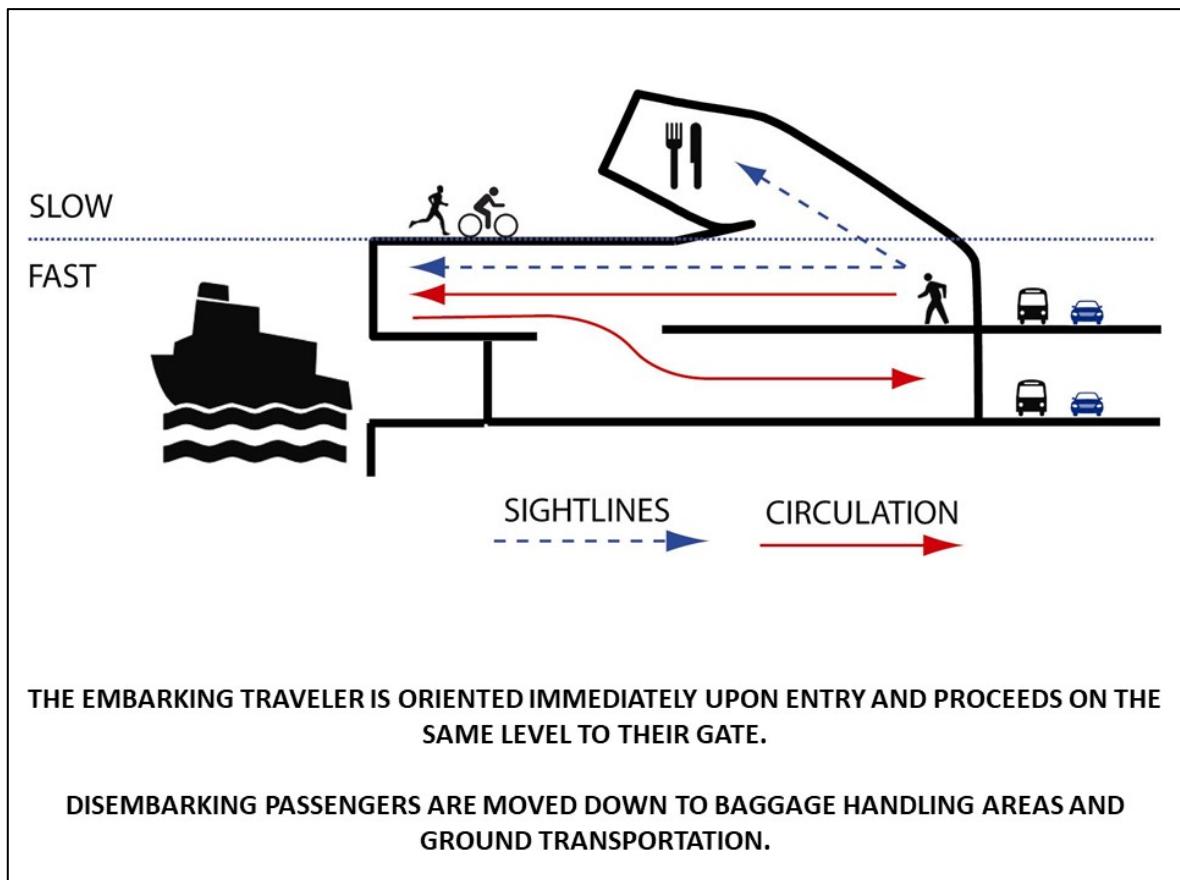
NESTED SHELLS COMBINE TO CREATE A GRAND ENTRANCE HALL, WHILE DIRECTING VIEWS AND NATURALLY ORIENTING TRAVELERS TOWARD THEIR ROUTES

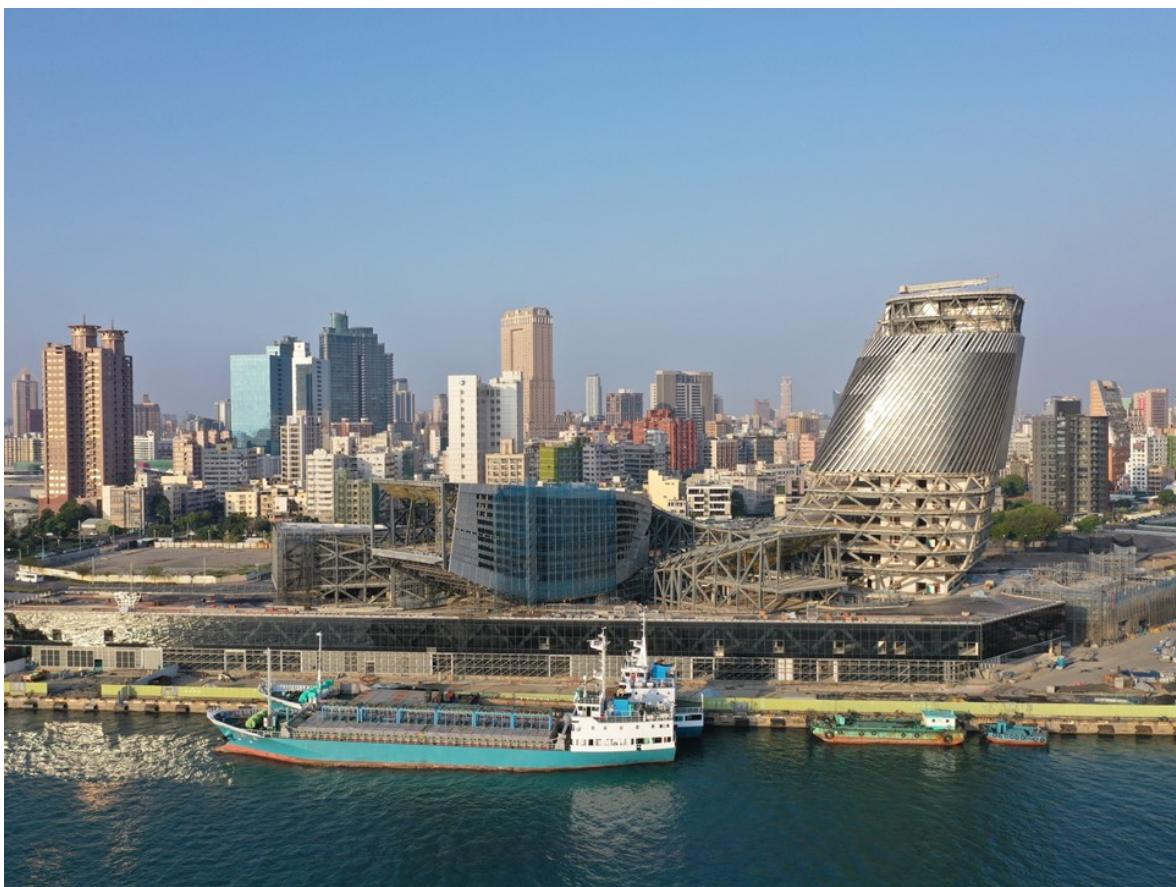
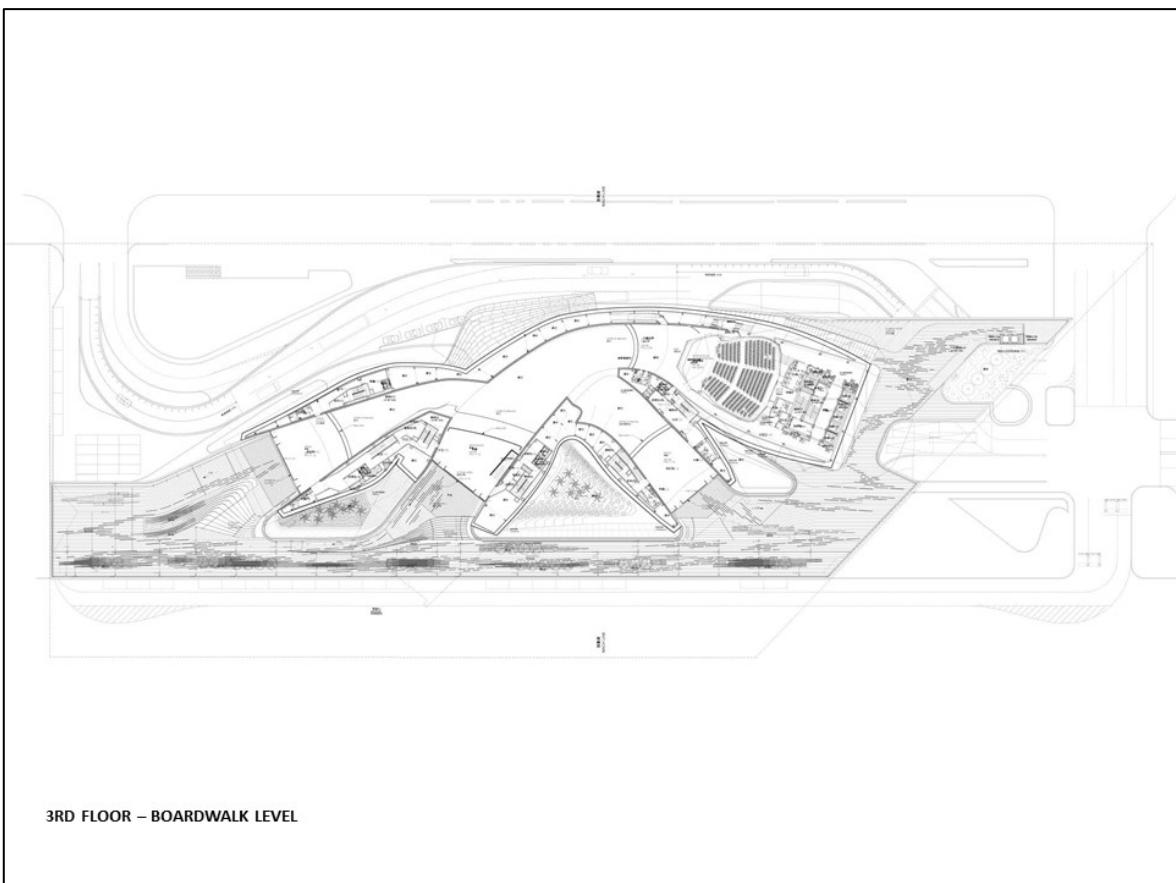


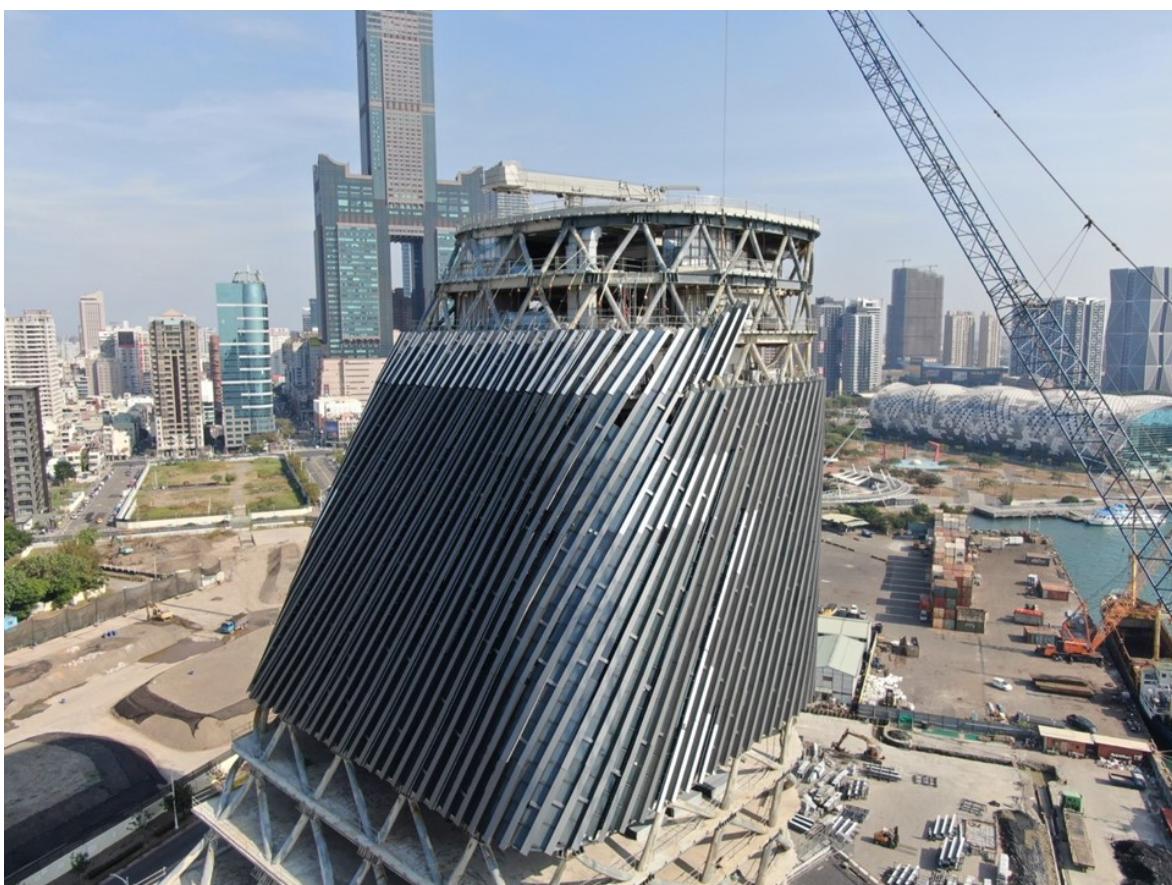
THE PUBLIC SPACES OF THE BOARDWALK PUSH DOWN AND INTO THE TERMINAL VOLUME, CREATING SHELTERED SPACES FOR EVENTS

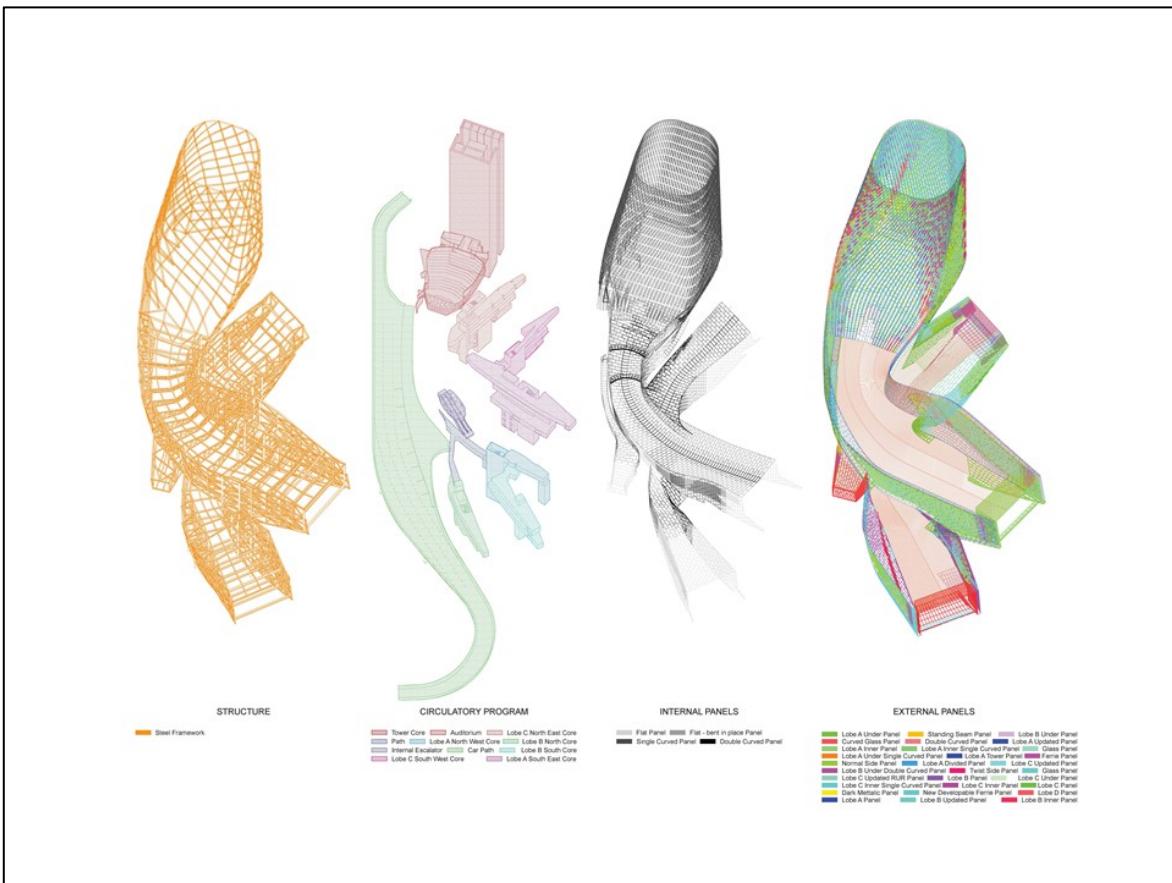
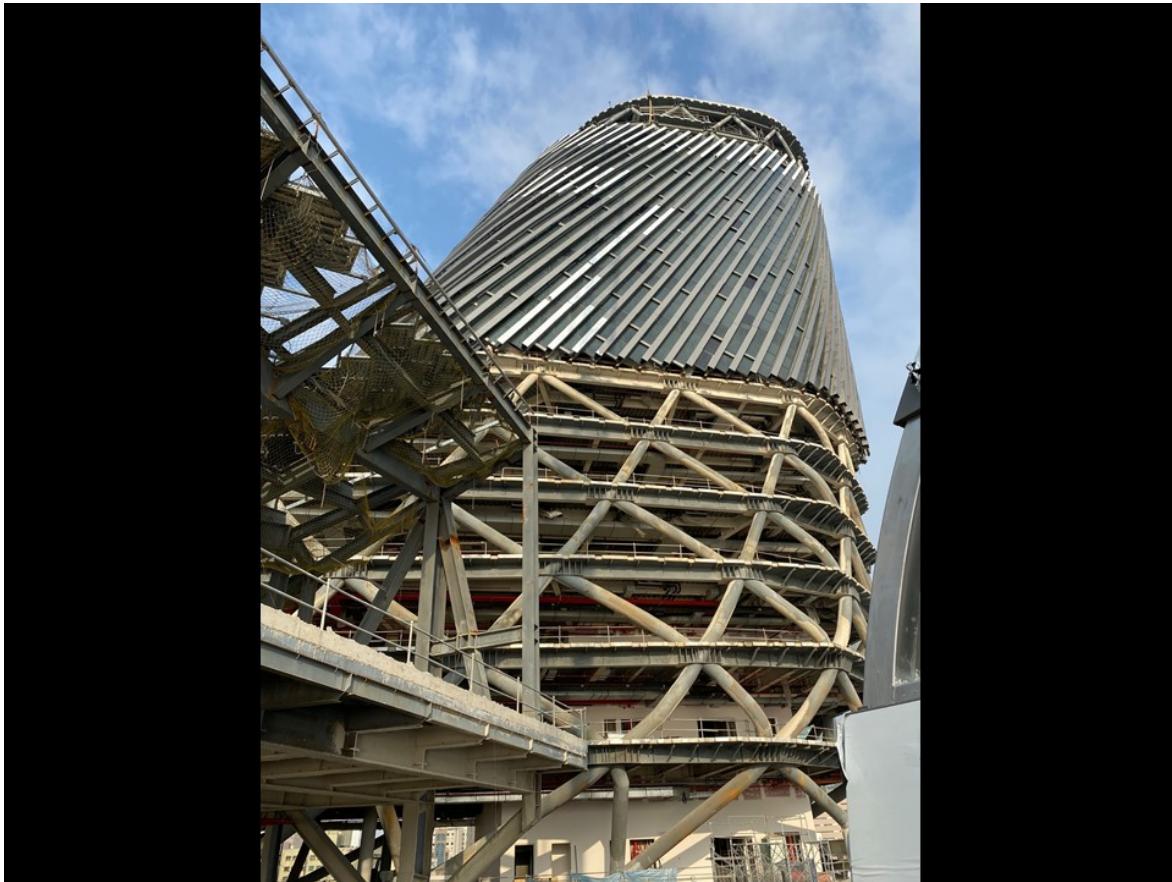


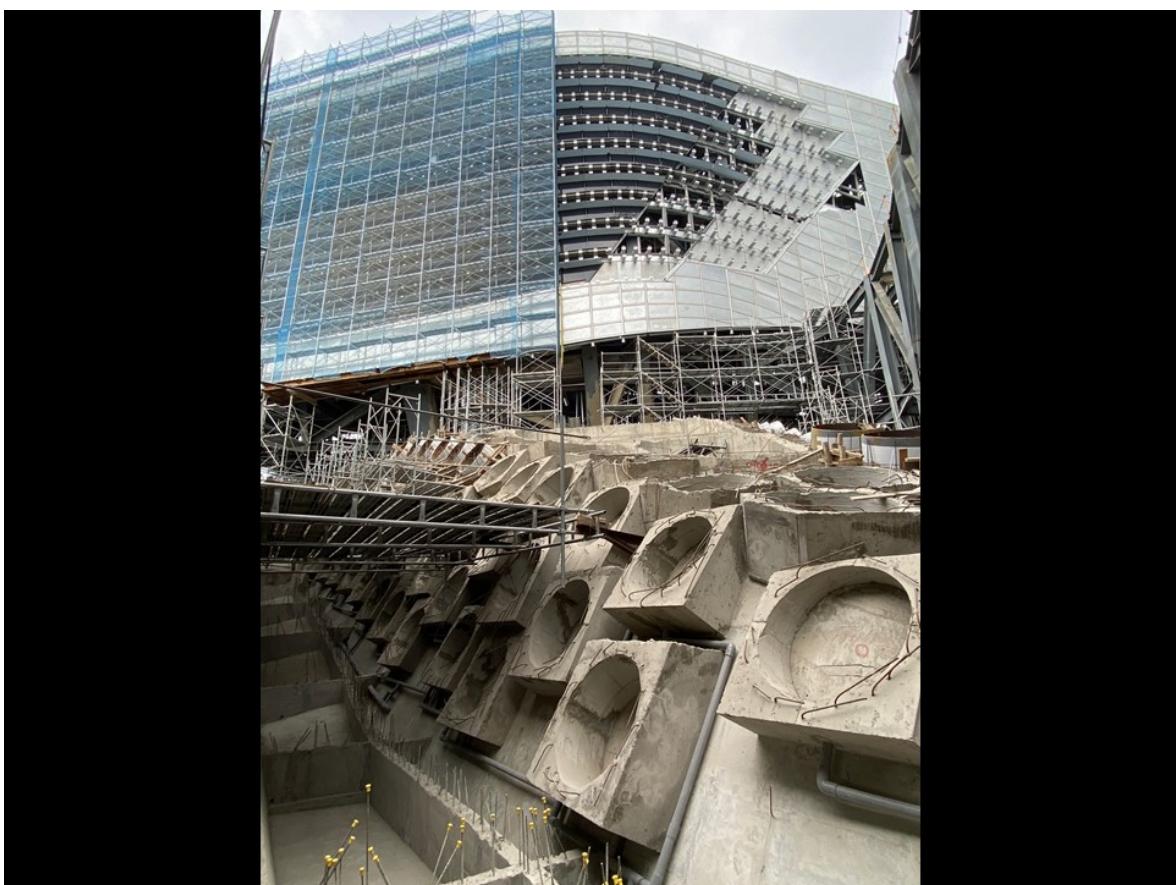
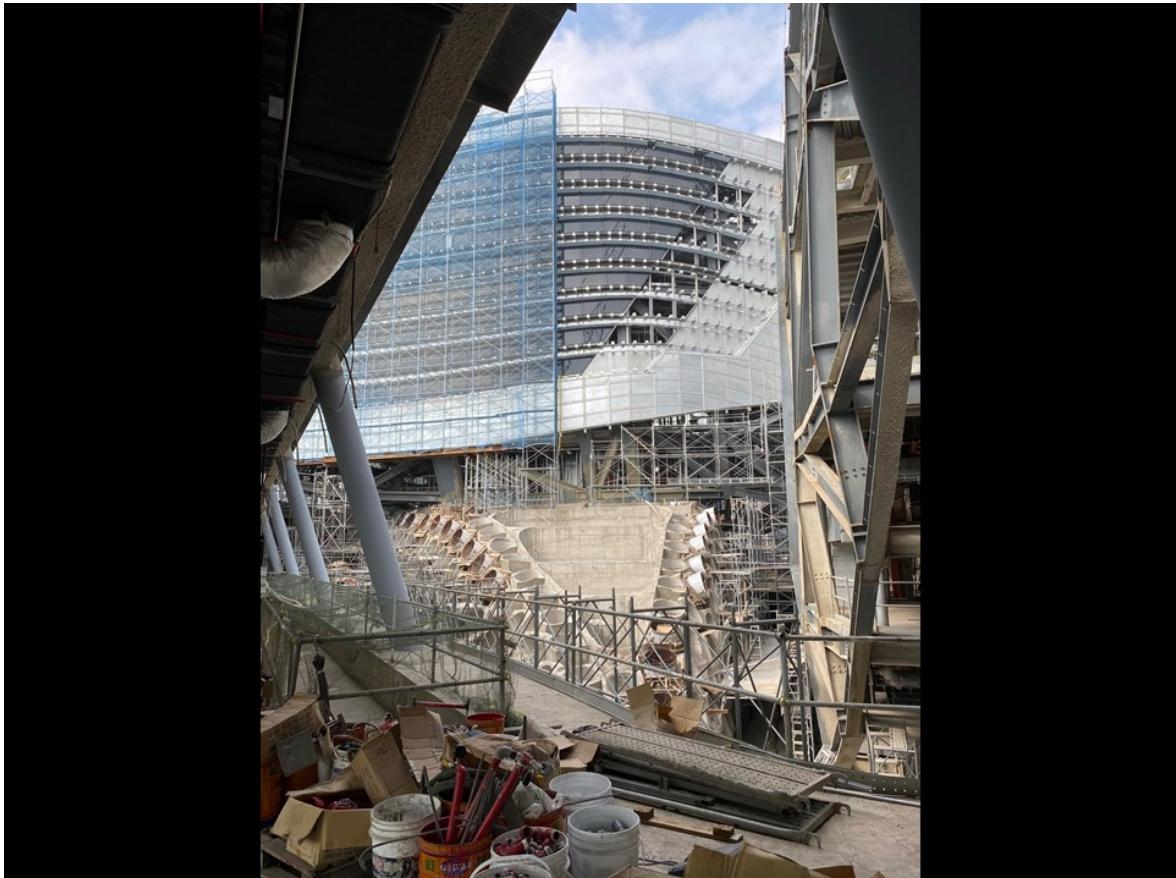
RETAIL AND RESTAURANT FACILITIES IN CONJUNCTION WITH THE PUBLIC BOARDWALK AND MULTIFUNCTIONAL SPACE

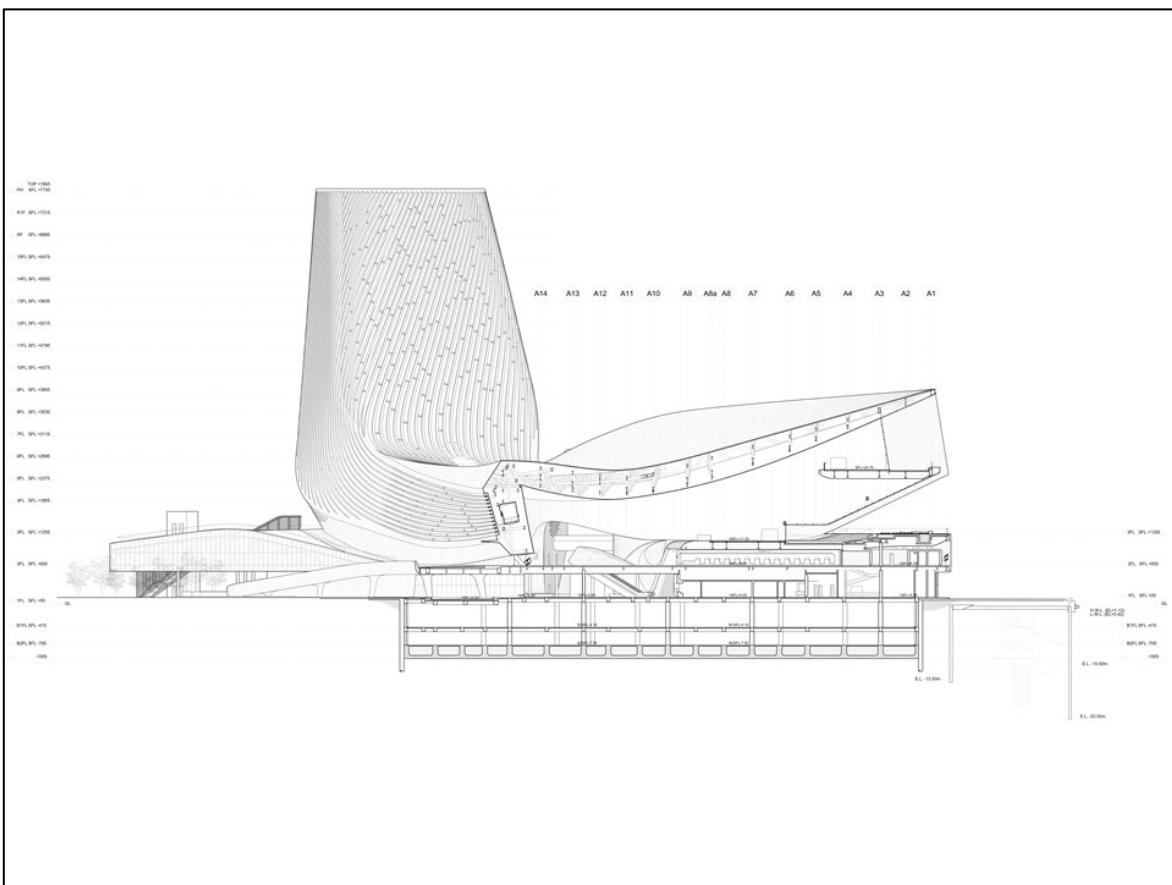
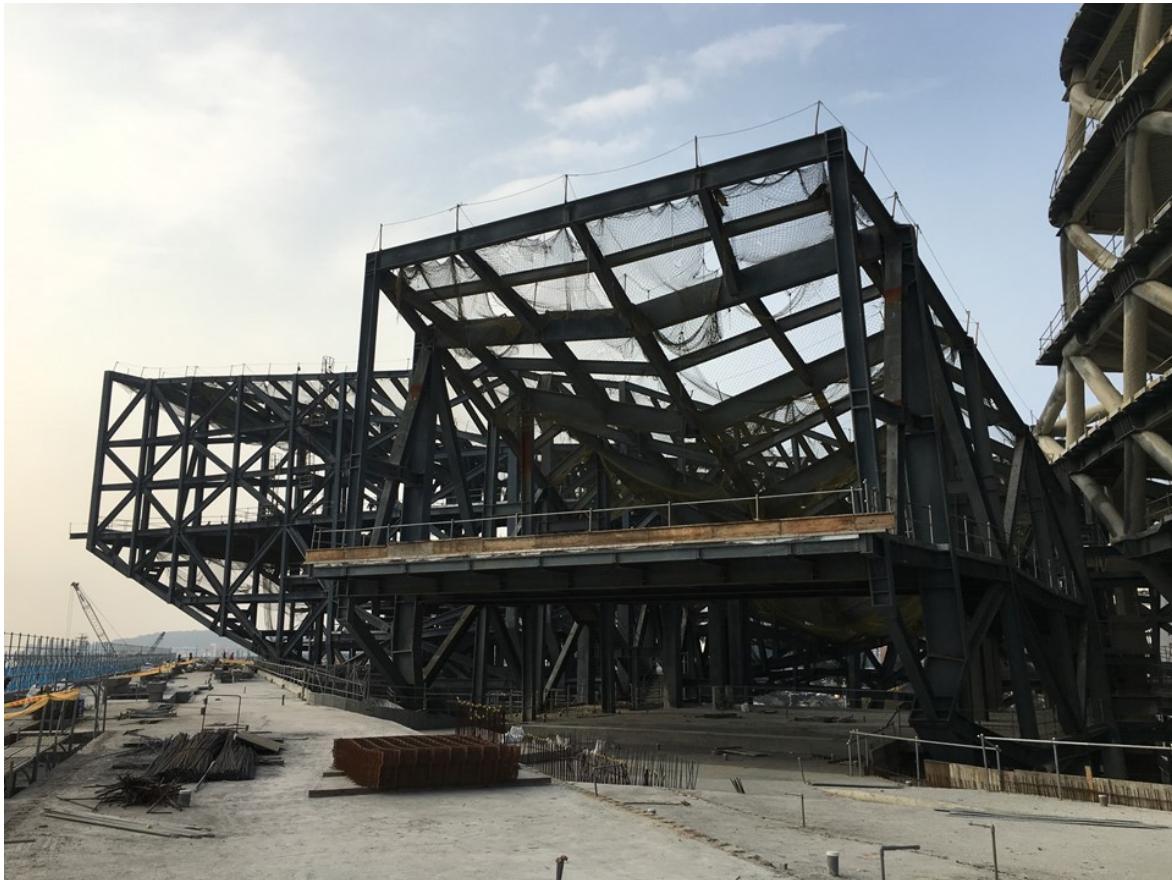




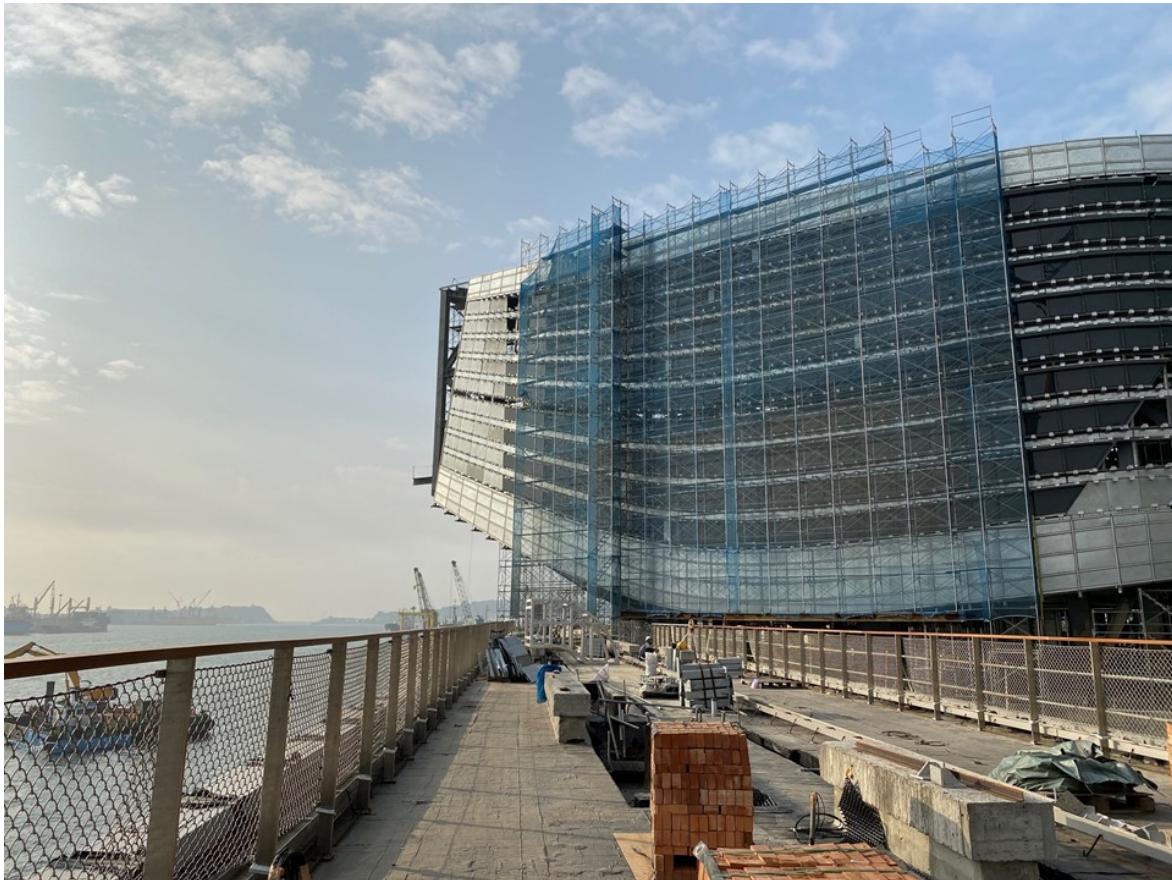












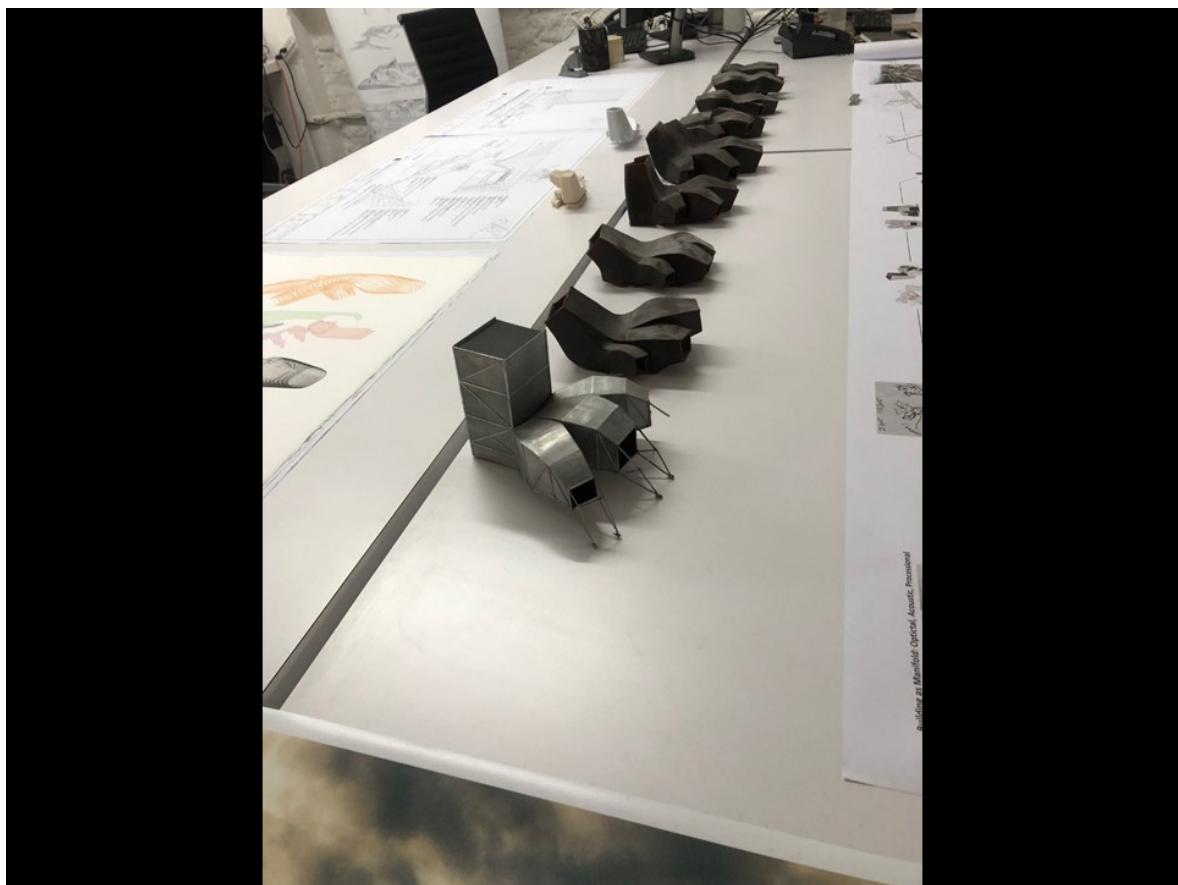
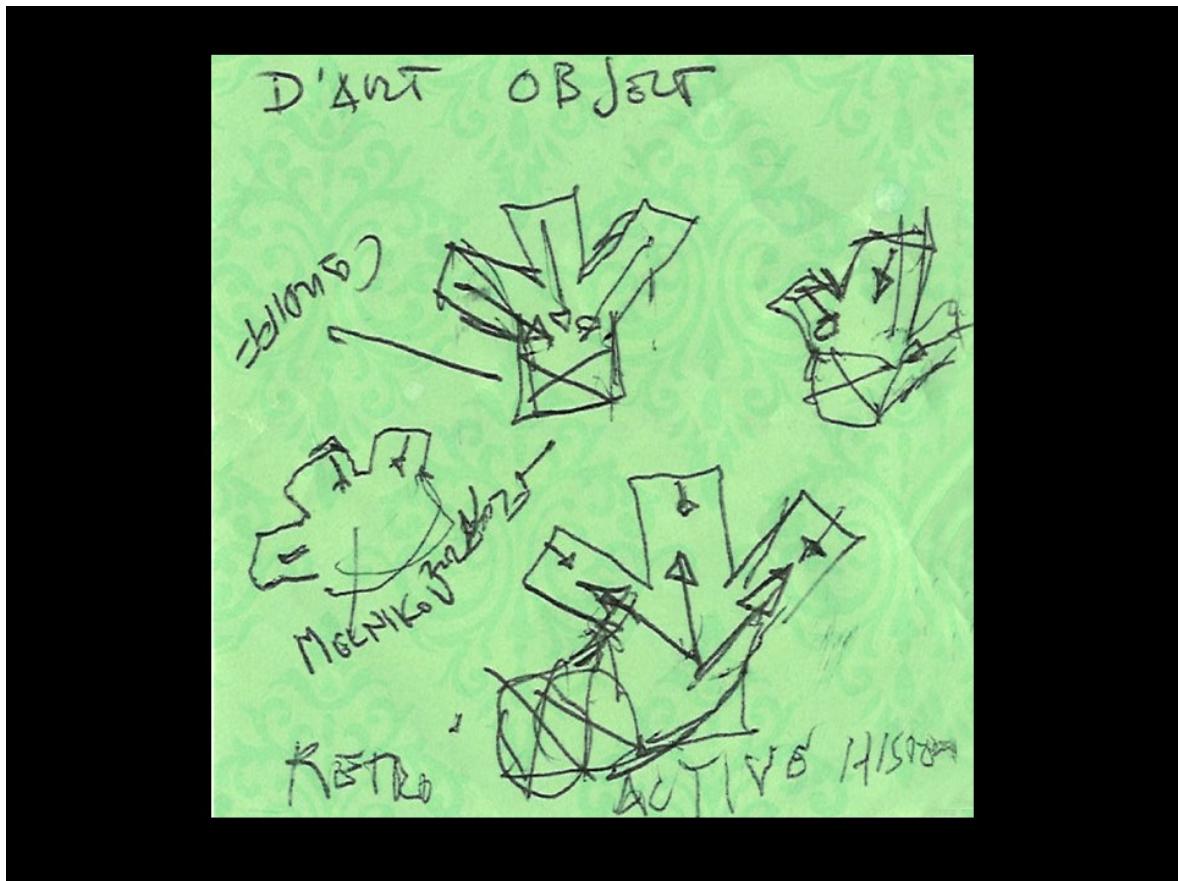
### Kindred Forms Different Programs

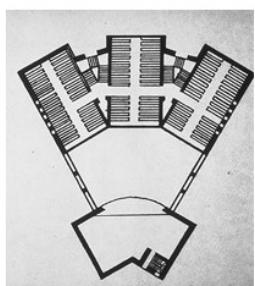


TAIPEI POP MUSIC CENTER MAIN HALL (2010)

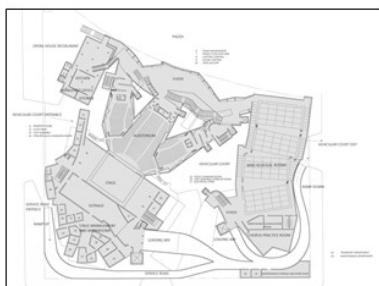


KAOHSIU PORT TERMINAL

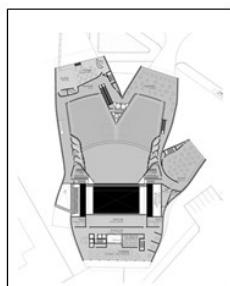




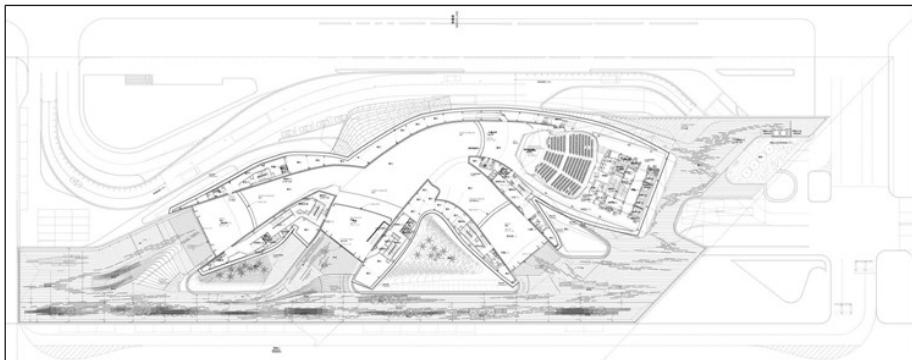
Rusakov Workers' Club  
Konstantin Melnikov



Cardiff Bay Opera House  
Reiser Umemoto RUR



Taipei Music Center  
Reiser Umemoto RUR



Kaohsiung Port Terminal  
Reiser Umemoto RUR

